

```
<html class="js touch progressive-image no-ie arSupport inline-video no-edge  
no-reduced-motion appstore-link-ios no-appstore-link-osx"  
xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB" lang="en-GB"  
dir="ltr" prefix="og: http://ogp.me/ns#"><head>
```

```
<meta charset="utf-8">  
<link rel="canonical" href="https://www.apple.com/uk/business/partners/">
```

```
    <link rel="alternate" href="https://www.apple.com/ae/business/partners/"  
hreflang="en-AE"><link rel="alternate"  
href="https://www.apple.com/am/business/partners/" hreflang="en-AM"><link  
rel="alternate" href="https://www.apple.com/at/business/partners/"  
hreflang="de-AT"><link rel="alternate"  
href="https://www.apple.com/au/business/partners/" hreflang="en-AU"><link  
rel="alternate" href="https://www.apple.com/az/business/partners/"  
hreflang="en-AZ"><link rel="alternate"  
href="https://www.apple.com/befr/business/partners/" hreflang="fr-BE"><link  
rel="alternate" href="https://www.apple.com/benl/business/partners/"  
hreflang="nl-BE"><link rel="alternate"  
href="https://www.apple.com/br/business/partners/" hreflang="pt-BR"><link  
rel="alternate" href="https://www.apple.com/business/partners/" hreflang="en-  
US"><link rel="alternate" href="https://www.apple.com/by/business/partners/"  
hreflang="en-BY"><link rel="alternate"
```

href="https://www.apple.com/ca/business/partners/" hreflang="en-CA"><link
rel="alternate" href="https://www.apple.com/ca/fr/business/partners/"
hreflang="fr-CA"><link rel="alternate"
href="https://www.apple.com/chde/business/partners/" hreflang="de-CH"><link
rel="alternate" href="https://www.apple.com/chfr/business/partners/"
hreflang="fr-CH"><link rel="alternate"
href="https://www.apple.com/cl/business/partners/" hreflang="es-CL"><link
rel="alternate" href="https://www.apple.com/co/business/partners/"
hreflang="es-CO"><link rel="alternate"
href="https://www.apple.com/cz/business/partners/" hreflang="cs-CZ"><link
rel="alternate" href="https://www.apple.com/de/business/partners/"
hreflang="de-DE"><link rel="alternate"
href="https://www.apple.com/dk/business/partners/" hreflang="da-DK"><link
rel="alternate" href="https://www.apple.com/es/business/partners/"
hreflang="es-ES"><link rel="alternate"
href="https://www.apple.com/fi/business/partners/" hreflang="fi-FI"><link
rel="alternate" href="https://www.apple.com/fr/business/partners/" hreflang="fr-
FR"><link rel="alternate" href="https://www.apple.com/ge/business/partners/"
hreflang="en-GE"><link rel="alternate"
href="https://www.apple.com/hk/business/partners/" hreflang="zh-HK"><link
rel="alternate" href="https://www.apple.com/hk/en/business/partners/"
hreflang="en-HK"><link rel="alternate"
href="https://www.apple.com/hu/business/partners/" hreflang="hu-HU"><link
rel="alternate" href="https://www.apple.com/id/business/partners/"
hreflang="en-ID"><link rel="alternate"
href="https://www.apple.com/ie/business/partners/" hreflang="en-IE"><link
rel="alternate" href="https://www.apple.com/in/business/partners/"
hreflang="en-IN"><link rel="alternate"
href="https://www.apple.com/it/business/partners/" hreflang="it-IT"><link
rel="alternate" href="https://www.apple.com/jp/business/partners/"
hreflang="ja-JP"><link rel="alternate"
href="https://www.apple.com/kg/business/partners/" hreflang="en-KG"><link
rel="alternate" href="https://www.apple.com/kr/business/partners/"
hreflang="ko-KR"><link rel="alternate"
href="https://www.apple.com/kz/business/partners/" hreflang="en-KZ"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"
hreflang="es-VE"><link rel="alternate"
href="https://www.apple.com/la/business/partners/" hreflang="es-HN"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"
hreflang="es-DO"><link rel="alternate"
href="https://www.apple.com/la/business/partners/" hreflang="es-PE"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"
hreflang="es-UY"><link rel="alternate"
href="https://www.apple.com/la/business/partners/" hreflang="es-SV"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"
hreflang="es-PA"><link rel="alternate"
href="https://www.apple.com/la/business/partners/" hreflang="es-PR"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"
hreflang="es-CR"><link rel="alternate"
href="https://www.apple.com/la/business/partners/" hreflang="es-BO"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"
hreflang="es-PY"><link rel="alternate"
href="https://www.apple.com/la/business/partners/" hreflang="es-EC"><link
rel="alternate" href="https://www.apple.com/la/business/partners/"


```
hreflang="en-SG"><link rel="alternate"
href="https://www.apple.com/th/business/partners/" hreflang="th-TH"><link
rel="alternate" href="https://www.apple.com/tj/business/partners/"
hreflang="en-TJ"><link rel="alternate"
href="https://www.apple.com/tm/business/partners/" hreflang="en-TM"><link
rel="alternate" href="https://www.apple.com/tr/business/partners/" hreflang="tr-
TR"><link rel="alternate" href="https://www.apple.com/tw/business/partners/"
hreflang="zh-TW"><link rel="alternate"
href="https://www.apple.com/ua/business/partners/" hreflang="uk-UA"><link
rel="alternate" href="https://www.apple.com/uk/business/partners/"
hreflang="en-GB"><link rel="alternate"
href="https://www.apple.com/uz/business/partners/" hreflang="en-UZ"><link
rel="alternate" href="https://www.apple.com/vn/business/partners/"
hreflang="en-VN"><link rel="alternate"
href="https://www.apple.com/za/business/partners/" hreflang="en-ZA"><link
rel="alternate" href="https://www.apple.com/cn/business/partners/"
hreflang="zh-CN">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1,
viewport-fit=cover">
```

```
<link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
<link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">
<link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
<title>Business - Partners - Apple (UK)</title>
<meta name="Description" content="Apple makes it easy for IT teams to
deploy devices, manage configurations, distribute apps and content, and secure
corporate data.">
<meta property="og:image"
content="https://www.apple.com/v/business/j/images/partners/meta/og__c6odv0
p3608y.png?202203250131">
<meta property="og:title" content="Business - Partners">
<meta property="og:description" content="Apple makes it easy for IT
teams to deploy devices, manage configurations, distribute apps and content,
and secure corporate data.">
<meta property="og:url"
content="https://www.apple.com/uk/business/partners/">
<meta property="og:locale" content="en_GB">
<meta property="og:site_name" content="Apple (United Kingdom)">
<meta property="og:type" content="website">
<meta name="twitter:site" content="@Apple">
<meta name="twitter:card" content="summary_large_image">
```

```

<meta property="analytics-track" content="business - partners">
<meta property="analytics-s-channel" content="business">

<meta property="analytics-s-bucket-0" content="applestoreww">
<meta property="analytics-s-bucket-1" content="applestoreww">
<meta property="analytics-s-bucket-2" content="applestoreww">

<link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
<link rel="stylesheet" href="/v/business/j/built/styles/main.built.css"
type="text/css">
<link rel="stylesheet" href="/v/business/j/built/styles/partners.built.css"
type="text/css">
<script src="/v/business/j/built/scripts/head.built.js" type="text/javascript"
charset="utf-8"></script>
</head>
<body class="page-partners page ac-nav-overlap theme-dark" data-anim-scroll-
group="body">

<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
  <div class="ac-gn-content">
    <ul class="ac-gn-header">
      <li class="ac-gn-item ac-gn-menuicon">
        <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
          <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
        </a>
        <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
          <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
        </a>
        <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
          </span>

```

```

        <span class="ac-gn-menuicon-bread ac-gn-menuicon-bread-bottom">
            <span class="ac-gn-menuicon-bread-crust ac-gn-menuicon-bread-crust-bottom"></span>
        </span>
    </li>
    <li class="ac-gn-item ac-gn-apple">
        <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
            <span class="ac-gn-link-text">Apple</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-bag-small">
        <div class="ac-gn-bag-wrapper">
            <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count : "
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
            </a>
            <span class="ac-gn-bag-badge" aria-hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                <span class="ac-gn-bag-badge-separator"></span>
                <span class="ac-gn-bag-badge-number"></span>
                <span class="ac-gn-bag-badge-unit">+</span>
            </span>
        </div>
        <span class="ac-gn-bagview-caret ac-gn-bagview-caret-large"></span>
    </li>
</ul>
<div class="ac-gn-search-placeholder-container" role="search">
    <div class="ac-gn-search ac-gn-search-small">
        <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
            <div class="ac-gn-search-placeholder-bar">
                <div class="ac-gn-search-placeholder-input">
                    <div class="ac-gn-search-placeholder-input-text" aria-hidden="true">
                        <div class="ac-gn-link-search ac-gn-search-placeholder-input-icon"></div>
                        <span class="ac-gn-search-placeholder">Search apple.com</span>
                    </div>
                </div>
            </div>
        </a>
    </div>
</div>

```



```

        <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
            <span class="ac-gn-link-text">TV &
Home</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
        <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
            <span class="ac-gn-link-text">Only on
Apple</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
        <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
            <span
class="ac-gn-link-text">Accessories</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
        <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
            <span class="ac-gn-link-text">Support</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
        <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
    </li>
    <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
        <div class="ac-gn-bag-wrapper">
            <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
            </a>
            <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                <span class="ac-gn-bag-badge-
separator"></span>
                <span class="ac-gn-bag-badge-
number"></span>
                <span class="ac-gn-bag-badge-
unit">+</span>
            </span>
        </div>

```

```

        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
    </li>
</ul>
<aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
    <div class="ac-gn-searchview-content">
        <div class="ac-gn-searchview-bar">
            <div class="ac-gn-searchview-bar-wrapper">
                <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                    <div class="ac-gn-searchform-
wrapper">
                        <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"
aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
                            <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
                                <button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
                                    <button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">
                                        <span class="ac-gn-
searchform-reset-background"></span>
                                            </button>
                                                </div>
                                            </form>
                                            <button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
                                                <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
                                                    Cancel
                                                        </span>
                                                    </button>
                                                </div>
                                            </div>
                                        <aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
                            <div class="ac-gn-searchresults-section-wrapper">
                                <h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
                                    <ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
                                        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">

```

```

                                <a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
                                </li>
                                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                                <a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>
                                </li>
                                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                                <a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>
                                </li>
                                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                                <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
                                </li>
                                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                                <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
                                </li>
                                </ul>
                                <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
                                </div>
                                </section>

</aside>

</div>
```

```

        <button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
            <span class="ac-gn-searchview-close-wrapper">
                <span
class="ac-gn-searchview-close-left"></span>
                <span class="ac-gn-searchview-close-
right"></span>
            </span>
        </button>
    </aside>
    <aside class="ac-gn-bagview" data-analytics-region="bag">
        <div class="ac-gn-bagview-scrim">
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
        </div>
        <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">
            </div>
        </aside>
    </div>
</nav>
<div class="ac-gn-blur"></div>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;xsmall&quot;;&quot;orientation&quot;;&qu
ot;portrait&quot;;&quot;retina&quot;;true}"></div>

<script src="/metrics/ac-analytics/2.15.1/scripts/ac-analytics.js"
type="text/javascript" charset="utf-8"></script>
<script src="/metrics/ac-analytics/2.15.1/scripts/auto-init.js"
type="text/javascript" charset="utf-8"></script>

    <input type="checkbox" id="ac-ln-menustate" class="ac-ln-menustate">
    <div id="ac-ln-sticky-placeholder" class="css-sticky"></div><nav
id="ac-localnav" class="ac-localnav-noborder ac-localnav-scrim ac-localnav-dark
js touch css-sticky" lang="en-GB" dir="ltr" data-sticky="" data-analytics-
region="local nav" role="navigation" aria-label="Local">
    <div class="ac-ln-wrapper">
        <div class="ac-ln-background"></div>
        <div class="ac-ln-content">
            <div class="ac-ln-title">
                <a href="/uk/business/" data-analytics-
title="product index">Apple at Work</a>
            </div>
            <div class="ac-ln-menu">
                <a href="#ac-ln-menustate" class="ac-ln-
menucta-anchor ac-ln-menucta-anchor-open" id="ac-ln-menustate-open"
role="button"> <span class="ac-ln-menucta-anchor-label">Local Nav Open

```

```

Menu</span> </a> <a href="#" class="ac-ln-menucta-anchor ac-ln-menucta-
anchor-close" id="ac-ln-menustate-close" role="button"> <span class="ac-ln-
menucta-anchor-label">Local Nav Close Menu</span> </a>
    <div class="ac-ln-menu-tray">
        <ul class="ac-ln-menu-items">
            <li class="ac-ln-menu-item">

                <a href="/uk/business/"
class="ac-ln-menu-link" data-analytics-title="overview">Overview</a>

            </li>
            <li class="ac-ln-menu-item">

                <a
href="/uk/business/apps/" class="ac-ln-menu-link" data-analytics-
title="apps">Apps</a>

            </li>
            <li class="ac-ln-menu-item">

                <a href="/uk/business/it/"
class="ac-ln-menu-link" data-analytics-title="it">IT</a>

            </li>
            <li class="ac-ln-menu-item">

                <span class="ac-ln-menu-
link current" role="link" aria-disabled="true" aria-current="page" data-analytics-
title="partners">Partners</span>

            </li>
            <li class="ac-ln-menu-item">

                <a
href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>

            </li>
            <li class="ac-ln-menu-item">

                <a href="/uk/business/how-
to-buy/" class="ac-ln-menu-link" data-analytics-title="how to buy">How
to&nbsp;Buy</a>

            </li>
        </ul>
    </div>
    <div class="ac-ln-actions">
        <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">

            <label for="ac-ln-menustate"
class="ac-ln-menucta">

                <span class="ac-ln-menucta-chevron"></span>

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</label>
</div>
</div>
</div>
</div>
</nav>
<label id="ac-ln-curtain" for="ac-ln-menustate"></label>
<script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;small&quot;;&quot;orientation&quot;;&quot;
t;portrait&quot;;&quot;retina&quot;;true}"></div>

<main id="main" class="main" role="main" data-page-type="partners">
  <section class="section section-hero" data-analytics-section-
engagement="name:hero">
    <div class="hero-offset-container js-opacity-fade" data-
component-list="HeroOffsetAnimation">
      <div class="hero-background-fixed">
        <figure class="image-hero image-full-viewport"
style="transform: matrix(1, 0, 0, 1, 0, 0);"></figure>
      </div>
      <div class="section-content-container">
        <div class="section-content">
          <div class="bg-scrim" style="transform:
matrix(1, 0, 0, 1, 0, 0);"></div>
          <div class="hero-copy-wrap"
style="transform: matrix(1, 0, 0, 1, 0, 0);">
            <div class=" large-9 large-centered
small-12 small-offset-0 fallback-offset-1">
              <h1 class="typography-headline-super
hero-offset-headline" tabindex="-2">Great partners bring great<br
class="medium"> possibility.</h1>
              <div class="typography-eyebrow-hero
hero-copy-eyebrow large-12 fallback-hero-eyebrow">
                <p tabindex="-1">Our partners
provide best-in-class mobile strategy consulting, app development, back-end
system integration and corporate networking. So you get the most out of Apple
hardware, software and services.</p>
              </div>
            </div>
          </div>
        </div>
      </div>
    </section>
    <section class="section section-consulting" data-analytics-section-
engagement="name:consulting">
      <div class="grid-container all-copy">
        <div class="grid-item span-12-col">
          <div class="copy-block column large-12
medium-8 small-12">

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        <h2 class="typography-headline-elevated
partner-group-headline">Consulting <br class="small">and <br
class="large"><br class="medium">System Integration</h2>
        </div>
        <div class="copy-block column large-7 medium-
8 small-12 typography-intro">
                <p>See how companies are simplifying
back-end system integration, developing mobile strategies and building game-
changing apps across industries worldwide.</p>
        </div>
        </div>
        </div>
        <div class="grid-container">
                <div class="grid-item span-6-col span-12-col-small
partner-tile-accenture theme-light">
                        <div class="partner-tile-content">
                                <figure class="partner-logo partner-logo-
accenture"></figure>
                                <h3 class="typography-
callout">Accenture creates Apple solutions to transform how businesses
work.</h3>
                                <p>Accenture is combining its leadership
in industry and digital transformation with the power, simplicity and security of
Apple products to help businesses unlock new revenue streams, improve
customer experience, increase productivity and reduce costs. Accenture has
created dedicated Apple practices within selected Accenture Digital Studios
where development experts are co-located. Working together, the team help
enterprise clients transform how they engage with customers using iPhone and
iPad.</p>
                                <p class="copy-link cta">
                                        <a
href="https://www.accenture.com/us-en" data-analytics-title="learn more about
accenture" data-analytics-exit-link="" class="icon-wrapper" rel="nofollow" aria-
label="Learn more about Accenture"><span class="icon-copy">Learn
more</span><span class="icon icon-after icon-external"></span></a> </p>
                                <figure class="badge">
                                        <div class="badge-
content"><span class="badge-value">98<span class="badge-unit-percent">
%</span></span></span><span class="badge-caption">of Accenture's top 100 clients
have worked with them for at least 10 years</span></div>
                                </figure>
                        </div>
                </div>
                <div class="grid-item span-6-col span-12-col-small
partner-tile-deloitte theme-light">
                        <div class="partner-tile-content">
                                <figure class="partner-logo partner-logo-
deloitte"></figure>
                                <h3 class="typography-callout">Deloitte
maximises iPhone and iPad through enterprise expertise.</h3>
                                <p>EnterpriseNext from Deloitte is a
dedicated Apple practice with over 5,000 consultants. As the leader in digital
transformation strategy, Deloitte helps businesses maximise the power of the

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iOS and iPadOS platforms by providing EnterpriseNext two-week solution-focused workshops and EnterpriseNext Value Maps.</p>

<p class="copy-link cta">
Learn more </p>
<figure class="badge">
<div class="badge-content">100K</div>Deloitte has over 100,000 Apple devices internally and has more than 75 custom apps in multiple industries</div>
</figure>
</div>
<div class="grid-item span-6-col span-12-col-small partner-tile-ibm theme-light">
<div class="partner-tile-content">
<figure class="partner-logo partner-logo-ibm"></figure>
<h3 class="typography-callout">IBM Services is transforming global business through custom mobile apps.</h3>
<p>With more than 100,000 experts and consultants, IBM is bringing digital transformation to the world's largest companies. From integrating multiple back-end systems to redefining user experiences, Apple and IBM teams work together to impact how your business works. Using the IBM Garage methodology, Apple-dedicated Garages and Studios, IBM Solutions for Apple and the latest Apple development tools, IBM is helping companies simplify their biggest challenges.</p>
<p class="copy-link cta">
Learn more</p>
<figure class="badge">
<div class="badge-content">400+</div>custom mobile transformation apps deployed across 65 professions, 16 industries <br class="large"><br class="medium"> and 53 countries</div>
</figure>
</div>
</div>
</div>
</section>
<section class="section section-enterprise" data-analytics-section-engagement="name:enterprise">
<div class="grid-container all-copy">

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<div class="grid-item span-12-col">
  <div class="copy-block column large-12
medium-8 small-12">
    <h2 class="typography-headline-elevated
partner-group-headline">Enterprise Business Apps</h2>
  </div>
  <div class="copy-block column large-7 medium-
8 small-12 typography-intro">
    <p>Enable better business processes and
create great customer and employee experiences with off-the-shelf apps — or
build custom apps with iOS SDKs.</p>
  </div>
</div>
</div>
<div class="grid-container">
  <div class="grid-item span-6-col span-12-col-small
partner-tile-salesforce theme-light">
    <div class="partner-tile-content">
      <figure class="partner-logo partner-logo-
salesforce"></figure>
      <h3 class="typography-
callout">Salesforce is modernising its customer experiences on iPhone and
iPad.</h3>
      <p>Apple and Salesforce are partnering
to transform how businesses engage with customers by combining the world's
number one CRM with the world's most advanced mobile operating systems for
business. A redesigned Salesforce app and the Salesforce Mobile SDK offer
millions of Salesforce customers and developers rich native app experiences that
take full advantage of iPhone and iPad.</p>
      <p class="copy-link cta">
        <a
href="https://www.salesforce.com/campaign/apple/" data-analytics-title="learn
more about salesforce" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow" aria-label="Learn more about Salesforce's partnership with
Apple"><span class="icon-copy">Learn more</span><span class="icon icon-
after icon-external"></span></a> </p>
      <figure class="badge">
        <div class="badge-
content"><span class="badge-value">2<span class="badge-
unit">&nbsp;trillion</span></span><span class="badge-caption">annual
transactions on Salesforce</span></div>
      </figure>
    </div>
  </div>
  <div class="grid-item span-6-col span-12-col-small
partner-tile-sap theme-light">
    <div class="partner-tile-content">
      <figure class="partner-logo partner-logo-
sap"></figure>
      <h3 class="typography-callout">SAP
mobilises core business processes on iOS and iPadOS.</h3>
      <p>SAP supports all major lines of
business, ranging from employee to customer experiences. SAP has created the
<a href="https://developer.apple.com/sap/" data-analytics-exit-link="" data-

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analytics-title="sap cloud platform sdk for ios">SAP Cloud Platform SDK for iOS, the SAP Fiori for iOS design language and the SAP Academy for iOS to help developers everywhere, including SAP's more than 2.5 million developers, rapidly build native apps with Swift. These apps can extend your SAP systems and provide access to core enterprise data and business processes while taking advantage of iPhone and iPad features that users already love.</p>

<p class="copy-link cta">

Learn more </p>

<figure class="badge">

<div class="badge-

content">77%of global transactions touch an SAP system</div>

</figure>

</div>

</div>

</div>

</section>

<section class="section section-networking" data-analytics-section-engagement="name:networking">

<div class="grid-container all-copy">

<div class="grid-item span-12-col">

<div class="copy-block column large-12

medium-8 small-12">

<h2 class="typography-headline-elevated

partner-group-headline">Networking, Security
and Collaboration</h2>

</div>

<div class="copy-block column large-7 medium-8 small-12 typography-intro">

<p>Explore technologies that help companies seamlessly connect to their networks, collaborate in meaningful ways and improve how business-critical apps perform.</p>

</div>

</div>

</div>

<div class="grid-container">

<div class="grid-item span-6-col span-12-col-small

partner-tile-cisco theme-light">

<div class="partner-tile-content">

<figure class="partner-logo partner-logo-cisco"></figure>

<h3 class="typography-callout">Cisco provides leading networking, security and collaboration solutions for Apple products.</h3>

<p>Apple and Cisco are creating the best experience using Apple devices on Cisco networks. With the integration of iOS, iPadOS, macOS and the latest technology from Cisco, businesses everywhere can seamlessly connect to enterprise networks, optimise the performance of

business-critical apps and collaborate with voice and video — all with the security that businesses need.</p>

<p class="copy-link cta">
<a
href="https://www.cisco.com/c/m/en_us/solutions/global-partners/apple.html" data-analytics-title="learn more about cisco" data-analytics-exit-link=""
class="icon-wrapper" rel="nofollow" aria-label="Learn more about how Cisco uses iOS">Learn more </p>
<figure class="badge">
<div class="badge-content">95%of Fortune 500 companies run on Cisco networks</div>
</figure>
</div>
</div>
</section>
<section class="section section-mobility" data-analytics-section-engagement="name:mobility">
<div class="grid-container mobility-row">
<div class="grid-item span-12-col">
<div class="row">
<div class="column large-6 small-12 background-dark row">
<figure class="mobility-image fluid-image align-self-center" role="img" aria-label="An iPad displays the Roambi Analytics app. An Apple Pencil sits next to it."></figure>
</div>
<div class="column large-6 small-12">
<div class="copy-content">
<h2 class="typography-headline">Mobile apps power companies of all sizes.</h2>
<p>Our mobility partners are driving business and solving problems across industries with iOS and iPadOS. Essential apps like Box and DocuSign keep teams connected and add value every day.</p>
<p>Explore mobility partner apps</p>
</div>
</div>
</div>
</div>
</div>
</section>
</main>
<!--/main-->
<footer id="ac-globalfooter" class="ac-globalfooter-dark js" lang="en-GB" dir="ltr" data-analytics-region="global footer" role="contentinfo" aria-labelledby="ac-gf-label">

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        <div class="ac-gf-content">
            <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
            <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
                <a href="/uk/" class="home ac-gf-breadcrumbs-
home">
                    <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true">□</span>
                    <span class="ac-gf-breadcrumbs-home-
label">Apple</span>
                    <span class="ac-gf-breadcrumbs-home-
chevron"></span>
                    <span class="ac-gf-breadcrumbs-home-
mask"></span>
                </a>
                <div class="ac-gf-breadcrumbs-path">
                    <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
                        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                            <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
                            <meta property="position"
content="1">
                        </li>
                        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                            <span
property="name">Partners</span>
                            <meta property="position"
content="2">
                        </li>
                    </ol>
                </div>
            </nav>
            <nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
                <!--googleoff: all-->
                <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
                    <div class="ac-gf-directory-column-section">
                        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                            <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
                        </label>
                        <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                        </a>

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        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store" data-analytics-title="store">Store</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
            <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">

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                                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                </a>
                                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                </a>
                                <ul class="ac-gf-directory-column-section-list">
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
                                </ul>
                                </div>
                                <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
                                <div class="ac-gf-directory-column-section">
                                    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
                                    <h3 class="ac-gf-directory-column-section-
title">Account</h3>
                                    </label>

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        <a href="#ac-gf-directory-column-section-state-accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-anchor-open">
            <span class="ac-gf-directory-column-section-anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-item"><a class="ac-gf-directory-column-section-link" href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id" data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>
            <li class="ac-gf-directory-column-section-item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple Store Account</a></li>
            <li class="ac-gf-directory-column-section-item"><a class="ac-gf-directory-column-section-link" href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-exit-link="">iCloud.com</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column"><input class="ac-gf-directory-column-section-state" type="checkbox" id="ac-gf-directory-column-section-state-storeservices">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label" for="ac-gf-directory-column-section-state-storeservices">
            <h3 class="ac-gf-directory-column-section-title">Apple Store</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-anchor-open">
            <span class="ac-gf-directory-column-section-anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-analytics-title="find a store">Find a Store</a></li>
            <li class="ac-gf-directory-column-section-item"><a class="ac-gf-directory-column-section-link"

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href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple&nbsp;Trade&nbsp;In</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
</ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                </a>
                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                    <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                    </a>
```

```

        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
            <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
            <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">

```

```

                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                </a>
                                <ul class="ac-gf-directory-column-section-list">
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
                                </ul>
                            </div>
                        </div>
                        <div class="ac-gf-directory-column">
                            <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
                            <div class="ac-gf-directory-column-section">
                                <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
                                    <h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
                                </label>
                                <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                                    <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                    </a>
                                    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                    </a>
                                    <ul class="ac-gf-directory-column-section-list">
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
                                    </ul>
                                </div>
                            </div>

```

```

        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
                <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/newsroom/"
data-analytics-title="newsroom">Newsroom</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/leadership/"
data-analytics-title="apple leadership">Apple Leadership</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/careers/uk/" data-
analytics-title="career opportunities">Career Opportunities</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/legal/warranty/statutoryrights.html" data-analytics-
title="warranty">Warranty</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://investor.apple.com/" data-analytics-title="investors" data-
analytics-exit-link="">Investors</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/compliance/" data-
analytics-title="ethics and compliance">Ethics & Compliance</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-events/"
data-analytics-title="events">Events</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/job-creation/"
data-analytics-title="european job creation">European Job Creation</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/contact/" data-
analytics-title="contact apple">Contact Apple</a></li>
            </ul>
        </div>
    </div>
    <!--googleon: all-->
</nav>

```

```

<section class="ac-gf-footer">
  <div class="ac-gf-footer-shop" x-ms-format-detection="none">
    More ways to shop: <a href="/uk/retail/" data-analytics-
title="find an apple store">find an Apple Store</a> or <a
href="https://locate.apple.com/uk/en/" data-analytics-title="other retailers or
resellers" data-analytics-exit-link="">other retailer</a> near you. <span
class="nowrap">Or call <a href="tel:0800 048 0408">0800 048
0408</a>.</span>
  </div>
  <div class="ac-gf-footer-locale">
    <a class="ac-gf-footer-locale-link" href="/choose-country-
region/" title="Choose your country or region" aria-label="United Kingdom.
Choose your country or region" data-analytics-title="choose your
country">United Kingdom</a>
  </div>
  <div class="ac-gf-footer-legal">
    <div class="ac-gf-footer-legal-copyright">Copyright ©

      2022
      Apple Inc. All rights reserved.
    </div>
    <div class="ac-gf-footer-legal-links">
      <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>

      <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>

      <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>

      <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
      <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
      <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
    </div>
  </div>
</section>

```

```

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>

```

```

<script type="application/ld+json">

```

```

{
  "@context": "http://schema.org",
  "@id": "https://www.apple.com/#organization",
  "@type": "Organization",
  "name": "Apple",
  "url": "https://www.apple.com/",

```

```

        "logo":
        "https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
        202203250131",
        "subOrganization": {
            "@type": "Organization",
            "name": "Apple Support",
            "url": "https://support.apple.com",
            "@id": "https://support.apple.com/#organization"
        },
        "contactPoint": [
            {
                "@type": "ContactPoint",
                "telephone": "+1-800-692-7753",
                "contactType": "sales",
                "areaServed": "US"
            },
            {
                "@type": "ContactPoint",
                "telephone": "+1-800-275-2273",
                "contactType": "technical support",
                "areaServed": "US",
                "availableLanguage": ["EN", "ES"]
            },
            {
                "@type": "ContactPoint",
                "telephone": "+1-800-275-2273",
                "contactType": "customer support",
                "areaServed": "US",
                "availableLanguage": ["EN", "ES"]
            }
        ],
        "sameAs": [
            "http://www.wikidata.org/entity/Q312",
            "https://www.youtube.com/user/Apple",
            "https://www.linkedin.com/company/apple",
            "https://www.facebook.com/Apple",
            "https://www.twitter.com/Apple"
        ]
    }
</script>

```

```

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

```

```

    </div>
    </footer>
    <script src="/v/business/j/built/scripts/main.built.js" type="text/javascript"
    charset="utf-8"></script><span style="visibility: hidden; position: absolute;
    top: 0px; z-index: -1;">&nbsp;<iframe style="position: absolute; top: 0px; left:
    0px; width: 100%; height: 100%;"></iframe></span>
    <script src="/v/business/j/built/scripts/hero-offset/heroOffset.built.js"
    type="text/javascript" charset="utf-8"></script>

```

```
</body><div cssdimensionstracker="true" style="position: fixed; top: 0px;
width: 100%; height: 100vh; pointer-events: none; visibility: hidden; z-index: -
1;"></div></html><html class="js touch progressive-image no-ie arSupport
inline-video no-edge no-reduced-motion appstore-link-ios no-appstore-link-osx
no-abe-browser-support" xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-
GB" lang="en-GB" dir="ltr" prefix="og: http://ogp.me/ns#"><head>
```

```
<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/">
```

```
<link rel="alternate" href="https://www.apple.com/ae/business/"
hreflang="en-AE"><link rel="alternate"
href="https://www.apple.com/am/business/" hreflang="en-AM"><link
rel="alternate" href="https://www.apple.com/at/business/" hreflang="de-
AT"><link rel="alternate" href="https://www.apple.com/au/business/"
hreflang="en-AU"><link rel="alternate"
href="https://www.apple.com/az/business/" hreflang="en-AZ"><link
rel="alternate" href="https://www.apple.com/befr/business/" hreflang="fr-
BE"><link rel="alternate" href="https://www.apple.com/benl/business/"
hreflang="nl-BE"><link rel="alternate"
href="https://www.apple.com/br/business/" hreflang="pt-BR"><link
rel="alternate" href="https://www.apple.com/business/" hreflang="en-US"><link
rel="alternate" href="https://www.apple.com/by/business/" hreflang="en-
```

BY"><link rel="alternate" href="https://www.apple.com/ca/business/" hreflang="en-CA"><link rel="alternate" href="https://www.apple.com/ca/fr/business/" hreflang="fr-CA"><link rel="alternate" href="https://www.apple.com/chde/business/" hreflang="de-CH"><link rel="alternate" href="https://www.apple.com/chfr/business/" hreflang="fr-CH"><link rel="alternate" href="https://www.apple.com/cl/business/" hreflang="es-CL"><link rel="alternate" href="https://www.apple.com/co/business/" hreflang="es-CO"><link rel="alternate" href="https://www.apple.com/cz/business/" hreflang="cs-CZ"><link rel="alternate" href="https://www.apple.com/de/business/" hreflang="de-DE"><link rel="alternate" href="https://www.apple.com/dk/business/" hreflang="da-DK"><link rel="alternate" href="https://www.apple.com/es/business/" hreflang="es-ES"><link rel="alternate" href="https://www.apple.com/fi/business/" hreflang="fi-FI"><link rel="alternate" href="https://www.apple.com/fr/business/" hreflang="fr-FR"><link rel="alternate" href="https://www.apple.com/ge/business/" hreflang="en-GE"><link rel="alternate" href="https://www.apple.com/hk/business/" hreflang="zh-HK"><link rel="alternate" href="https://www.apple.com/hk/en/business/" hreflang="en-HK"><link rel="alternate" href="https://www.apple.com/hu/business/" hreflang="hu-HU"><link rel="alternate" href="https://www.apple.com/id/business/" hreflang="en-ID"><link rel="alternate" href="https://www.apple.com/ie/business/" hreflang="en-IE"><link rel="alternate" href="https://www.apple.com/in/business/" hreflang="en-IN"><link rel="alternate" href="https://www.apple.com/it/business/" hreflang="it-IT"><link rel="alternate" href="https://www.apple.com/jp/business/" hreflang="ja-JP"><link rel="alternate" href="https://www.apple.com/kg/business/" hreflang="en-KG"><link rel="alternate" href="https://www.apple.com/kr/business/" hreflang="ko-KR"><link rel="alternate" href="https://www.apple.com/kz/business/" hreflang="en-KZ"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-AR"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-PY"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-GT"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-PA"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-BO"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-CR"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-NI"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-DO"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-SV"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-PR"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-PE"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-HN"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-UY"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-EC"><link rel="alternate" href="https://www.apple.com/la/business/" hreflang="es-VE"><link rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-KY"><link rel="alternate" href="https://www.apple.com/lae/business/"

hreflang="en-AG"><link rel="alternate"
href="https://www.apple.com/lae/business/" hreflang="en-BS"><link
rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-
TT"><link rel="alternate" href="https://www.apple.com/lae/business/"
hreflang="en-GD"><link rel="alternate"
href="https://www.apple.com/lae/business/" hreflang="en-JM"><link
rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-
KN"><link rel="alternate" href="https://www.apple.com/lae/business/"
hreflang="en-TC"><link rel="alternate"
href="https://www.apple.com/lae/business/" hreflang="en-SR"><link
rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-
BM"><link rel="alternate" href="https://www.apple.com/lae/business/"
hreflang="en-LC"><link rel="alternate"
href="https://www.apple.com/lae/business/" hreflang="en-BZ"><link
rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-
VC"><link rel="alternate" href="https://www.apple.com/lae/business/"
hreflang="en-DM"><link rel="alternate"
href="https://www.apple.com/lae/business/" hreflang="en-MS"><link
rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-
PR"><link rel="alternate" href="https://www.apple.com/lae/business/"
hreflang="en-AI"><link rel="alternate"
href="https://www.apple.com/lae/business/" hreflang="en-GY"><link
rel="alternate" href="https://www.apple.com/lae/business/" hreflang="en-
BB"><link rel="alternate" href="https://www.apple.com/lae/business/"
hreflang="en-VG"><link rel="alternate"
href="https://www.apple.com/lu/business/" hreflang="fr-LU"><link
rel="alternate" href="https://www.apple.com/md/business/" hreflang="en-
MD"><link rel="alternate" href="https://www.apple.com/mo/business/"
hreflang="zh-MO"><link rel="alternate"
href="https://www.apple.com/mx/business/" hreflang="es-MX"><link
rel="alternate" href="https://www.apple.com/my/business/" hreflang="en-
MY"><link rel="alternate" href="https://www.apple.com/nl/business/"
hreflang="nl-NL"><link rel="alternate"
href="https://www.apple.com/no/business/" hreflang="no-NO"><link
rel="alternate" href="https://www.apple.com/nz/business/" hreflang="en-
NZ"><link rel="alternate" href="https://www.apple.com/ph/business/"
hreflang="en-PH"><link rel="alternate"
href="https://www.apple.com/pl/business/" hreflang="pl-PL"><link
rel="alternate" href="https://www.apple.com/pt/business/" hreflang="pt-
PT"><link rel="alternate" href="https://www.apple.com/ru/business/"
hreflang="ru-RU"><link rel="alternate"
href="https://www.apple.com/se/business/" hreflang="sv-SE"><link
rel="alternate" href="https://www.apple.com/sg/business/" hreflang="en-
SG"><link rel="alternate" href="https://www.apple.com/th/business/"
hreflang="th-TH"><link rel="alternate"
href="https://www.apple.com/tj/business/" hreflang="en-TJ"><link
rel="alternate" href="https://www.apple.com/tm/business/" hreflang="en-
TM"><link rel="alternate" href="https://www.apple.com/tr/business/"
hreflang="tr-TR"><link rel="alternate"
href="https://www.apple.com/tw/business/" hreflang="zh-TW"><link
rel="alternate" href="https://www.apple.com/ua/business/" hreflang="uk-
UA"><link rel="alternate" href="https://www.apple.com/uk/business/"
hreflang="en-GB"><link rel="alternate"
href="https://www.apple.com/uz/business/" hreflang="en-UZ"><link

```
rel="alternate" href="https://www.apple.com/vn/business/" hreflang="en-
VN"><link rel="alternate" href="https://www.apple.com/za/business/"
hreflang="en-ZA"><link rel="alternate"
href="https://www.apple.com.cn/business/" hreflang="zh-CN">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1,
viewport-fit=cover">
```

```
<link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
<link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">
<link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
<title>Business - Apple (UK)</title>
<meta name="Description" content="Apple products have the power and
flexibility to help employees be at their most productive, creative and
collaborative anywhere.">
<meta property="og:image"
content="https://www.apple.com/v/business/m/images/overview/meta/og__c6od
v0p3608y.png?202204210306">
<meta property="og:title" content="Business">
<meta property="og:description" content="Apple products have the
power and flexibility to help employees be at their most productive, creative and
collaborative anywhere.">
<meta property="og:url" content="https://www.apple.com/uk/business/">
<meta property="og:locale" content="en_GB">
<meta property="og:site_name" content="Apple (United Kingdom)">
<meta property="og:type" content="website">
<meta name="twitter:site" content="@Apple">
<meta name="twitter:card" content="summary_large_image">
<meta property="analytics-track" content="business - overview">
<meta property="analytics-s-channel" content="business">

<meta property="analytics-s-bucket-0" content="applestoreww">
<meta property="analytics-s-bucket-1" content="applestoreww">
<meta property="analytics-s-bucket-2" content="applestoreww">
```

```
<link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
<link rel="stylesheet" href="/v/business/m/built/styles/main.built.css"
type="text/css">
<link rel="stylesheet" href="/v/business/m/built/styles/overview.built.css"
type="text/css">
```

```
<link rel="stylesheet"
href="/euro/business/c/generic/styles/overview_alt.css" type="text/css">
<link rel="stylesheet" href="/uk/business/styles/overview.css"
type="text/css">
<script src="/v/business/m/built/scripts/head.built.js"
type="text/javascript" charset="utf-8"></script>
</head>
<body class="page-overview page ac-nav-overlap theme-dark" data-anim-scroll-
group="body">
```

```
<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
  <div class="ac-gn-content">
    <ul class="ac-gn-header">
      <li class="ac-gn-item ac-gn-menuicon">
        <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
          <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
        </a>
        <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
          <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
        </a>
        <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
          </span>
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-bottom"></span>
          </span>
        </label>
      </li>
      <li class="ac-gn-item ac-gn-apple">
        <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
```

```

        <span class="ac-gn-link-text">Apple</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-
bag-small">
    <div class="ac-gn-bag-wrapper">
        <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count : "
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
            <span class="ac-gn-link-text">Shopping
Bag</span>
            </a>
            <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                <span class="ac-gn-bag-badge-
separator"></span>
                <span class="ac-gn-bag-badge-
number"></span>
                <span class="ac-gn-bag-badge-
unit">+</span>
            </span>
        </div>
        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
    </li>
</ul>
<div class="ac-gn-search-placeholder-container" role="search">
    <div class="ac-gn-search ac-gn-search-small">
        <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
            <div class="ac-gn-search-placeholder-bar">
                <div class="ac-gn-search-placeholder-
input">
                    <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
                        <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
                        <span class="ac-gn-search-
placeholder">Search apple.com</span>
                    </div>
                </div>
                <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
                    <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
                </div>
            </div>
        </a>
    </div>
</div>
<ul class="ac-gn-list">

```

```
<li class="ac-gn-item ac-gn-apple">
  <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
    <span class="ac-gn-link-text">Apple</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-store">
  <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">
    <span class="ac-gn-link-text">Store</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
  <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
    <span class="ac-gn-link-text">Mac</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
  <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
    <span class="ac-gn-link-text">iPad</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
  <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
    <span class="ac-gn-link-text">iPhone</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
  <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
    <span class="ac-gn-link-text">Watch</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
  <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
    <span class="ac-gn-link-text">AirPods</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
  <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
    <span class="ac-gn-link-text">TV &
Home</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
  <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
    <span class="ac-gn-link-text">Only on
Apple</span>
```

```

        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
        <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
            <span
class="ac-gn-link-text">Accessories</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
        <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
            <span class="ac-gn-link-text">Support</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
        <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
    </li>
    <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
        <div class="ac-gn-bag-wrapper">
            <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
            </a>
            <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                <span class="ac-gn-bag-badge-
separator"></span>
                <span class="ac-gn-bag-badge-
number"></span>
                <span class="ac-gn-bag-badge-
unit">+</span>
            </span>
        </div>
        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
    </li>
</ul>
<aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
    <div class="ac-gn-searchview-content">
        <div class="ac-gn-searchview-bar">
            <div class="ac-gn-searchview-bar-wrapper">
                <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">

```

```

        <div class="ac-gn-searchform-
wrapper">
            <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"
aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
                <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
                    <button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
                        <button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">
                            <span class="ac-gn-
searchform-reset-background"></span>
                                </button>
                                    </div>
                                        </form>
                                            <button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
                                                <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
                                                    Cancel
                                                        </span>
                                                            </button>
                                                                </div>
                                                                    </div>
                                                                        <aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
                    <div class="ac-gn-searchresults-section-wrapper">
                        <h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
                            <ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
                                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                                    <a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
                                        </li>
                                            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">

```

```

        <a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>

```

```

    </li>
    <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">

```

```

        <a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>

```

```

    </li>
    <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">

```

```

        <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>

```

```

    </li>
    <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">

```

```

        <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>

```

```

    </li>
</ul>
<span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>

```

```

</div>
</section>

```

```

</aside>

```

```

    </div>
    <button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
        <span class="ac-gn-searchview-close-wrapper">
            <span
class="ac-gn-searchview-close-left"></span>
            <span class="ac-gn-searchview-close-
right"></span>

```

```

        </span>
    </button>
</aside>

```

```

        <aside class="ac-gn-bagview" data-analytics-region="bag">
            <div class="ac-gn-bagview-scrim">
                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
            </div>
            <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">
                </div>
            </aside>
        </div>
</nav>
<div class="ac-gn-blur"></div>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;xsmall&quot;;&quot;orientation&quot;;&quot;ot;portrait&quot;;&quot;retina&quot;;true}"></div>

<script src="/metrics/ac-analytics/2.15.1/scripts/ac-analytics.js"
type="text/javascript" charset="utf-8"></script>
<script src="/metrics/ac-analytics/2.15.1/scripts/auto-init.js"
type="text/javascript" charset="utf-8"></script>

        <input type="checkbox" id="ac-ln-menustate" class="ac-ln-menustate">
        <div id="ac-ln-sticky-placeholder" class="css-sticky"></div><nav
id="ac-localnav" class="ac-localnav-noborder ac-localnav-scrim js touch css-
sticky" lang="en-GB" dir="ltr" data-sticky="" data-analytics-region="local nav"
role="navigation" aria-label="Local">
            <div class="ac-ln-wrapper">
                <div class="ac-ln-background"></div>
                <div class="ac-ln-content">
                    <div class="ac-ln-title">
                        <a href="/uk/business/" data-analytics-
title="product index">Apple at Work</a>
                    </div>
                    <div class="ac-ln-menu">
                        <a href="#ac-ln-menustate" class="ac-ln-
menucta-anchor ac-ln-menucta-anchor-open" id="ac-ln-menustate-open"
role="button"> <span class="ac-ln-menucta-anchor-label">Local Nav Open
Menu</span> </a> <a href="#" class="ac-ln-menucta-anchor ac-ln-menucta-
anchor-close" id="ac-ln-menustate-close" role="button"> <span class="ac-ln-
menucta-anchor-label">Local Nav Close Menu</span> </a>
                        <div class="ac-ln-menu-tray">
                            <ul class="ac-ln-menu-items">
                                <li class="ac-ln-menu-item">

                                    <span class="ac-ln-menu-
link current" role="link" aria-disabled="true" aria-current="page" data-analytics-
title="Overview">Overview</span>

```

```

        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/apps/" class="ac-ln-menu-link" data-analytics-
title="apps">Apps</a>
        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/it/"
class="ac-ln-menu-link" data-analytics-title="it">IT</a>
        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/partners/" class="ac-ln-menu-link" data-analytics-
title="partners">Partners</a>
        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>
        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/how-to-buy/" class="ac-ln-menu-link" data-analytics-title="how to buy">How
to&nbsp;Buy</a>
        </li>
    </ul>
</div>
<div class="ac-ln-actions">
    <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">
        <label for="ac-ln-menustate"
class="ac-ln-menucta">
            <span class="ac-ln-menucta-chevron"></span>
        </label>
    </div>
</div>
</div>
</div>
</nav>
<label id="ac-ln-curtain" for="ac-ln-menustate"></label>

```

```
<script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;:&quot;small&quot;,&quot;orientation&quot;:&quot;
t;portrait&quot;,&quot;retina&quot;:true}"></div>
```

```
<main id="main" class="main" role="main" data-page-
type="overview"><div class="ribbon ribbon-hide" data-component-
list="Ribbon">
```

```
<div class="ribbon-wrapper will-change" data-analytics-
activitymap-region-id="ribbon">
```

```
<div class="ribbon-content">
```

```
<p>
```

```
When it comes to workplace innovation,
Mac means business. <a class="icon-wrapper nowrap" href="/uk/business/mac/"
aria-label="see the 11 reasons why Mac means business" data-analytics-
title="see the 11 reasons why"><span class="icon-copy">See the 11
reasons&nbsp;why</span><span class="more"></span></a>
```

```
</p>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<section class="section section-hero" data-analytics-section-
engagement="name:hero">
```

```
<div class="intro-container" data-component-
list="HeroAnimation">
```

```
<div class="sticky">
```

```
<div class="section-content-container">
```

```
<div class="section-content">
```

```
<div class="row">
```

```
<div class="column large-9
medium-10 large-centered small-12 hero-copy-wrap">
```

```
<h1
```

```
class="typography-headline-super hero-headline"><span class="fade-in-1">The
power<br class="small"> of Apple.</span><span class="fade-in-2"><br
class="small"> Put to work.</span></h1>
```

```
<div
```

```
class="typography-intro-overview hero-intro">
```

```
<p>When the
world changes, business changes too. Apple hardware, software and services
work together to give your employees the power and flexibility to do whatever
needs doing — wherever that may&nbsp;be.</p>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<div class="section-images">
```

```
<figure class="hw-image image-
ipad-center1"></figure>
```

```
<figure class="hw-image image-
ipad-center2"></figure>
```

```
<figure class="hw-image image-
ipad-center3"></figure>
```

```

        ipad-top xsmall-hide"></figure>
        macmini-right xsmall-hide"></figure>
        iphone xsmall-hide"></figure>
        macbook xsmall-hide"></figure>
        watch xsmall-hide"></figure>
      </div>
    </div>
  </div>
</section>
<section class="section section-productivity section-hero-poster-
background" data-analytics-section-engagement="name:productivity">
  <div class="animated-poster-container" data-component-
list="HeroPosterAnimation">
    <div class="sticky-container">
      <div class="animatable-image">
        <figure
class="image-tile-hero"></figure>
        <div class="image-scrim"></div>
      </div>
      <div class="section-content-container">
        <div class="grid-container">
          <div class="grid-item span-12-
col">
            <div class="row hero-poster-
copy-block align-items-center">
              <div class="column
large-9 small-12">
                <h2 class="typography-headline-
elevated">With great power comes great productivity.</h2>
                <div class="hero-poster-copy
typography-intro-hero-poster">
                  <p>Apple hardware,
software and services work together to deliver a seamless experience that just
works. You can start a project on Mac and finish it on iPad, use your screens side
by side to extend your workspace, and even draw with Apple Pencil on your iPad
or use your iPhone to make live updates on your Mac. And it's all compatible with
apps from Microsoft and Google, so your team have everything they need to get
any job done.</p>
                </div>
              </div>
            </div>
          </div>
        </div>
      </div>
    </div>
  </div>
</div>

```


Visualise 3D projects using augmented reality. Collaborate with your team on Keynote presentations. And stay connected with FaceTime, Messages and Mail.

Stay connected at a glance. Handle notifications as they pop up with a single tap, track Messages, and get the most out of apps for work and well-being.

Turn your best work into a cinematic experience. Put important presentations and data-driven dashboards on display.

```

        <div class="image-scrim"></div>
    </div>
    <div class="section-content-container">
        <div class="grid-container">
            <div class="grid-item span-12-
col">
                <div class="row hero-poster-
copy-block align-items-center">
                    <div class="column
large-9 small-12">
                        <h2 class="typography-headline-
elevated">Anything's possible<br>with apps.</h2>
                        <div class="hero-poster-copy
typography-intro-hero-poster large-10 small-12">
                            <p>Apple devices come with
powerful apps built in. The App&nbsp;Store offers even more tools for almost any
job — from sales and engineering to fixing jets and building skyscrapers. And the
Apple developer platform gives businesses the power to create custom solutions
that the world has yet to&nbsp;see.</p>
                            <p><a
href="/uk/business/apps/" data-analytics-title="learn more about apps"
class="icon-wrapper"><span class="icon-copy">Learn more about
apps</span><span class="icon icon-after more"></span></a></p>
                            </div>
                        </div>
                    </div>
                </div>
            </div>
        </div>
    </div>
    <div class="grid-container">
        <div class="grid-item span-6-col span-12-col-small">
            <div class="tile-content">
                <figure class="image-tile1"></figure>
                <div class="tile-copy">
                    <h3 class=" typography-body-
semibold">Built-in apps</h3>
                    <p>Notes, Siri&nbsp;Shortcuts and
Reminders make simple things even easier, like signing and scanning documents
to share and adding a sketch with Apple Pencil on iPad.</p>
                </div>
            </div>
        </div>
        <div class="grid-item span-6-col span-12-col-small">
            <div class="tile-content">
                <figure class="image-tile2"></figure>
                <div class="tile-copy">
                    <h3 class=" typography-body-
semibold">App&nbsp;Store</h3>
                    <p>Over 235,000 business apps
help you get any job done, like Cisco Webex and Microsoft Excel for daily needs,
and industry-specific tools like Shapr3D and Scandit for specialised tasks.</p>
                </div>
            </div>
        </div>
    </div>

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        </div>
    </div>
</div>
</section>
<section class="section section-zero-touch section-hero-poster-
background" data-analytics-section-engagement="name:zero touch">
    <div class="animated-poster-container" data-component-
list="HeroPosterAnimation">
        <div class="sticky-container">
            <div class="animatable-image">
                <figure
class="image-tile-hero"></figure>
                <div class="image-scrim"></div>
            </div>
            <div class="section-content-container">
                <div class="grid-container">
                    <div class="grid-item span-12-
col">
                        <div class="row hero-poster-
copy-block align-items-center">
                            <div class="column
large-9 small-12">
                                <h2 class="typography-headline-
elevated">Zero-touch<br class="medium"> deployment is a<br
class="medium"> breeze for&nbsp;IT.</h2>
                                <div class="hero-poster-copy
typography-intro-hero-poster">
                                    <p>Apple Business Manager
makes Apple devices exceptionally easy to deploy and manage. IT can push apps
and create Managed Apple&nbsp;IDs, and employees can customise their
devices on their&nbsp;own.</p>
                                    <p><a
href="/uk/business/it/" data-analytics-title="learn more about IT" class="icon-
wrapper"><span class="icon-copy">Learn more about&nbsp;IT</span><span
class="icon icon-after more"></span></a></p>
                                </div>
                            </div>
                        </div>
                    </div>
                </div>
            </div>
        </div>
    </div>
</section>
<section class="section section-security">
    <div class="section-content">
        <div class="row">
            <div class="column large-9 medium-8 small-12
copy-block">
                <h2 class="typography-
headline">Security first, second and third.</h2>
                <p>Apple devices and platforms are
designed to keep your personal data and corporate information secure. Key
security features like hardware-based device encryption can't be disabled by

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mistake. Touch ID and Face ID make it easy to secure every device. And because many of these features are enabled by default, employees and IT won't need to perform extensive configurations.</p>

</div>
</div>
<figure class="image-security"></figure>
</div>
</section>
<section class="section section-success-stories section-hero-poster-background theme-dark" data-analytics-section-engagement="name:success stories">
<div class="animated-poster-container" data-component-list="HeroPosterAnimation">
<div class="sticky-container">
<div class="animatable-image">
<figure data-anim-lazy-image=""
class="image-tile-hero"></figure>
<div class="image-scrim"></div>
</div>
<div class="section-content-container">
<div class="grid-container">
<div class="grid-item span-12-
col">
<div class="row hero-poster-
copy-block align-items-center">
<div class="column
large-8 small-12">
<h2
class="typography-headline-elevated">The impact of Apple. <span
class="nowrap">Across industries.</h2>
<div
class="hero-poster-copy typography-intro-hero-poster">
<p>Apple innovation is already changing the way people do business —
from retail to manufacturing and services. And because Apple products integrate
seamlessly with existing corporate infrastructure, deployment is as easy as it
is powerful.</p>
<p><a
href="/uk/business/success-stories/retail/" data-analytics-title="explore more
success stories" class="icon-wrapper">Explore more
Success Stories</p>
</div>
</div>
</div>
</div>
</div>
</div>
</div>
<div class="section section-success-stories-gallery">
<div>
<div id="success-stories-11" class="gallery
grid-or-gallery with-paddlenav with-paddlenav-onhover" data-component-

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list="SuccessStoriesGallery" data-analytics-gallery-id="success stories gallery"
aria-label="other retail stories">
    <div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
        <ul>
            <li><button aria-
label="Previous" class="paddlenav-arrow
paddlenav-arrow-previous"></button></li>
            <li><button aria-
label="Next" class="paddlenav-arrow paddlenav-arrow-next"></button></li>
        </ul>
    </div>
    <div class="section-content">
        <div class="item-container gallery-
item-container" role="list">
            <div id="success-stories-
item-1" class="gallery-item large-three-up" data-analytics-gallery-item-id="sap"
data-ac-gallery-item="" role="listitem">
                <div class="tile grid-
item">
                    <figure data-
anim-lazy-image="" class="image-background
image-background-sap"></figure>
                    <div
class="tile-content">
                        <h3
class="typography-eyebrow-reduced">Technology</h3>
                        <h4
class="typography-manifesto">SAP</h4>
                        <div
class="typography-intro">
                            <p
class="copy">Using Mac is a personal choice. And a powerful
one&nbsp;too.</p>
                            <a
href="/uk/business/success-stories/tech/sap/" data-analytics-title="view the full
sap story" class="icon-wrapper tile-cta"><span class="icon-copy">View the full
SAP story</span><span class="icon icon-after more"></span></a> </div>
                        </div>
                    </div>
                </div>
            <div id="success-stories-
item-2" class="gallery-item large-three-up" data-analytics-gallery-item-
id="volvo" data-ac-gallery-item="" role="listitem">
                <div class="tile grid-
item">
                    <figure data-
anim-lazy-image="" class="image-background
image-background-volvo"></figure>
                    <div
class="tile-content">
                        <h3
class="typography-eyebrow-reduced">Manufacturing</h3>

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class="typography-manifesto">Volvo Cars</h4>
class="typography-intro">
class="copy">Car service. Meets customer service. Meets
Apple&nbsp;Watch.</p>
href="/uk/business/success-stories/manufacturing/volvo/" data-analytics-
title="view the full volvo story" class="icon-wrapper tile-cta"><span
class="icon-copy">View the full Volvo&nbsp;Cars story</span><span
class="icon icon-after more"></span></a> </div>
</div>
</div>
<div id="success-stories-
item-3" class="gallery-item large-three-up" data-analytics-gallery-item-
id="vestas" data-ac-gallery-item="" role="listitem">
<div class="tile grid-
item">
<figure data-
anim-lazy-image="" class="image-background
image-background-vestas"></figure>
<div
class="tile-content">
<h3
class="typography-eyebrow-reduced">Manufacturing</h3>
<h4
class="typography-manifesto">Vestas</h4>
<div
class="typography-intro">
class="copy">Apps help build the wind turbines that power change.</p>
href="/uk/business/success-stories/manufacturing/vestas/" data-analytics-
title="view the full vestas story" class="icon-wrapper tile-cta"><span
class="icon-copy">View the full Vestas story</span><span class="icon icon-
after more"></span></a> </div>
</div>
</div>
<div id="success-stories-
item-4" class="gallery-item large-three-up" data-analytics-gallery-item-
id="want-want" data-ac-gallery-item="" role="listitem">
<div class="tile grid-
item">
<figure data-
anim-lazy-image="" class="image-background image-background-want-
want"></figure>
<div
class="tile-content">
<h3
class="typography-eyebrow-reduced">Manufacturing</h3>

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class="typography-manifesto">Want Want</h4>
class="typography-intro">
class="copy">Mac. A key ingredient in a snack brand's best work.</p>
href="/uk/business/success-stories/manufacturing/want-want/" data-analytics-
title="view the full want want story" class="icon-wrapper tile-cta"><span
class="icon-copy">View the full Want Want story</span><span class="icon
icon-after more"></span></a> </div>
</div>
</div>
</div>
<div class="tablist-wrapper">
<div data-analytics-gallery-
interaction-type="dotnav" class="dotnav">
class="dotnav-items">
role="presentation">
href="#success-stories-item-1" class="dotnav-item" id="success-stories-item-1-
trigger" data-ac-gallery-trigger="success-stories-item-1"> <span aria-
label="Item 1"></span> </a>
</li>
<li>
role="presentation">
href="#success-stories-item-2" class="dotnav-item" id="success-stories-item-2-
trigger" data-ac-gallery-trigger="success-stories-item-2"> <span aria-
label="Item 2"></span> </a>
</li>
<li>
role="presentation">
href="#success-stories-item-3" class="dotnav-item" id="success-stories-item-3-
trigger" data-ac-gallery-trigger="success-stories-item-3"> <span aria-
label="Item 3"></span> </a>
</li>
<li>
role="presentation">
href="#success-stories-item-4" class="dotnav-item" id="success-stories-item-4-
trigger" data-ac-gallery-trigger="success-stories-item-4"> <span aria-
label="Item 4"></span> </a>
</li>
</ul>
</div>
</div>
</div>
</div>
</div>

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        </div>
    </section>
    <section class="section section-at-your-service" data-analytics-
section-engagement="name:at your service">
        <div class="section-content">
            <div class="row">
                <div class="column large-9 medium-10 small-
12">
                    <h2 class="typography-headline-
elevated">At your service.<br>Every step of the&nbsp;way.</h2>
                </div>
            </div>
            <figure class="image-at-your-service
small-hide"></figure>
            <figure class="image-at-your-service-small small-
show"></figure>
            <div class="row">
                <div class="column large-4 medium-5 small-12
small-offset-0 callout-column">
                    <h3 class="typography-eyebrow-
elevated">Apple Business <br class="medium">Manager</h3>
                    <div class="callout-body-copy">
                        <p>Deploy devices and apps and
create Managed Apple&nbsp;IDs for every employee in one place.</p>
                    </div>
                </div>
                <div class="column large-4 medium-5 medium-offset-2 small-12 small-offset-0
callout-column">
                    <h3 class="typography-eyebrow-
elevated">AppleCare for<br class="medium"> Enterprise</h3>
                    <div class="callout-body-copy">
                        <p>Support your IT team, repair or
replace hardware, and train employees to get the most out of every Apple
product.</p>
                    </div>
                </div>
            </div>
            <div class="column large-4 medium-5 small-12 small-offset-0 callout-column">
                <h3 class="typography-eyebrow-
elevated">Apple Financial <br class="medium">Services</h3>
                <div class="callout-body-copy">
                    <p>Find flexible terms and
end-of-lease options to get the most value from your investment.</p>
                </div>
            </div>
            <div class="column large-4 medium-5 medium-offset-2 small-12 small-offset-0
callout-column">
                <h3 class="typography-eyebrow-
elevated">Apple Professional Services</h3>
                <div class="callout-body-copy">
                    <p>Get all of your Apple devices
up and running with hands-on help from Apple engineers.</p>
                </div>
            </div>
        </div>
    </div>

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        <div class="column large-4 medium-5 small-12
small-offset-0 callout-column">
            <h3 class="typography-eyebrow-
elevated">Apple Training and Certification</h3>
            <div class="callout-body-copy">
                <p>Prepare your IT team and
in-house developers to deploy Apple products and build custom apps.</p>
                <p><a
href="https://training.apple.com/" data-analytics-title="learn more about apple
training and certification" class="icon-wrapper"><span class="icon-copy" aria-
label="Learn more about Apple Training and Certification">Learn
more</span><span class="icon icon-after more"></span></a></p>
            </div>
        </div>
    </div>
</div>
</section>
<section class="section section-make-world-better" data-analytics-
section-engagement="name:make world better">
    <div class="section-content">
        <div class="row">
            <div class="column large-7 medium-8 small-
12">
                <h2 class="typography-headline-
elevated">Working to make the world a better place.</h2>
            </div>
        </div>
    </div>
    <div class="section-content grid-container limit-to-
viewport">
        <div class="grid-item span-12-col tile-center span-12-
col-small">
            <div class="tile-content">
                <figure class="image-tile1"></figure>
                <div class="tile-copy">
                    <h3 class=" typography-eyebrow-
overview-tile">Privacy</h3>
                    <p>Every Apple product is built
from the ground up to protect your privacy. We don't create user profiles, sell
personal information or share data with third parties to use for marketing or
advertising. And apps share only the information that you authorise.</p>
                    <p><a href="/uk/privacy/" data-analytics-title="learn more about privacy" aria-
label="Learn more about privacy" class="icon-wrapper"><span class="icon-
copy">Learn more</span><span class="icon icon-after
more"></span></a></p>
                </div>
            </div>
        </div>
        <div class="grid-item span-6-col span-12-col-small">
            <div class="tile-content">
                <figure class="image-tile2"></figure>
                <div class="tile-copy">
                    <h3 class=" typography-eyebrow-
overview-tile">Environment</h3>

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<p>Apple products are designed to reduce our impact on the planet while maximising performance and strength. We strictly monitor our supply chain during manufacturing, are careful to design for energy efficiency, and work to make our products as recyclable as possible.</p>

<p>Learn more</p>

</div>

</div>

</div>

<div class="grid-item span-6-col span-12-col-small">

<div class="tile-content">

<figure class="image-tile3"></figure>

<div class="tile-copy">

<h3 class=" typography-eyebrow-

overview-tile">Accessibility</h3>

<p>We build Apple products to empower everyone. Every device, every piece of software and every service is created with accessibility features built in. Because when everyone can participate in the ways that work best for them, people and businesses are at their best.</p>

<p>Learn more</p>

</div>

</div>

</div>

</div>

</section>

<section class="section section-how-to-buy section-hero-poster-no-background" data-analytics-section-engagement="name:how to buy">

<div class="section-content">

<div class="row">

<div class="column large-7 medium-9 small-12 copy-block">

<h2 class="typography-headline-elevated">How to Buy</h2>

<div class="typography-intro-hero-poster">

<p>We're here to help you find the best, most cost-effective solution for your business, whether you're a one-person team or 10,000 strong.</p>

<p>Get started</p>

</div>

</div>

<figure class="image-hero-poster"></figure>

</div>

</div>

</section>

```

<section class="section section-apple-at-work section-hero-poster-
background" role="complementary" data-analytics-section-
engagement="name:apple at work">
  <div class="grid-container">
    <div class="grid-item span-12-col">
      <div class="row image-tile-hero hero-poster-
copy-block router align-items-center">
        <div class="column">
          <h2 class="typography-headline
large-7 medium-9 small-12">Apple at Work<br class="medium"> in
action.</h2>
          <div class="hero-poster-copy
large-6 medium-9 small-12 typography-intro-hero-poster">
            <p>See how businesses are
using Apple products to create extraordinary experiences for their employees
and their customers.</p>
            <p><a
href="/uk/business/success-stories/" data-analytics-title="explore more success
stories" class="icon-wrapper"><span class="icon-copy">Explore more Success
Stories</span><span class="icon icon-after more"></span></a></p>
          </div>
        </div>
      </div>
    </div>
  </div>
</section>
<section class="section section-reports-resources" data-analytics-
section-engagement="name:reports and resources">
  <div class="section-content">
    <h2 class="typography-headline">Reports and
Resources</h2>
    <div class="row resources-container">
      <div class="column large-5 medium-6 small-12
small-offset-0">
        <div class="row">
          <div class="column">
            <h3 class="typography-
callout headline-category">Products and Platform</h3>
            <div class="cta-category">
              <ul class="links-
stacked">
                <li><a
href="/uk/business/docs/site/Whats_New_for_Business.pdf" data-analytics-
title="view what's new for business" class="icon-wrapper"><span class="icon-
copy">View&nbsp;What's New for Business (PDF)</span></a></li>
                <li><a
href="/uk/business/docs/site/AAW_Productivity.pdf" data-analytics-title="view
the productivity overview" class="icon-wrapper"><span class="icon-
copy">View the Productivity Overview (PDF)</span></a></li>
                <li><a
href="/uk/business/docs/site/AAW_Platform_Security.pdf" data-analytics-
title="view the platform security overview" class="icon-wrapper"><span
class="icon-copy">View the Platform Security Overview (PDF)</span></a></li>

```

[View the Compatibility Overview \(PDF\)](/uk/business/docs/site/AAW_Compatibility.pdf)

[View the Deployment and Management Overview \(PDF\)](/uk/business/docs/site/AAW_Deployment_and_Management.pdf)

[View the Smart Investment Overview \(PDF\)](/uk/business/docs/site/AAW_A_Smart_Investment.pdf)

[View the Employee Choice Guide for IT \(PDF\)](/uk/business/docs/resources/Employee_Choice_Guide_for_IT.pdf)

[Read the Forrester study on the Total Economic Impact™ of Mac in Enterprise](https://tools.totaleconomicimpact.com/go/Apple/TEI/)

</div>

</div>

</div>

</div>

<div class="column large-5 large-offset-1 medium-5 small-12 small-offset-0">

<div class="row">

<div class="column">

<h3 class="typography-callout headline-category">Apps</h3>

<div class="cta-category">

<ul class="links-

stacked">

[Go to the Enterprise Blueprint in the Books app](https://books.apple.com/book-series/id1469981073)

[View the Business Apps Getting Started Guide \(PDF\)](/uk/business/docs/resources/Apps_in_Business_Getting_Started_Guide.pdf)

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wrapper"><span class="icon-copy">View Augmented Reality in Business
(PDF)</span></a></li>
</ul>
</div>
</div>
</div>
<div class="row">
  <div class="column">
    <h3 class="typography-
callout headline-category">IT</h3>
    <div class="cta-category">
      <ul class="links-
stacked">
        <li><a
href="/uk/business/docs/site/Apple_Business_Manager_Getting_Started_Guide.pdf" data-analytics-title="view the apple business manager getting started guide"
class="icon-wrapper"><span class="icon-copy">View the Apple Business
Manager Getting Started Guide (PDF)</span></a></li>
        <li><a
href="/uk/business/docs/site/iOS_and_iPadOS_Deployment_Overview.pdf" data-
analytics-title="view the ios and ipados deployment overview" class="icon-
wrapper"><span class="icon-copy">View the iOS and iPadOS Deployment
Overview (PDF)</span></a></li>
        <li><a
href="/uk/business/docs/site/Mac_Deployment_Overview.pdf" data-analytics-
title="view the mac deployment overview" class="icon-wrapper"><span
class="icon-copy">View the Mac Deployment Overview (PDF)</span></a></li>
        <li><a
href="/uk/business/docs/site/Overview_of_Managed_Apple_IDs_for_Business.pdf"
data-analytics-title="view the managed apple ids for business overview"
class="icon-wrapper"><span class="icon-copy">View the Managed
Apple&nbsp;IDs for Business Overview (PDF)</span></a></li>
      </ul>
    </div>
  </div>
</div>
</div>
</div>
</div>
</div>
</section>
</main>
<!--/main-->
<footer id="ac-globalfooter" class="ac-globalfooter-dark js" lang="en-GB"
dir="ltr" data-analytics-region="global footer" role="contentinfo" aria-
labelledby="ac-gf-label">
  <div class="ac-gf-content">
    <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
    <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
      <a href="/uk/" class="home ac-gf-breadcrumbs-
home"> <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true"></span> <span class="ac-gf-breadcrumbs-home-
label">Apple</span> <span

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class="ac-gf-breadcrumbs-home-chevron"></span> <span class="ac-gf-
breadcrumbs-home-mask"></span> </a>
        <div class="ac-gf-breadcrumbs-path">
            <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
                <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                    <span
property="name">Business</span>
                    <meta property="position"
content="1">
                        </li>
                    </ol>
                </div>
            </nav>
            <nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
                <!--googleoff: all-->
                <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
                    <div class="ac-gf-directory-column-section">
                        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                            <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
                            </label>
                            <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                </a>
                                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                    <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                    </a>
                                    <ul class="ac-gf-directory-column-section-list">
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store"
data-analytics-title="store">Store</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>

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                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
            </ul>
        </div>
    </div>
    <div class="ac-gf-directory-column">
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
                <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
            </ul>
        </div>
    </div>

```

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
    </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
<div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
        <h3 class="ac-gf-directory-column-section-
title">Account</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
</ul>
</div>
</div>
<div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
<div class="ac-gf-directory-column-section">
<label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
<h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>
</label>
<a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
<span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
</a>
<a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
<span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
</a>
<ul class="ac-gf-directory-column-section-list">
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple&nbsp;Trade&nbsp;In</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
</ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
            </ul>
        </div>
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
                <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/" data-
analytics-title="apple and education">Apple and Education</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/education/"
data-analytics-title="shop for education">Shop for Education</a></li>
            </ul>
        </div>
    </div>
</div>

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        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
            <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
    <div class="ac-gf-directory-column-section">

```

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        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
            <h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
            <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">

```

[Newsroom](/uk/newsroom/)

[Apple Leadership](/uk/leadership/)

[Career Opportunities](/careers/uk/)

[Warranty](/legal/warranty/statutoryrights.html)

[Investors](https://investor.apple.com/)

[Ethics & Compliance](/compliance/)

[Events](/uk/apple-events/)

[European Job Creation](/uk/job-creation/)

[Contact Apple](/uk/contact/)

More ways to shop: [find an Apple Store](/uk/retail/) or [other retailer](https://locate.apple.com/uk/en/) near you. Or call [0800 048 0408](tel:0800 048 0408).

[United Kingdom](/choose-country-region/ "Choose your country or region")

[0800 048 0408](tel:0800 048 0408)

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```

        Apple Inc. All rights reserved.
    </div>
    <div class="ac-gf-footer-legal-links">
        <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>
        <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
        <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
        <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
    </div>
</div>
</section>

```

```

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#organization",
    "@type": "Organization",
    "name": "Apple",
    "url": "https://www.apple.com/",
    "logo":
"https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
202204210306",
    "subOrganization": {
        "@type": "Organization",
        "name": "Apple Support",
        "url": "https://support.apple.com",
        "@id": "https://support.apple.com/#organization"
    },
    "contactPoint": [
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-692-7753",
            "contactType": "sales",
            "areaServed": "US"
        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "technical support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        }
    ]
}

```

```

        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "customer support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        }
    ],
    "sameAs": [
        "http://www.wikidata.org/entity/Q312",
        "https://www.youtube.com/user/Apple",
        "https://www.linkedin.com/company/apple",
        "https://www.facebook.com/Apple",
        "https://www.twitter.com/Apple"
    ]
}
</script>

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script src="/v/business/m/built/scripts/overview.built.js"
type="text/javascript" charset="utf-8"></script><div id="viewport-emitter"
data-viewport-emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;:&quot;small&quot;,&quot;orientation&quot;:&quot;
t;portrait&quot;,&quot;retina&quot;:true}"></div><span style="visibility:
hidden; position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe
style="position: absolute; top: 0px; left: 0px; width: 100%; height:
100%;"></iframe></span>

<link rel="stylesheet" href="/ac/ac-films/6.8.0/styles/modal.css">
<script src="/ac/ac-films/6.8.0/scripts/autofilms.built.js"
type="text/javascript"></script>

</body><div cssdimensionstracker="true" style="position: fixed; top: 0px;
width: 100%; height: 100vh; pointer-events: none; visibility: hidden; z-index: -
1;"></div></html><html class="js touch progressive-image no-ie arSupport
inline-video no-edge no-reduced-motion appstore-link-ios no-appstore-link-osx"
xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB" lang="en-GB"
dir="ltr" prefix="og: http://ogp.me/ns#"><head>

```

<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/apps/">

<link rel="alternate" href="https://www.apple.com/ae/business/apps/"
hreflang="en-AE"><link rel="alternate"
href="https://www.apple.com/am/business/apps/" hreflang="en-AM"><link
rel="alternate" href="https://www.apple.com/at/business/apps/" hreflang="de-
AT"><link rel="alternate" href="https://www.apple.com/au/business/apps/"
hreflang="en-AU"><link rel="alternate"
href="https://www.apple.com/az/business/apps/" hreflang="en-AZ"><link
rel="alternate" href="https://www.apple.com/befr/business/apps/" hreflang="fr-
BE"><link rel="alternate" href="https://www.apple.com/benl/business/apps/"
hreflang="nl-BE"><link rel="alternate"
href="https://www.apple.com/br/business/apps/" hreflang="pt-BR"><link
rel="alternate" href="https://www.apple.com/business/apps/" hreflang="en-
US"><link rel="alternate" href="https://www.apple.com/by/business/apps/"
hreflang="en-BY"><link rel="alternate"
href="https://www.apple.com/ca/business/apps/" hreflang="en-CA"><link
rel="alternate" href="https://www.apple.com/ca/fr/business/apps/" hreflang="fr-
CA"><link rel="alternate" href="https://www.apple.com/chde/business/apps/"
hreflang="de-CH"><link rel="alternate"
href="https://www.apple.com/chfr/business/apps/" hreflang="fr-CH"><link
rel="alternate" href="https://www.apple.com/cl/business/apps/" hreflang="es-
CL"><link rel="alternate" href="https://www.apple.com/co/business/apps/"
hreflang="es-CO"><link rel="alternate"
href="https://www.apple.com/cz/business/apps/" hreflang="cs-CZ"><link
rel="alternate" href="https://www.apple.com/de/business/apps/" hreflang="de-
DE"><link rel="alternate" href="https://www.apple.com/dk/business/apps/"
hreflang="da-DK"><link rel="alternate"
href="https://www.apple.com/es/business/apps/" hreflang="es-ES"><link
rel="alternate" href="https://www.apple.com/fi/business/apps/" hreflang="fi-
FI"><link rel="alternate" href="https://www.apple.com/fr/business/apps/"

[illegible]

rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-BB"><link rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-TT"><link rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-BS"><link rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-VG"><link rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-TC"><link rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-KY"><link rel="alternate" href="https://www.apple.com/lae/business/apps/" hreflang="en-BZ"><link rel="alternate" href="https://www.apple.com/lu/business/apps/" hreflang="fr-LU"><link rel="alternate" href="https://www.apple.com/md/business/apps/" hreflang="en-MD"><link rel="alternate" href="https://www.apple.com/mo/business/apps/" hreflang="zh-MO"><link rel="alternate" href="https://www.apple.com/mx/business/apps/" hreflang="es-MX"><link rel="alternate" href="https://www.apple.com/my/business/apps/" hreflang="en-MY"><link rel="alternate" href="https://www.apple.com/nl/business/apps/" hreflang="nl-NL"><link rel="alternate" href="https://www.apple.com/no/business/apps/" hreflang="no-NO"><link rel="alternate" href="https://www.apple.com/nz/business/apps/" hreflang="en-NZ"><link rel="alternate" href="https://www.apple.com/ph/business/apps/" hreflang="en-PH"><link rel="alternate" href="https://www.apple.com/pl/business/apps/" hreflang="pl-PL"><link rel="alternate" href="https://www.apple.com/pt/business/apps/" hreflang="pt-PT"><link rel="alternate" href="https://www.apple.com/ru/business/apps/" hreflang="ru-RU"><link rel="alternate" href="https://www.apple.com/se/business/apps/" hreflang="sv-SE"><link rel="alternate" href="https://www.apple.com/sg/business/apps/" hreflang="en-SG"><link rel="alternate" href="https://www.apple.com/th/business/apps/" hreflang="th-TH"><link rel="alternate" href="https://www.apple.com/tj/business/apps/" hreflang="en-TJ"><link rel="alternate" href="https://www.apple.com/tm/business/apps/" hreflang="en-TM"><link rel="alternate" href="https://www.apple.com/tr/business/apps/" hreflang="tr-TR"><link rel="alternate" href="https://www.apple.com/tw/business/apps/" hreflang="zh-TW"><link rel="alternate" href="https://www.apple.com/ua/business/apps/" hreflang="uk-UA"><link rel="alternate" href="https://www.apple.com/uk/business/apps/" hreflang="en-GB"><link rel="alternate" href="https://www.apple.com/uz/business/apps/" hreflang="en-UZ"><link rel="alternate" href="https://www.apple.com/vn/business/apps/" hreflang="en-VN"><link rel="alternate" href="https://www.apple.com/za/business/apps/" hreflang="en-ZA"><link rel="alternate" href="https://www.apple.com/cn/business/apps/" hreflang="zh-CN">

<meta name="viewport" content="width=device-width, initial-scale=1, viewport-fit=cover">

```
<link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
<link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">
<link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
<title>Business - Apps - Apple (UK)</title>
<meta name="Description" content="There are 235,000+ business apps,
and Apple technologies make each one more powerful. Get apps for all sorts of
work or think big with custom apps.">
<meta property="og:image"
content="https://www.apple.com/v/business/k/images/apps/meta/og__c6odv0p3
608y.png?202203250131">
<meta property="og:title" content="Business - Apps">
<meta property="og:description" content="There are 235,000+ business
apps, and Apple technologies make each one more powerful. Get apps for all
sorts of work or think big with custom apps.">
<meta property="og:url"
content="https://www.apple.com/uk/business/apps/">
<meta property="og:locale" content="en_GB">
<meta property="og:site_name" content="Apple (United Kingdom)">
<meta property="og:type" content="website">
<meta name="twitter:site" content="@Apple">
<meta name="twitter:card" content="summary_large_image">
<meta property="analytics-track" content="business - apps">
<meta property="analytics-s-channel" content="business">

<meta property="analytics-s-bucket-0" content="applestoreww">
<meta property="analytics-s-bucket-1" content="applestoreww">
<meta property="analytics-s-bucket-2" content="applestoreww">
```

```
<link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
<link rel="stylesheet" href="/v/business/k/built/styles/main.built.css"
type="text/css">
<link rel="stylesheet" href="/v/business/k/built/styles/apps.built.css"
type="text/css">
<script src="/v/business/k/built/scripts/head.built.js"
type="text/javascript" charset="utf-8"></script>
</head>
<body class="page-apps page ac-nav-overlap theme-dark" data-anim-scroll-
group="body">
```

```
<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
```

```

<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
  <div class="ac-gn-content">
    <ul class="ac-gn-header">
      <li class="ac-gn-item ac-gn-menuicon">
        <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
          <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
          </a>
          <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
            <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
            </a>
            <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
              <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
                <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
                </span>
                <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
                  <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-bottom"></span>
                  </span>
                </label>
              </li>
              <li class="ac-gn-item ac-gn-apple">
                <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
                  <span class="ac-gn-link-text">Apple</span>
                </a>
              </li>
              <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-
bag-small">
                <div class="ac-gn-bag-wrapper">
                  <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :"
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
                    <span class="ac-gn-link-text">Shopping
Bag</span>
                    </a>
                    <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">

```

```

separator"></span>
number"></span>
unit">+</span>
</span>
</div>
<span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
</li>
</ul>
<div class="ac-gn-search-placeholder-container" role="search">
  <div class="ac-gn-search ac-gn-search-small">
    <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
      <div class="ac-gn-search-placeholder-bar">
        <div class="ac-gn-search-placeholder-
input">
          <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
            <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
            <span class="ac-gn-search-
placeholder">Search apple.com</span>
          </div>
        </div>
        <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
          <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
        </div>
      </div>
    </a>
  </div>
</div>
<ul class="ac-gn-list">
  <li class="ac-gn-item ac-gn-apple">
    <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
      <span class="ac-gn-link-text">Apple</span>
    </a>
  </li>
  <li class="ac-gn-item ac-gn-item-menu ac-gn-store">
    <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">
      <span class="ac-gn-link-text">Store</span>
    </a>
  </li>
  <li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
    <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
      <span class="ac-gn-link-text">Mac</span>
    </a>
  </li>

```

```

        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
        <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
            <span class="ac-gn-link-text">iPad</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
        <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
            <span class="ac-gn-link-text">iPhone</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
        <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
            <span class="ac-gn-link-text">Watch</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
        <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
            <span class="ac-gn-link-text">AirPods</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
        <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
            <span class="ac-gn-link-text">TV &
Home</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
        <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
            <span class="ac-gn-link-text">Only on
Apple</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
        <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
            <span
class="ac-gn-link-text">Accessories</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
        <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
            <span class="ac-gn-link-text">Support</span>
        </a>
    </li>

```

```

<li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
    <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
    </li>
    <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
        <div class="ac-gn-bag-wrapper">
            <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
                </a>
                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                    <span class="ac-gn-bag-badge-
separator"></span>
                    <span class="ac-gn-bag-badge-
number"></span>
                    <span class="ac-gn-bag-badge-
unit">+</span>
                </span>
            </div>
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
        </li>
    </ul>
    <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
        <div class="ac-gn-searchview-content">
            <div class="ac-gn-searchview-bar">
                <div class="ac-gn-searchview-bar-wrapper">
                    <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                        <div class="ac-gn-searchform-
wrapper">
                            <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"
aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
                                <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
                                <button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
                                <button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">

```

```

searchform-reset-background"></span>
</button>
</div>
</form>
<button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
<span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
Cancel
</span>
</button>
</div>
</div>
<aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
<div class="ac-gn-searchresults-section-wrapper">
<h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
<ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>

```

```

        </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
            </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
            </li>
    </ul>
    <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
</div>
</section>

</aside>

</div>
<button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
    <span class="ac-gn-searchview-close-wrapper">
        <span
class="ac-gn-searchview-close-left"></span>
        <span class="ac-gn-searchview-close-
right"></span>
    </span>
</button>
</aside>
<aside class="ac-gn-bagview" data-analytics-region="bag">
    <div class="ac-gn-bagview-scrim">
        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
    </div>
    <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">
        </div>
</aside>
</div>
</nav>
<div class="ac-gn-blur"></div>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-

```



```

<div class="bg-scrim" style="transform:
matrix(1, 0, 0, 1, 0, 0);"></div>
<div class="hero-copy-wrap"
style="transform: matrix(1, 0, 0, 1, 0, 0);">
<div class=" large-11 large-
centered small-12 small-offset-0 fallback-offset-1">
<h1 class="typography-
headline-super hero-offset-headline" tabindex="-2">Apps that change work. And
change everything.</h1>
<div class="typography-
eyebrow-hero hero-copy-eyebrow large-12 fallback-hero-eyebrow">
<p tabindex="-1">Transform how
you get things done. The App&nbsp;Store has over 235,000 apps for people at
work, and Apple devices are designed with powerful technology that brings out
the best in every one. Discover apps for daily tasks, better customer experiences
and efficient operations. Or build custom apps across Apple platforms for infinite
possibilities.</p>
</div>
</div>
</div>
</div>
</div>
</div>
</section>
<section class="section section-power" data-analytics-section-
engagement="name:power">
<div class="section-content row">
<div class="column large-11 medium-12">
<h2 class="typography-headline-
elevated">Power your business and bend reality with built-in
technologies.</h2>
<div class="typography-intro">
<p>Apple technologies are shaping the
future of business. Employees can review designs remotely with augmented
reality, monitor industrial equipment with machine learning or simplify routines
with on-device intelligence and Siri.</p>
</div>
</div>
</div>
<div class="grid-container">
<div class="grid-item small-hide tile-tile-gallery1 span-
12-col span-12-col-small">
<div class="ac-gallery">
<div id="tile-gallery1" class="gallery-
container tile-gallery1" aria-label="AR and LiDAR Gallery" data-analytics-gallery-
id="ar and lidar gallery" data-ac-gallery-slide="" style="height: 798px; cursor:
grab;">
<div class="paddlenav">
<ul>
<li>
<button
class="paddlenav-arrow paddlenav-arrow-previous disabled" aria-
label="Previous Augmented Reality Slide" data-ac-gallery-previous-trigger="tile-
gallery1" disabled=""></button>

```

```

        </li>
        <li>
            <button
class="paddlenav-arrow paddlenav-arrow-next" aria-label="Next Augmented
Reality Slide" data-ac-gallery-next-trigger="tile-gallery1"></button>
        </li>
    </ul>
</div>

<div class="dotnav dotnav-
position-fade">
    <ul role="tablist">
        <li
role="presentation">
            <a href="#tile-
gallery1-item-1" id="tile-gallery1-item-1-dotnav-trigger" data-ac-gallery-
trigger="tile-gallery1-item-1" class="dotnav-item current" aria-
label="Augmented reality and LiDAR photo" role="tab" tabindex="0" aria-
controls="tile-gallery1-item-1" aria-selected="true"></a>
        </li>
        <li
role="presentation">
            <a href="#tile-
gallery1-item-2" id="tile-gallery1-item-2-dotnav-trigger" data-ac-gallery-
trigger="tile-gallery1-item-2" class="dotnav-item" aria-label="Augmented reality
and LiDAR description" role="tab" tabindex="0" aria-controls="tile-gallery1-
item-2" aria-selected="false"></a>
        </li>
    </ul>
</div>
<div class="ac-gallery-slidecontainer"
style="position: absolute; top: 0px; left: 0px; width: 100%; height: 100%;
transition: transform 0s ease 0s, left 0s ease 0s; transform: translateX(0px)
translateY(0px);"><div id="tile-gallery1-item-1" class="gallery-item ac-gallery-
currentitem" data-ac-gallery-item="" data-analytics-gallery-item-id="augmented
reality and lidar photo" role="tabpanel" aria-labelledby="tile-gallery1-item-1-
dotnav-trigger" style="position: absolute; transform: translateZ(0px); left:
0px;">
    <div class="gallery-row">
        <div class="row tile-
content align-items-center">
            <div
class="column copy-column-1 large-3 medium-7 small-12 medium-order-2">
                <h3
class="tile-headline typography-body-semibold">Augmented Reality</h3>
                <p>Consult with patients or repair jet engines. Powerful processors,
cameras and motion sensors make AR scenes feel real.</p>
            </div>
            <div
class="column large-8 medium-12 large-offset-1 medium-offset-0 medium-order-
1">

```

```

class="image-slide1"></figure>
</div>
</div>
</div>
</div><div id="tile-gallery1-item-
2" class="gallery-item ac-gallery-nextitem" data-ac-gallery-item="" data-
analytics-gallery-item-id="augmented reality and lidar description"
role="tabpanel" aria-labelledby="tile-gallery1-item-2-dotnav-trigger" aria-
hidden="true" style="position: absolute; transform: translateZ(0px); left:
359px;">
<div class="gallery-row">
<div class="row tile-
content only-copy">
<div
class="column column-split-1 large-6 medium-12">
<p>AR
creates lifelike experiences that improve and even redefine how people work.
And every angle is better than the last with best-in-class cameras, powerful
processors and accurate motion sensing using the LiDAR scanner on
iPad&nbsp;Pro.</p>
</div>
<div
class="column column-split-2 copy-column-2 large-6 medium-12">
<p>Businesses are using AR apps in incredible ways. Teams can improve
communication, productivity and decision-making through enhanced
visualisations and shared experiences. AR also enables remote expertise and
offsite support work, reducing shipping and travel expenses.</p>
<p><a
href="/uk/business/docs/resources/Augmented_Reality_in_Business_Overview_Gu
ide.pdf" data-analytics-title="augmented reality in business" class="icon-
wrapper" tabindex="-1"><span class="icon-copy">Augmented Reality in
Business (PDF)</span></a></p>
</div>
</div>
</div>
</div></div></div>
</div>
<div class="grid-item small-stacked-tile-gallery1
small-show span-12-col">
<div class="gallery-row">
<div class="row tile-content">
<div class="column large-12">
<figure class="image-
slide1"></figure>
</div>
<div class="column copy-column
large-12">
<h3 class="tile-headline
typography-body-semibold">Augmented Reality</h3>

```

repair jet engines. Powerful processors, cameras and motion sensors make AR scenes feel real.</p>

</div>

<div class="column copy-column

large-12">

<p>AR creates lifelike experiences that improve and even redefine how people work. And every angle is better than the last with best-in-class cameras, powerful processors and accurate motion sensing using the LiDAR scanner on iPad Pro.</p>

</div>

<div class="column copy-column

large-12">

<p>Businesses are using AR apps in incredible ways. Teams can improve communication, productivity and decision-making through enhanced visualisations and shared experiences. AR also enables remote expertise and offsite support work, reducing shipping and travel expenses.</p>

<p>Augmented Reality in Business (PDF)</p>

</div>

</div>

</div>

</div>

<div class="grid-item tile-tile1 span-4-col span-6-col-medium span-12-col-small">

<div class="row tile-content align-items-center">

<div class="column large-12">

<figure

class="image-tile1"></figure>

</div>

<div class="column large-12 tile-copy">

<h3 class="typography-body-

semibold">Siri Shortcuts</h3>

<p>Get the best route to meetings and send an ETA without touching your iPhone. Siri Shortcuts learn your routines across apps to help you get your to-dos done.</p>

</div>

</div>

</div>

<div class="grid-item tile-tile2 span-4-col span-6-col-medium span-12-col-small">

<div class="row tile-content align-items-center">

<div class="column large-12">

<figure

class="image-tile2"></figure>

</div>

<div class="column large-12 tile-copy">

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<h3 class="typography-body-
semibold">Indoor Maps</h3>
<p>Create detailed multilevel
maps for public and private spaces, from warehouses to shopping centres.</p>
</div>
</div>
<div class="grid-item tile-tile3 span-4-col span-6-col-
medium span-12-col-small">
<div class="row tile-content align-items-
center">
<div class="column large-12">
<figure
class="image-tile3"></figure>
</div>
<div class="column large-12 tile-copy">
<h3 class="typography-body-
semibold">Core NFC</h3>
<p>Save time managing inventory
using Near Field Communication on&nbsp;iPhone.</p>
</div>
</div>
</div>
</div>
</section>
<section class="section section-apps-multitasking" data-analytics-
section-engagement="name:apps-multitasking">
<div class="section-content row riverflow-hero">
<div class="column large-8 medium-9 small-12">
<h2 class="typography-headline-
elevated">Apps for multitasking. And any tasking.</h2>
<div class="typography-intro">
<p>There's a world of apps out there.
Tap into better productivity and collaboration — or get apps tailored to specific
jobs and industries.<span class="footnote footnote-supglyph"><a
href="#footnote-1" aria-label="Footnote * symbol">*</a></span></p>
<p class="hide-default show-ios">
<a
href="https://apps.apple.com/gb/genre/ios-business/id6000/" data-analytics-
title="explore 235,000+ apps for business" data-analytics-exit-link=""
class="icon-wrapper" rel="nofollow"><span class="icon-copy">Explore
235,000+ apps for business</span><span class="icon icon-after icon-
external"></span></a> </p>
<p class="hide-default show-osx">
<a
href="macappstores://itunes.apple.com/WebObjects/MZStore.woa/wa/viewGroup
ing?id=175853&ls=1" data-analytics-title="explore 235,000+ apps for
business" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow"><span class="icon-copy">Explore 235,000+ apps for
business</span><span class="icon icon-after icon-external"></span></a>
</p>
</div>
</div>
</div>

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        <div class="section-content row riverflow riverflow-app1">
            <div class="column riverflow-copy-block align-self-
center large-4 medium-5 small-12 small-order-2 offset-left small-offset-0 zoom-
order-0">
                <div class="riverflow-inner-copy-block small-
11">
                    <div class="row riverflow-icons">
                        <figure class="column icon icon-
excel"></figure>
                        <figure class="column icon icon-
powerpoint"></figure>
                    </div>
                    <h3 class="typography-body-
semibold">Split View + Microsoft Excel + PowerPoint</h3>
                    <p>Multitask between charts and decks
in split screen and make magic with Apple Pencil.</p>
                </div>
            </div>
            <div class="column riverflow-image-block large-8
medium-7 small-12 small-order-1 offset-left small-offset-0 zoom-order-1">
                <figure class="image-riverflow image-app1
small-hide"></figure>
                <figure class="image-riverflow image-app1-
small small-show"></figure>
            </div>
        </div>
        <div class="section-content row riverflow riverflow-app2">
            <div class="column riverflow-copy-block large-order-2
align-self-center large-4 medium-offset-1 small-12 offset-left small-offset-0 zoom-
order-0">
                <div class="riverflow-inner-copy-block small-
10">
                    <div class="row riverflow-icons">
                        <figure class="column icon icon-
notes"></figure>
                        <figure class="column icon icon-
numbers"></figure>
                    </div>
                    <h3 class="typography-body-
semibold">Notes + Numbers</h3>
                    <p>Complete stunning projects with your
team and scan documents directly from Notes.</p>
                </div>
            </div>
            <div class="column riverflow-image-block large-order-
1 large-7 small-12 offset-right small-offset-0 zoom-order-1">
                <figure class="image-riverflow image-app2
small-hide"></figure>
                <figure class="image-riverflow image-app2-
small small-show"></figure>
            </div>
        </div>
        <div class="section-content row riverflow riverflow-app3">
            <div class="column small-5 small-order-1">

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        <figure class="image-riverflow image-webex-
ipad-small small-show"></figure>
        </div>
        <div class="column riverflow-copy-block large-4 large-
offset-3 medium-5 medium-offset-2 small-6 small-offset-1 small-order-2 small-
offset-0 zoom-order-0">
            <div class="riverflow-inner-copy-block">
                <div class="row riverflow-icons">
                    <figure class="column icon icon-
ciscowebex"></figure>
                </div>
                <h3 class="typography-body-
semibold">Cisco Webex</h3>
                <p>Securely meet and collaborate with
colleagues in Tokyo. Or Madrid. Or the next room.</p>
                <figure class="image-riverflow image-
webex-ipad small-hide"></figure>
            </div>
            </div>
            <div class="column riverflow-image-block large-5
small-12 small-order-0 offset-left small-offset-0 zoom-order-1">
                <figure class="image-riverflow image-app3
small-hide"></figure>
                <figure class="image-riverflow image-app3-
small small-show"></figure>
            </div>
            </div>
            <div class="section-content row riverflow riverflow-app4">
                <div class="column riverflow-copy-block large-4 large-
offset-3 medium-5 medium-offset-2 small-12 small-order-2 offset-left is-iphone
small-offset-0 zoom-order-0">
                    <div class="riverflow-inner-copy-block small-
12">
                        <div class="row riverflow-icons">
                            <figure class="column icon icon-
successfactors"></figure>
                        </div>
                        <h3 class="typography-body-
semibold">SuccessFactors</h3>
                        <p>View employee benefits, sign up for
online classes and request holiday.</p>
                    </div>
                    </div>
                    <div class="column riverflow-image-block large-4
large-offset-1 small-12 small-order-1 small-offset-0 zoom-order-1">
                        <figure class="image-riverflow image-
app4"></figure>
                    </div>
                </div>
            </div>
            <div class="section-content row riverflow riverflow-app5">
                <div class="column riverflow-copy-block large-order-2
align-self-center large-4 large-offset-1 medium-5 small-12 offset-left is-iphone
small-offset-0 zoom-order-0">

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12">
    <div class="riverflow-inner-copy-block small-
    <div class="row riverflow-icons">
        <figure class="column icon icon-
salesforce"></figure>
    </div>
    <h3 class="typography-body-
semibold">Salesforce</h3>
    <p>Manage your day, update your CRM
and stay on top of tasks with Siri voice commands.</p>
    </div>
</div>
    <div class="column riverflow-image-block large-order-
1 large-4 small-12 small-offset-0 zoom-order-1">
    <figure class="image-riverflow image-
app5"></figure>
    </div>
</div>
    <div class="section-content row riverflow riverflow-app6">
    <div class="column riverflow-copy-block align-self-
center large-4 large-offset-2 medium-offset-0 small-12 small-order-2 offset-left
small-offset-0 zoom-order-0">
    <div class="riverflow-inner-copy-block small-
12">
        <div class="row riverflow-icons">
            <figure class="column icon icon-
bigtincan"></figure>
        </div>
        <h3 class="typography-body-
semibold">Bigtincan Hub</h3>
        <p>Access presentations on the move
and display them on Apple&nbsp;TV through AirPlay.</p>
        </div>
</div>
    <div class="column riverflow-image-block large-6
medium-7 medium-offset-1 small-12 small-order-1 offset-left small-offset-0
zoom-order-1">
    <figure class="image-riverflow image-app6
small-hide"></figure>
    <figure class="image-riverflow image-app6-
small small-show"></figure>
    </div>
</div>
    <div class="section-content row riverflow riverflow-app7">
    <div class="column riverflow-copy-block large-order-2
align-self-center large-3 large-offset-1 medium-4 small-12 offset-left is-iphone
small-offset-0 zoom-order-0">
    <div class="riverflow-inner-copy-block small-
12">
        <div class="row riverflow-icons">
            <figure class="column icon icon-
noted"></figure>
        </div>

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        <h3 class="typography-body-
semibold">Noted.</h3>
        <p>Record intelligent audio that filters
out extra noise through machine learning.</p>
    </div>
</div>
<div class="column riverflow-image-block large-order-
1 large-4 small-12 small-offset-0 zoom-order-1">
    <figure class="image-riverflow image-
app7"></figure>
</div>
</div>
<div class="section-content row riverflow riverflow-app8">
    <div class="column riverflow-copy-block align-self-
center large-4 large-offset-2 medium-offset-0 small-12 small-order-2 offset-left
small-offset-0 zoom-order-0">
        <div class="riverflow-inner-copy-block small-
11">
            <div class="row riverflow-icons">
                <figure class="column icon icon-
splunk"></figure>
            </div>
            <h3 class="typography-body-
semibold">Splunk AR</h3>
            <p>View live data feeds in<br
class="medium"> the real world with AR&nbsp;overlays.</p>
            </div>
            <div class="column riverflow-image-block large-5
large-offset-1 medium-7 small-12 small-order-1 small-offset-0 zoom-order-1">
                <figure class="image-riverflow image-app8
small-hide"></figure>
                <figure class="image-riverflow image-app8-
small small-show"></figure>
            </div>
        </div>
    </section>
    <section class="section section-dream" data-analytics-section-
engagement="name:dream">
        <div class="section-content row">
            <div class="column large-11 small-12">
                <h2 class="typography-headline-elevated">If
you can dream it, you<br class="medium"> can develop&nbsp;it.</h2>
                <div class="typography-intro">
                    <p>Sometimes you just know what you
need. With Apple, you can design solutions that do exactly what you want the
way you want it done. Develop apps to help your employees do their jobs,
navigate worksites, order lunch or connect with customers.</p>
                    <p>
                        <a
href="https://developer.apple.com/business/" data-analytics-title="learn more
about developing custom apps for business" data-analytics-exit-link=""
class="icon-wrapper" rel="nofollow"><span class="icon-copy">Learn about

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developing custom apps for business</span><span class="icon icon-after icon-
external"></span></a> </p>
    </div>
</div>
</div>
<div class="grid-container">
    <div class="grid-item tile-tile1 span-12-col tile-
horizontal-large span-12-col-small">
        <div class="row tile-content align-items-
center">
            <div class="column tile-image large-
order-1 large-9 medium-12 medium-order-0">
                <figure class="image-tile1 small-
hide"></figure>
                <figure class="image-tile1-small
small-show"></figure>
            </div>
            <div class="column tile-copy large-order-
0 large-3 medium-10 medium-order-1 small-12">
                <h3 class="typography-body-
semibold">Create amazing apps for business.</h3>
                <p>Apple provides everything you
need to develop for iPhone, iPad, Mac, Apple&nbsp;Watch and Apple&nbsp;TV.
Xcode and Swift are now more powerful than ever — making it easy to build
great apps.</p>
            </div>
        </div>
    </div>
    <div class="grid-item tile-tile2 span-12-col tile-
horizontal-large no-padding span-12-col-small">
        <div class="row tile-content align-items-
center">
            <div class="column tile-image-top tile-
image large-7 medium-12">
                <figure class="image-tile2
medium-hide"></figure>
                <figure class="image-tile2-medium
medium-show"></figure>
            </div>
            <div class="column tile-copy large-
offset-1 large-4 medium-9 medium-offset-0 medium-stacked small-12">
                <h3 class="typography-body-
semibold">Work with cutting-edge hardware.</h3>
                <p>Every Apple device is designed
with technologies that can help your business in unexpected ways. Experience
incredibly fast performance from A-series chips. Get timely notifications on
Apple&nbsp;Watch. Or make notes fun with Apple Pencil.</p>
            </div>
            <div class="column tile-image tile-image-
bottom medium-show large-7 medium-12">
                <figure class="image-tile2
medium-hide"></figure>
                <figure class="image-tile2-medium
medium-show"></figure>
            </div>
        </div>
    </div>

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        </div>
    </div>
</div>
<div class="grid-item tile-tile3 span-6-col span-6-col
span-12-col-small">
    <div class="row tile-content align-items-
center">
        <div class="column large-12">
            <figure class="image-tile3 small-
hide"></figure>
            <figure class="image-tile3-small
small-show"></figure>
        </div>
        <div class="column large-12 tile-copy">
            <h3 class="typography-body-
semibold">Integrate seamlessly.</h3>
            <p>Easily connect with enterprise
systems from Salesforce, SAP, IBM and more. And with best-in-class security,
your apps are ready for work.</p>
        </div>
    </div>
</div>
<div class="grid-item tile-tile4 span-6-col span-6-col
span-12-col-small">
    <div class="row tile-content align-items-
center">
        <div class="column large-12">
            <figure class="image-tile4 small-
hide"></figure>
            <figure class="image-tile4-small
small-show"></figure>
        </div>
        <div class="column large-12 tile-copy">
            <h3 class="typography-body-
semibold">Share it with your world.</h3>
            <p>Apple Business Manager
makes it easy to quickly and remotely distribute apps to employees — whether
that's one person or everyone in your organisation. You can also distribute your
custom apps privately to clients and partners through Apple Business Manager or
to global audiences on the App&nbsp;Store.</p>
        </div>
    </div>
</div>
</div>
</section>
<section class="section section-success-story-vestas" data-
analytics-section-engagement="name:success story vestas">
    <div class="section-content section-success-story">
        <div class="row">
            <div class="column large-9 medium-11 small-
12">
                <h2 class="typography-eyebrow"><span
class="visuallyhidden">Success Story - Vestas</span><span aria-
hidden="true"> Success Story</span></h2>

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                <p class="typography-headline headline-
success-story"><span class="highlight">Vestas<br></span>Designing
renewable energy solutions and saving time with custom apps.</p>
                </div>
            </div>
        </div>
        <div class="grid-container success-story">
            <div class="grid-item span-12-col">
                <figure class="image-vestas"></figure>
            </div>
            <div class="grid-item grid-row-3 span-6-col span-12-
col-small">
                <div class="row image-container align-items-
center justify-content-center">
                    <figure class="image-success-story-
vestas"></figure>
                </div>
            </div>
            <div class="grid-item span-6-col span-12-col-small">
                <div class="row success-story-copy align-items-
center">
                    <div class="column row">
                        <div class="column quote-
column">
                            <figure class=" typography-
quote-overview color-secondary-alt" role="presentation">
                                <blockquote
class="quote-copy">
                                    <p>The future
holds a dramatic demand for renewable energy. With Apple technology and our
custom apps, we can deliver a superior experience to our customers and our
employees.</p>
                                </blockquote>
                                <figcaption>
                                    <span
class="quote-credit">Troels Fleckenstein</span> <span class="quote-
subcredit">Vice President, Global IT, Vestas</span>
                                </figcaption>
                            </figure>
                        </div>
                        <div class="badges-success-stories
column large-12 row">
                            <div class="column badge-
column large-6 medium-7 medium-offset-0 small-6">
                                <figure
class="badge">
                                    <div
class="badge-content"><span class="badge-value">80<span class="badge-
unit">K</span></span><span class="badge-caption">Turbines <br
class="small">globally</span></div>
                                </figure>
                            </div>
                            <div class="column badge-
column large-5 large-offset-1 medium-7 medium-offset-0 small-6">

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class="badge">
    <div
class="badge-content"><span class="badge-value">400<span class="badge-
unit">K</span></span><span class="badge-caption">Hours saved by service
engineers every year</span></div>
    </figure>
    </div>
</div>
<div class="cta-success-stories
column large-12">
    <a
href="/uk/business/success-stories/manufacturing/vestas/" data-analytics-
title="view the full vestas story" class="icon-wrapper"><span class="icon-
copy">View the full Vestas story</span><span class="icon icon-after
more"></span></a> </div>
    </div>
</div>
</div>
</div>
</section>
<section class="section section-routers" role="complementary"
data-analytics-section-engagement="name:routers">
    <div class="grid-container is-router">
        <div class="grid-item span-12-col theme-dark">
            <div class="row image-tile-router router-copy-
block">
                <div class="column large-7 medium-10
small-12">
                    <h2 class="typography-
headline">Shape the future.</h2>
                    <div class="typography-intro">
                        <p>See how businesses are
building custom apps<br class="large"><br class="medium"> and
extraordinary experiences with Apple.</p>
                        <p><a
href="/uk/business/success-stories/" data-analytics-title="explore success
stories" class="icon-wrapper"><span class="icon-copy">Explore Success
Stories</span><span class="icon icon-after more"></span></a></p>
                    </div>
                </div>
            </div>
        </div>
    </div>
</section>
</main>
<!--/main-->
<footer id="ac-globalfooter" class="ac-globalfooter-dark js" lang="en-GB"
dir="ltr" data-analytics-region="global footer" role="contentinfo" aria-
labelledby="ac-gf-label">
    <div class="ac-gf-content">
        <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
        <section class="ac-gf-sosumi" data-nosnippet="" aria-
label="Footnotes">

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        <ul>
            <li id="footnote-1"><small>*</small> Some of
the AR apps shown are prototypes and are not currently available; others are
available on the App&nbsp;Store.</li>
            <li>Features are subject to change. Some
features, applications and services may not be available in all regions or all
languages.</li>
        </ul>
    </section>
    <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
        <a href="/uk/" class="home ac-gf-breadcrumbs-
home">
            <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true">□</span>
            <span class="ac-gf-breadcrumbs-home-
label">Apple</span>
            <span class="ac-gf-breadcrumbs-home-
chevron"></span>
            <span class="ac-gf-breadcrumbs-home-
mask"></span>
        </a>
        <div class="ac-gf-breadcrumbs-path">
            <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
                <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                    <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
                    <meta property="position"
content="1">
                </li>
                <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                    <span
property="name">Apps</span>
                    <meta property="position"
content="2">
                </li>
            </ol>
        </div>
    </nav>
    <nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
        <!--googleoff: all-->
        <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
            <div class="ac-gf-directory-column-section">
                <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                    <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>

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        </label>
        <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store"
data-analytics-title="store">Store</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">

```

```

<h3 class="ac-gf-directory-column-section-
title">Services</h3>
</label>
<a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
    <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
</a>
<a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
    <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
</a>
<ul class="ac-gf-directory-column-section-list">
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
</ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
<div class="ac-gf-directory-column-section">

```

```

        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
            <h3 class="ac-gf-directory-column-section-
title">Account</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
            <h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">

```

```

        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple&nbsp;Trade&nbsp;In</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
    </div>
</div>
</div>
```

```

        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
        <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                </a>
                <ul class="ac-gf-directory-column-section-list">
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
                </ul>
            </div>
            <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
            <div class="ac-gf-directory-column-section">
                <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
                <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
                </label>
                <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">

```

```

                                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                </a>
                                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                </a>
                                <ul class="ac-gf-directory-column-section-list">
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
                                </ul>
                            </div>
                        </div>
                    <div class="ac-gf-directory-column">
                        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
                        <div class="ac-gf-directory-column-section">
                            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
                                <h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
                                </label>
                                <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                                    <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                    </a>
                                    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                        </a>
                                        <ul class="ac-gf-directory-column-section-list">
                                            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
                                            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
                                            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>

```

```

        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
    </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
<div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
        <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
    </label>
    <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
    </a>
    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/newsroom/"
data-analytics-title="newsroom">Newsroom</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/leadership/"
data-analytics-title="apple leadership">Apple Leadership</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/careers/uk/" data-
analytics-title="career opportunities">Career Opportunities</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/legal/warranty/statutoryrights.html" data-analytics-
title="warranty">Warranty</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://investor.apple.com/" data-analytics-title="investors" data-
analytics-exit-link="">Investors</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/compliance/" data-
analytics-title="ethics and compliance">Ethics & Compliance</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-events/"
data-analytics-title="events">Events</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/job-creation/"
data-analytics-title="european job creation">European Job Creation</a></li>

```

<li class="ac-gf-directory-column-section-item">Contact Apple

</div>

</div>

<!--googleon: all-->

</nav>

<section class="ac-gf-footer">

<div class="ac-gf-footer-shop" x-ms-format-detection="none">

More ways to shop: find an Apple Store or other retailer near you. Or call 0800 048 0408.

</div>

<div class="ac-gf-footer-locale">

United Kingdom

</div>

<div class="ac-gf-footer-legal">

<div class="ac-gf-footer-legal-copyright">Copyright ©

2022

Apple Inc. All rights reserved.

</div>

<div class="ac-gf-footer-legal-links">

Privacy Policy

Use of Cookies

Terms of Use

Sales and Refunds

Legal

Site Map

</div>

</div>

</section>

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-globalfooter.built.js"></script>

<script type="application/ld+json">

```

{
  "@context": "http://schema.org",
  "@id": "https://www.apple.com/#organization",
  "@type": "Organization",
  "name": "Apple",
  "url": "https://www.apple.com/",
  "logo":
    "https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
    202203250131",
  "subOrganization": {
    "@type": "Organization",
    "name": "Apple Support",
    "url": "https://support.apple.com",
    "@id": "https://support.apple.com/#organization"
  },
  "contactPoint": [
    {
      "@type": "ContactPoint",
      "telephone": "+1-800-692-7753",
      "contactType": "sales",
      "areaServed": "US"
    },
    {
      "@type": "ContactPoint",
      "telephone": "+1-800-275-2273",
      "contactType": "technical support",
      "areaServed": "US",
      "availableLanguage": ["EN", "ES"]
    },
    {
      "@type": "ContactPoint",
      "telephone": "+1-800-275-2273",
      "contactType": "customer support",
      "areaServed": "US",
      "availableLanguage": ["EN", "ES"]
    }
  ],
  "sameAs": [
    "http://www.wikidata.org/entity/Q312",
    "https://www.youtube.com/user/Apple",
    "https://www.linkedin.com/company/apple",
    "https://www.facebook.com/Apple",
    "https://www.twitter.com/Apple"
  ]
}
</script>

```

```

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

```

```

</div>
</footer>
<script src="/v/business/k/built/scripts/main.built.js"
type="text/javascript" charset="utf-8"></script><span style="visibility: hidden;

```

```
position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe style="position:
absolute; top: 0px; left: 0px; width: 100%; height: 100%;"></iframe></span>
<script src="/v/business/k/built/scripts/hero-offset/heroOffset.built.js"
type="text/javascript" charset="utf-8"></script>
```

```
</body><div cssdimensionstracker="true" style="position: fixed; top: 0px;
width: 100%; height: 100vh; pointer-events: none; visibility: hidden; z-index: -
1;"></div></html><html class="js touch progressive-image no-ie arSupport
inline-video no-edge no-reduced-motion appstore-link-ios no-appstore-link-osx"
xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB" lang="en-GB"
dir="ltr" prefix="og: http://ogp.me/ns#"><head>
```

```
<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/it/">
```

```
<link rel="alternate" href="https://www.apple.com/ae/business/it/"
hreflang="en-AE"><link rel="alternate"
href="https://www.apple.com/am/business/it/" hreflang="en-AM"><link
rel="alternate" href="https://www.apple.com/at/business/it/" hreflang="de-
AT"><link rel="alternate" href="https://www.apple.com/au/business/it/"
hreflang="en-AU"><link rel="alternate"
href="https://www.apple.com/az/business/it/" hreflang="en-AZ"><link
```

rel="alternate" href="https://www.apple.com/befr/business/it/" hreflang="fr-BE"><link rel="alternate" href="https://www.apple.com/benl/business/it/" hreflang="nl-BE"><link rel="alternate" href="https://www.apple.com/br/business/it/" hreflang="pt-BR"><link rel="alternate" href="https://www.apple.com/business/it/" hreflang="en-US"><link rel="alternate" href="https://www.apple.com/by/business/it/" hreflang="en-BY"><link rel="alternate" href="https://www.apple.com/ca/business/it/" hreflang="en-CA"><link rel="alternate" href="https://www.apple.com/ca/fr/business/it/" hreflang="fr-CA"><link rel="alternate" href="https://www.apple.com/chde/business/it/" hreflang="de-CH"><link rel="alternate" href="https://www.apple.com/chfr/business/it/" hreflang="fr-CH"><link rel="alternate" href="https://www.apple.com/cl/business/it/" hreflang="es-CL"><link rel="alternate" href="https://www.apple.com/co/business/it/" hreflang="es-CO"><link rel="alternate" href="https://www.apple.com/cz/business/it/" hreflang="cs-CZ"><link rel="alternate" href="https://www.apple.com/de/business/it/" hreflang="de-DE"><link rel="alternate" href="https://www.apple.com/dk/business/it/" hreflang="da-DK"><link rel="alternate" href="https://www.apple.com/es/business/it/" hreflang="es-ES"><link rel="alternate" href="https://www.apple.com/fi/business/it/" hreflang="fi-FI"><link rel="alternate" href="https://www.apple.com/fr/business/it/" hreflang="fr-FR"><link rel="alternate" href="https://www.apple.com/ge/business/it/" hreflang="en-GE"><link rel="alternate" href="https://www.apple.com/hk/business/it/" hreflang="zh-HK"><link rel="alternate" href="https://www.apple.com/hk/en/business/it/" hreflang="en-HK"><link rel="alternate" href="https://www.apple.com/hu/business/it/" hreflang="hu-HU"><link rel="alternate" href="https://www.apple.com/ie/business/it/" hreflang="en-IE"><link rel="alternate" href="https://www.apple.com/in/business/it/" hreflang="en-IN"><link rel="alternate" href="https://www.apple.com/it/business/it/" hreflang="it-IT"><link rel="alternate" href="https://www.apple.com/jp/business/it/" hreflang="ja-JP"><link rel="alternate" href="https://www.apple.com/kg/business/it/" hreflang="en-KG"><link rel="alternate" href="https://www.apple.com/kr/business/it/" hreflang="ko-KR"><link rel="alternate" href="https://www.apple.com/kz/business/it/" hreflang="en-KZ"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-PR"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-PY"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-NI"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-PA"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-GT"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-UY"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-DO"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-HN"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-AR"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-PE"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-BO"><link rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-VE"><link rel="alternate" href="https://www.apple.com/la/business/it/"

hreflang="es-SV"><link rel="alternate"
href="https://www.apple.com/la/business/it/" hreflang="es-CR"><link
rel="alternate" href="https://www.apple.com/la/business/it/" hreflang="es-
EC"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-PR"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-GY"><link
rel="alternate" href="https://www.apple.com/lae/business/it/" hreflang="en-
BS"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-JM"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-BB"><link
rel="alternate" href="https://www.apple.com/lae/business/it/" hreflang="en-
LC"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-KY"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-TC"><link
rel="alternate" href="https://www.apple.com/lae/business/it/" hreflang="en-
GD"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-BM"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-MS"><link
rel="alternate" href="https://www.apple.com/lae/business/it/" hreflang="en-
TT"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-VG"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-BZ"><link
rel="alternate" href="https://www.apple.com/lae/business/it/" hreflang="en-
SR"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-KN"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-AI"><link
rel="alternate" href="https://www.apple.com/lae/business/it/" hreflang="en-
AG"><link rel="alternate" href="https://www.apple.com/lae/business/it/"
hreflang="en-DM"><link rel="alternate"
href="https://www.apple.com/lae/business/it/" hreflang="en-VC"><link
rel="alternate" href="https://www.apple.com/lu/business/it/" hreflang="fr-
LU"><link rel="alternate" href="https://www.apple.com/md/business/it/"
hreflang="en-MD"><link rel="alternate"
href="https://www.apple.com/mo/business/it/" hreflang="zh-MO"><link
rel="alternate" href="https://www.apple.com/mx/business/it/" hreflang="es-
MX"><link rel="alternate" href="https://www.apple.com/my/business/it/"
hreflang="en-MY"><link rel="alternate"
href="https://www.apple.com/nl/business/it/" hreflang="nl-NL"><link
rel="alternate" href="https://www.apple.com/no/business/it/" hreflang="no-
NO"><link rel="alternate" href="https://www.apple.com/nz/business/it/"
hreflang="en-NZ"><link rel="alternate"
href="https://www.apple.com/ph/business/it/" hreflang="en-PH"><link
rel="alternate" href="https://www.apple.com/pl/business/it/" hreflang="pl-
PL"><link rel="alternate" href="https://www.apple.com/pt/business/it/"
hreflang="pt-PT"><link rel="alternate"
href="https://www.apple.com/ru/business/it/" hreflang="ru-RU"><link
rel="alternate" href="https://www.apple.com/se/business/it/" hreflang="sv-
SE"><link rel="alternate" href="https://www.apple.com/sg/business/it/"
hreflang="en-SG"><link rel="alternate"
href="https://www.apple.com/tj/business/it/" hreflang="en-TJ"><link
rel="alternate" href="https://www.apple.com/tm/business/it/" hreflang="en-
TM"><link rel="alternate" href="https://www.apple.com/tr/business/it/"
hreflang="tr-TR"><link rel="alternate"
href="https://www.apple.com/tw/business/it/" hreflang="zh-TW"><link

```
rel="alternate" href="https://www.apple.com/ua/business/it/" hreflang="uk-UA"><link rel="alternate" href="https://www.apple.com/uk/business/it/" hreflang="en-GB"><link rel="alternate" href="https://www.apple.com/uz/business/it/" hreflang="en-UZ"><link rel="alternate" href="https://www.apple.com/za/business/it/" hreflang="en-ZA"><link rel="alternate" href="https://www.apple.com.cn/business/it/" hreflang="zh-CN">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1, viewport-fit=cover">
```

```
<link rel="stylesheet" type="text/css" href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css"><link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-localnav.built.css"><link rel="stylesheet" type="text/css" href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
<title>Business - IT - Apple (UK)</title><meta name="Description" content="There are 235,000+ business apps, and Apple technologies make every one more powerful. Get apps for all sorts of work or think big with custom apps."><meta property="og:image" content="https://www.apple.com/v/business/k/images/it/meta/og__c6odv0p3608y.png?202204130755"><meta property="og:title" content="Business - IT"><meta property="og:description" content="There are 235,000+ business apps, and Apple technologies make every one more powerful. Get apps for all sorts of work or think big with custom apps."><meta property="og:url" content="https://www.apple.com/uk/business/it/"><meta property="og:locale" content="en_GB"><meta property="og:site_name" content="Apple (United Kingdom)"><meta property="og:type" content="website"><meta name="twitter:site" content="@Apple"><meta name="twitter:card" content="summary_large_image"><meta property="analytics-track" content="business - it"><meta property="analytics-s-channel" content="business"><meta property="analytics-s-bucket-0" content="applestoreww"><meta property="analytics-s-bucket-1" content="applestoreww"><meta property="analytics-s-bucket-2" content="applestoreww">
```

```
<link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|SF+Pro+Icons,v3">
```

```
<link rel="stylesheet" href="/v/business/k/built/styles/main.built.css"
type="text/css">
<link rel="stylesheet" href="/v/business/k/built/styles/it.built.css"
type="text/css">
<script src="/v/business/k/built/scripts/head.built.js"
type="text/javascript" charset="utf-8"></script>
</head>
<body class="page-it page ac-nav-overlap" data-anim-scroll-group="body">
```

```
<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
  <div class="ac-gn-content">
    <ul class="ac-gn-header">
      <li class="ac-gn-item ac-gn-menuicon">
        <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
          <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
        </a>
        <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
          <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
        </a>
        <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
            </span>
            <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
              <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-bottom"></span>
              </span>
            </label>
          </li>
          <li class="ac-gn-item ac-gn-apple">
            <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
              <span class="ac-gn-link-text">Apple</span>
```

```

        </a>
    </li>
    <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-
bag-small">
        <div class="ac-gn-bag-wrapper">
            <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count : "
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
                </a>
                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                    <span class="ac-gn-bag-badge-
separator"></span>
                    <span class="ac-gn-bag-badge-
number"></span>
                    <span class="ac-gn-bag-badge-
unit">+</span>
                </span>
            </div>
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
        </li>
    </ul>
    <div class="ac-gn-search-placeholder-container" role="search">
        <div class="ac-gn-search ac-gn-search-small">
            <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
                <div class="ac-gn-search-placeholder-bar">
                    <div class="ac-gn-search-placeholder-
input">
                        <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
                            <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
                            <span class="ac-gn-search-
placeholder">Search apple.com</span>
                        </div>
                    </div>
                    <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
                        <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
                    </div>
                </div>
            </a>
        </div>
    </div>
    <ul class="ac-gn-list">
        <li class="ac-gn-item ac-gn-apple">

```

```

        <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
        <span class="ac-gn-link-text">Apple</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-store">
    <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">
    <span class="ac-gn-link-text">Store</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
    <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
    <span class="ac-gn-link-text">Mac</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
    <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
    <span class="ac-gn-link-text">iPad</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
    <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
    <span class="ac-gn-link-text">iPhone</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
    <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
    <span class="ac-gn-link-text">Watch</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
    <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
    <span class="ac-gn-link-text">AirPods</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
    <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
    <span class="ac-gn-link-text">TV &
    Home</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
    <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
    <span class="ac-gn-link-text">Only on
    Apple</span>
    </a>

```

```

        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
            <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
                <span
class="ac-gn-link-text">Accessories</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
            <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
                <span class="ac-gn-link-text">Support</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
            <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
        </li>
        <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
            <div class="ac-gn-bag-wrapper">
                <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-bag="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                    <span class="ac-gn-link-text">Shopping
Bag</span>
                </a>
                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                    <span class="ac-gn-bag-badge-
separator"></span>
                    <span class="ac-gn-bag-badge-
number"></span>
                    <span class="ac-gn-bag-badge-
unit">+</span>
                </span>
            </div>
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
        </li>
    </ul>
    <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
        <div class="ac-gn-searchview-content">
            <div class="ac-gn-searchview-bar">
                <div class="ac-gn-searchview-bar-wrapper">
                    <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                        <div class="ac-gn-searchform-
wrapper">

```

```

<input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"
aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
<input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
<button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
<button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">
<span class="ac-gn-
searchform-reset-background"></span>
</button>
</div>
</form>
<button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
<span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
Cancel
</span>
</button>
</div>
</div>
<aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
<div class="ac-gn-searchresults-section-wrapper">
<h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
<ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no

```

```

keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>
    </li>
    <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
        <a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>
        </li>
    <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
        <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
        </li>
    <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
        <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
        </li>
</ul>
    <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
</div>
</section>

</aside>
</div>
<button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
    <span class="ac-gn-searchview-close-wrapper">
        <span
class="ac-gn-searchview-close-left"></span>
        <span class="ac-gn-searchview-close-
right"></span>
    </span>
</button>
</aside>
<aside class="ac-gn-bagview" data-analytics-region="bag">
    <div class="ac-gn-bagview-scrim">

```

```
<span class="ac-gn-bagview-caret ac-gn-bagview-  
caret-small"></span>  
</div>  
<div class="ac-gn-bagview-content" id="ac-gn-bagview-  
content">  
</div>  
</aside>  
</div>  
</nav>  
<div class="ac-gn-blur"></div>  
<div id="ac-gn-curtaIn" class="ac-gn-curtaIn"></div>  
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>  
  
<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-  
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-  
emitter-dispatch="" data-viewport-emitter-  
state="{&quot;viewport&quot;;:&quot;xsmall&quot;;,&quot;orientation&quot;;:&qu  
ot;portrait&quot;;,&quot;retina&quot;;true}"></div>  
  
<script src="/metrics/ac-analytics/2.15.1/scripts/ac-analytics.js"  
type="text/javascript" charset="utf-8"></script>  
<script src="/metrics/ac-analytics/2.15.1/scripts/auto-init.js"  
type="text/javascript" charset="utf-8"></script>  
  
<input type="checkbox" id="ac-lIn-menustate" class="ac-lIn-menustate">  
<div id="ac-lIn-sticky-placeholder" class="css-sticky"></div><nav  
id="ac-localnav" class="ac-localnav-noborder ac-localnav-scrim ac-localnav-dark  
js touch css-sticky" lang="en-GB" dir="ltr" data-sticky="" data-analytics-  
region="local nav" role="navigation" aria-label="Local">  
<div class="ac-lIn-wrapper">  
<div class="ac-lIn-background"></div>  
<div class="ac-lIn-content">  
<div class="ac-lIn-title">  
<a href="/uk/business/" data-analytics-  
title="product index">Apple at Work</a>  
</div>  
<div class="ac-lIn-menu">  
<a href="#ac-lIn-menustate" class="ac-lIn-  
menucta-anchor ac-lIn-menucta-anchor-open" id="ac-lIn-menustate-open"  
role="button"> <span class="ac-lIn-menucta-anchor-label">Local Nav Open  
Menu</span> </a> <a href="#" class="ac-lIn-menucta-anchor ac-lIn-menucta-  
anchor-close" id="ac-lIn-menustate-close" role="button"> <span class="ac-lIn-  
menucta-anchor-label">Local Nav Close Menu</span> </a>  
<div class="ac-lIn-menu-tray">  
<ul class="ac-lIn-menu-items">  
<li class="ac-lIn-menu-item">  
  
<a href="/uk/business/"  
class="ac-lIn-menu-link" data-analytics-title="overview">Overview</a>  
  
</li>  
<li class="ac-lIn-menu-item">
```

```

                                <a
href="/uk/business/apps/" class="ac-ln-menu-link" data-analytics-
title="apps">Apps</a>

```

```

                                </li>
                                <li class="ac-ln-menu-item">

```

```

                                <span class="ac-ln-menu-
link current" role="link" aria-disabled="true" aria-current="page">IT</span>

```

```

                                </li>
                                <li class="ac-ln-menu-item">

```

```

                                <a
href="/uk/business/partners/" class="ac-ln-menu-link" data-analytics-
title="partners">Partners</a>

```

```

                                </li>
                                <li class="ac-ln-menu-item">

```

```

                                <a
href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>

```

```

                                </li>
                                <li class="ac-ln-menu-item">

```

```

                                <a href="/uk/business/how-
to-buy/" class="ac-ln-menu-link" data-analytics-title="how to buy">How
to&nbsp;Buy</a>

```

```

                                </li>

```

```

                                </ul>

```

```

                                </div>

```

```

                                <div class="ac-ln-actions">

```

```

                                <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">

```

```

                                <label for="ac-ln-menustate"
class="ac-ln-menucta">

```

```

                                <span class="ac-ln-menucta-chevron"></span>

```

```

                                </label>

```

```

                                </div>

```

```

                                </div>

```

```

                                </div>

```

```

                                </div>

```

```

                                </nav>
                                <label id="ac-ln-curtain" for="ac-ln-menustate"></label>
                                <script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-

```

```
state="{&quot;viewport&quot;:&quot;small&quot;,&quot;orientation&quot;:&quot;portrait&quot;,&quot;retina&quot;:true}"></div>
```

```
<main id="main" class="main" role="main" data-page-type="it">
  <section class="section section-hero theme-light" data-analytics-
section-engagement="name:hero">
```

```
    <div class="intro-container" data-component-
list="ITHeroAnimation">
```

```
      <div class="sticky">
```

```
        <div class="section-content-container">
```

```
          <div class="section-content">
```

```
            <div class="hero-copy-wrap"
```

```
style="transform: matrix(1, 0, 0, 1, 0, 0); opacity: 0;">
```

```
              <div class="large-6 large-
```

```
centered medium-7 small-12">
```

```
                <h1
```

```
class="typography-headline-super headline-copy" tabindex="-1">Ready.
Set.<br>Done.</h1>
```

```
            </div>
```

```
          </div>
```

```
        </div>
```

```
      <div class="section-images">
```

```
        <figure class="hw-image hero-
```

```
macbook-pro reveal-macbook-pro" style="transform: matrix(1, 0, 0, 1, 0, -
50);"></figure>
```

```
        <figure class="hw-image hero-
```

```
iphone-left reveal-iphone-left" style="transform: matrix(1, 0, 0, 1, 0, -100);
opacity: 0;"></figure>
```

```
        <figure class="hw-image hero-
```

```
iphone-right reveal-iphone-right" style="transform: matrix(1, 0, 0, 1, 0, 175);
opacity: 0;"></figure>
```

```
        <figure class="hw-image hero-
```

```
ipad-keyboard reveal-ipad-upper-right" style="transform: matrix(1, 0, 0, 1, 0,
190); opacity: 1;"></figure>
```

```
        <figure class="hw-image hero-
```

```
ipad-pro-keyboard reveal-ipad-upper-left" style="transform: matrix(1, 0, 0, 1, 0, -
150); opacity: 0;"></figure>
```

```
        <figure class="hw-image hero-
```

```
ipad-pro reveal-ipad-bottom-left" style="transform: matrix(1, 0, 0, 1, 0, 24);
opacity: 1;"></figure>
```

```
        <figure class="hw-image hero-
```

```
watch reveal-watch" style="transform: matrix(1, 0, 0, 1, 0, 200); opacity:
0;"></figure>
```

```
      </div>
```

```
    </div>
```

```
  </div>
```

```
</div>
```

```
<div class="intro-section-container">
```

```
  <div class="section-content intro-section">
```

```
    <div class="intro-copy-wrap">
```

```
      <div class="typography-intro-semibold
```

```
large-9 small-12">
```

```
      <p>Whether your organisation has ten
```

```
devices or ten thousand, Apple fits easily into your existing infrastructure. Zero-
```

touch deployment allows IT to configure and manage remotely, and IT can tailor the setup process to any team. So every Mac, iPad, iPhone and Apple TV is ready to go from the start.</p>

```
</div>
</div>
</div>
</div>
</section>
<section class="section section-apple-business-manager" data-
analytics-section-engagement="name:apple business manager">
  <div class="section-hero-poster theme-dark">
    <div class="section-content">
      <div class="row">
        <div class="column large-8 medium-6
small-12 hero-poster-headline">
          <h2 class="typography-headline-
elevated-small">You're in control<br class="large"> with Apple<br
class="large"> Business Manager.</h2>
        </div>
        <div class="column large-4 medium-5
medium-offset-1 small-12 small-offset-0 typography-intro-consistent hero-intro-
copy">
          <p>Apple Business Manager is a web-based portal that helps you deploy iPhone,
iPad, Mac and Apple TV. And you can easily provide employees with
access to Apple services, set up device enrolment and distribute apps, books and
software — all from one place.</p>
        </div>
      </div>
    </div>
  </div>
  <figure class="image-hero-poster small-
hide"></figure>
  <figure class="image-hero-poster-small small-
show"></figure>
  <div class="row hero-poster-callouts">
    <div class="column large-3 medium-4
medium-offset-0 medium-left-padding-0 small-12 row-hero-callouts">
      <figure class="image-icon-
column1"></figure>
      <h3 class="typography-callout
callout-headline">Devices</h3>
      <p>Enrol devices to be set up
automatically with mobile device management (MDM). Streamline and customise
the setup process for employees.</p>
    </div>
    <div class="column large-3 large-offset-1
medium-4 medium-offset-0 medium-left-padding-1 small-12 row-hero-callouts">
      <figure class="image-icon-
column2"></figure>
      <h3 class="typography-callout
callout-headline">Content</h3>
      <p>Easily buy apps and books for employees. And distribute custom apps within
your organisation.</p>
    </div>
    <div class="column large-3 large-offset-1
medium-4 medium-offset-0 medium-left-padding-2 small-12 row-hero-callouts">
```

```

column3"></figure>
callout-headline">People</h3>
    <p>Create Managed
    Apple&nbsp;IDs for employees and assign privileges for additional users on your
    IT team.</p>
    </div>
  </div>
</div>
<div class="grid-container section-integration-gallery">
  <div class="grid-item span-12-col theme-dark">
    <div class="row">
      <div class="column large-6 small-12
small-order-2">
        <div class="copy-content">
          <h3 class="typography-
headline-reduced-line-height">Integrate with any environment.</h3>
          <div class="ac-gallery">
            <div id="tile-gallery"
class="gallery-container tile-gallery" aria-label="Integrate with any environment
gallery." data-analytics-gallery-id="tile-gallery" data-ac-gallery-fade=""
style="height: 474px; cursor: grab;">
              <div
class="paddlenav paddlenav-compact">
                <ul>
                  <li>
                    <button class="paddlenav-arrow paddlenav-arrow-previous disabled" aria-
label="Previous Integrate with any environment Slide" data-ac-gallery-previous-
trigger="tile-gallery" disabled=""></button>
                  </li>
                  <li>
                    <button class="paddlenav-arrow paddlenav-arrow-next" aria-label="Next
Integrate with any environment Slide" data-ac-gallery-next-trigger="tile-
gallery"></button>
                  </li>
                </ul>
              </div>
            <div id="tile-
gallery-item-1" class="gallery-item ac-gallery-currentitem" data-ac-gallery-
item="" data-analytics-gallery-item-id="wifi and networking" role="tabpanel"
aria-labelledby="tile-gallery-item-1-dotnav-trigger" style="position: absolute; z-
index: 3; opacity: 1;">
              <div
class="row">
                <figure class="image-slide-wifi image-gallery-icon"></figure>

```

Wi-Fi and Networking. Apple devices have secure wireless network connectivity built in. iOS, iPadOS and macOS all provide the built-in security to access those wireless networks, including industry-standard WPA3-Enterprise and 802.1X. When an Apple device is used on a Cisco network, Fast Lane prioritises the most critical business apps so that employees have uninterrupted access. And enhanced roaming capabilities ensure that iPhone and iPad remain connected as they travel across access points.

</div>

</div>

<div id="tile-

gallery-item-2" class="gallery-item ac-gallery-nextitem" data-ac-gallery-item="" data-analytics-gallery-item-id="vpn" role="tabpanel" aria-labelledby="tile-gallery-item-2-dotnav-trigger" aria-hidden="true" style="position: absolute; opacity: 0;">

<div

class="row">

<figure class="image-slide-vpn image-gallery-icon"></figure>

VPN. Easily configure Apple devices for secure access to your corporate network through built-in support for VPN. Out of the box, iOS, iPadOS and macOS support the industry-standard networks IKEv2, Cisco IPsec and L2TP over IPsec. Apple devices also support VPN On Demand, Always On VPN and Per-App VPN for facilitating connections on a much more granular basis for managed apps or specific domains. Whatever method your business chooses, data in transit is protected.

</div>

</div>

<div id="tile-

gallery-item-3" class="gallery-item" data-ac-gallery-item="" data-analytics-gallery-item-id="email" role="tabpanel" aria-labelledby="tile-gallery-item-3-dotnav-trigger" aria-hidden="true" style="position: absolute; opacity: 0;">

<div

class="row">

<figure class="image-slide-email image-gallery-icon"></figure>

Email. iPhone, iPad and Mac work with Microsoft Exchange, Office 365 and other popular email services, like G Suite, for instant access to push email, calendar, contacts and tasks over an encrypted SSL connection. And Exchange support is built directly into the Mail, Calendar, Contacts and Reminders apps on iPhone and iPad — making it intuitive for employees to perform common tasks such as accepting meeting invitations and finding contacts in the Global Address List.

</div>

</div>

<div id="tile-

gallery-item-4" class="gallery-item" data-ac-gallery-item="" data-analytics-gallery-item-id="file providers" role="tabpanel" aria-labelledby="tile-gallery-

item-4-dotnav-trigger" aria-hidden="true" style="position: absolute; opacity: 0;">

<div

class="row">

<figure class="image-slide-file-providers image-gallery-icon"></figure>

<p>File Providers. The Files app in iOS and iPadOS and the Finder in macOS let employees instantly access their third-party cloud services — like Box, Dropbox, OneDrive, Adobe Creative Cloud and Google Drive — so they have all their files on all their devices. The Files app and the Finder also have built-in support for file sharing with SMB and WebDAV, ensuring that employees can access the corporate file servers seamlessly on all their Apple devices.</p>

</div>

</div>

<div id="tile-

gallery-item-5" class="gallery-item" data-ac-gallery-item="" data-analytics-gallery-item-id="directory services" role="tabpanel" aria-labelledby="tile-gallery-item-5-dotnav-trigger" aria-hidden="true" style="position: absolute; opacity: 0;">

<div

class="row">

<figure class="image-slide-directory-services image-gallery-icon"></figure>

<p>Directory Services. Apple devices can access directory services for managing identity and other user data, including Active Directory, LDAP and Open Directory. Some MDM vendors provide tools to integrate their management solutions with Active Directory and LDAP directories — straight out of the box. And for organisations using on-premises Active Directory, a first-party Kerberos extension provides password management and Kerberos ticket management for signing in to internal apps and websites.</p>

</div>

</div>

<div id="tile-

gallery-item-6" class="gallery-item" data-ac-gallery-item="" data-analytics-gallery-item-id="identity services" role="tabpanel" aria-labelledby="tile-gallery-item-6-dotnav-trigger" aria-hidden="true" style="position: absolute; opacity: 0;">

<div

class="row">

<figure class="image-slide-identity-providers image-gallery-icon"></figure>

<p>Identity Providers. The latest versions of iOS, iPadOS and macOS support a new single sign-on (SSO) extension framework, allowing users to sign in to a corporate application once without being asked again for other apps or websites. This feature enables advanced multi-factor authentication, supported by participating identity providers, whenever users sign in to a corporate resource.

IT teams can also now configure authentication from cloud identity providers during initial enrolment and device setup.</p>

```
</div>
</div>
<div
class="dotnav dotnav-position-fade">
<ul
role="tablist">
<li
role="presentation">
<a href="#tile-gallery-item-1" id="tile-gallery-item-1-dotnav-trigger"
data-ac-gallery-trigger="tile-gallery-item-1" class="dotnav-item current"
role="tab" tabindex="0" aria-controls="tile-gallery-item-1" aria-
selected="true"><span class="visuallyhidden">Wi-Fi and
Networking.</span></a>
</li>
<li
role="presentation">
<a href="#tile-gallery-item-2" id="tile-gallery-item-2-dotnav-trigger"
data-ac-gallery-trigger="tile-gallery-item-2" class="dotnav-item" role="tab"
tabindex="0" aria-controls="tile-gallery-item-2" aria-selected="false"><span
class="visuallyhidden">VPN.</span></a>
</li>
<li
role="presentation">
<a href="#tile-gallery-item-3" id="tile-gallery-item-3-dotnav-trigger"
data-ac-gallery-trigger="tile-gallery-item-3" class="dotnav-item" role="tab"
tabindex="0" aria-controls="tile-gallery-item-3" aria-selected="false"><span
class="visuallyhidden">Email.</span></a>
</li>
<li
role="presentation">
<a href="#tile-gallery-item-4" id="tile-gallery-item-4-dotnav-trigger"
data-ac-gallery-trigger="tile-gallery-item-4" class="dotnav-item" role="tab"
tabindex="0" aria-controls="tile-gallery-item-4" aria-selected="false"><span
class="visuallyhidden">File Providers.</span></a>
</li>
<li
role="presentation">
<a href="#tile-gallery-item-5" id="tile-gallery-item-5-dotnav-trigger"
data-ac-gallery-trigger="tile-gallery-item-5" class="dotnav-item" role="tab"
tabindex="0" aria-controls="tile-gallery-item-5" aria-selected="false"><span
class="visuallyhidden">Directory Services.</span></a>
</li>
```

```

<li
role="presentation">
    <a href="#tile-gallery-item-6" id="tile-gallery-item-6-dotnav-trigger"
data-ac-gallery-trigger="tile-gallery-item-6" class="dotnav-item" role="tab"
tabindex="0" aria-controls="tile-gallery-item-6" aria-selected="false"><span
class="visuallyhidden">Identity Providers.</span></a>
    </li>
</ul>
</div>
</div>
</div>
</div>
</div>
<div class="column large-6 small-12
small-order-1">
    <figure class="image-integration-
gallery background-cover small-hide"></figure>
    <figure class="image-integration-
gallery-small small-show"></figure>
</div>
</div>
</div>
<div class="section-content section-resources below-card">
    <div class="row">
        <h3 class="typography-headline-reduced-line-
height headline-resources">Apple Business Manager Resources</h3>
    </div>
    <div class="row">
        <div class="column large-5 small-12 small-
offset-0 resources-links">
            <div>
                <p>
                    <a
href="https://business.apple.com/" data-analytics-title="sign into apple business
manager" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow"><span class="icon-copy">Sign in to Apple Business
Manager</span><span class="icon icon-after icon-external"></span></a>
                </p>
                <p>
                    <a
href="https://business.apple.com/#enrollment" data-analytics-title="sign up for
apple business manager" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow"><span class="icon-copy">Sign up for Apple Business
Manager</span><span class="icon icon-after icon-external"></span></a>
                </p>
                <p>
                    <a
href="https://support.apple.com/en-gb/HT207305" data-analytics-title="see
where apple business manager is available" data-analytics-exit-link=""
class="icon-wrapper" rel="nofollow"><span class="icon-copy">See where

```

Apple Business Manager is available </p>

</div>

</div>

<div class="column large-5 large-offset-1 small-12 small-offset-0 resources-links">

<div>

<p>

View the Apple Business Manager Getting Started Guide (PDF) </p>

<p>

Read the Apple Business Manager User Guide </p>

<p>

See which retailers support Apple Business Manager </p>

</div>

</div>

</div>

</div>

</section>

<section class="section section-deployment image-lockup-and-box" data-analytics-section-engagement="name:deployment">

<div class="section-hero-poster theme-dark">

<div class="section-content">

<div class="row">

<div class="column large-8 medium-6 small-12 hero-poster-headline">

<h2 class="typography-headline-elevated-small">Flexible deployment options for every scenario.</h2>

</div>

<div class="column large-4 medium-5 medium-offset-1 small-12 small-offset-0 typography-intro-consistent hero-intro-copy">

<p>Apple makes it easy to choose the right deployment option to meet the needs of your organisation. Protect company information while maintaining privacy for employees who bring their own devices to work with User Enrolment. Or maintain a higher level of control on organisation-owned devices with supervision and Device Enrolment.</p>

</div>

</div>

<figure class="image-hero-poster small-hide"></figure>

```

<figure class="image-hero-poster-small small-
show"></figure>
</div>
</div>
<div class="section-content section-columns">
<figure class="image-byod small-hide"></figure>
<figure class="image-byod-small
small-show"></figure>
<div class="row row-headline">
<h3 class="typography-headline-reduced-line-
height large-10 medium-11 small-12">User Enrolment for BYOD.</h3>
</div>
<div class="row row-columns">
<div class="column large-4 medium-5 small-12
small-offset-0 three-column-padding">
<h4 class="typography-callout">It's safe
and secure.</h4>
<p>User Enrolment allows employees to
protect their privacy while IT keeps corporate data safe. Behind the scenes, a
separate volume keeps everyone's managed data cryptographically separated,
including a separate account in iCloud&nbsp;Drive.</p>
</div>
<div class="column large-4 medium-5 medium-
offset-1 small-12 small-offset-0 three-column-padding">
<h4 class="typography-callout">Only
manage what's necessary.</h4>
<p>IT can manage a subset of
configurations and policies while restricting certain management tasks, such as
remotely wiping the entire device or collecting personal information.</p>
</div>
<div class="column large-4 medium-5 small-12
small-offset-0 three-column-padding">
<h4 class="typography-callout">Use two
Apple&nbsp;IDs on one device.</h4>
<p>Employees bringing their own
devices to work can also bring their existing Apple&nbsp;ID alongside a Managed
Apple&nbsp;ID for corporate data. All data is kept separate and private.</p>
</div>
</div>
</div>
<div class="section-content section-columns">
<div class="row">
<h3 class="typography-callout large-6 medium-
9 small-12">MDM functions are limited on personal devices.</h3>
</div>
<div class="row row-checklist">
<div class="column large-4 medium-6 small-12
checklist-column">
<div role="list" class="list-check">
<span role="listitem"
class="visuallyhidden">IT can</span>
<p role="listitem">

```

```

class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Configure accounts</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Configure Per-App VPN</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Install and configure apps</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Require a passcode</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Enforce certain restrictions</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Access inventory of work apps</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Remove work data only</span>
</p>
</div>
<div class="column large-4 medium-6 small-12
checklist-column">
    <div role="list" class="list-check">
        <span role="listitem"
class="visuallyhidden">IT cannot</span>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Access personal information</span>
            </p>
            <p role="listitem">
                <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Access inventory of personal apps</span>
            </p>
            <p role="listitem">

```

```

class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Remove any personal data</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Collect any logs on the device</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Take over personal apps</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Require a complex passcode</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Remotely wipe the entire device</span>
</p>
<p role="listitem">
    <span aria-hidden="true"
class="list-icon icon-before icon-resetcircle"></span> <span class="list-
copy">Access device location</span>
</p>
</div>
</div>
</div>
</div>
<div class="section-content section-columns section-
corporate-owned">
    <div class="row row-headline">
        <h3 class="typography-headline-reduced-line-
height large-10 medium-11 small-12">Supervision for corporate-owned
devices.</h3>
    </div>
    <figure class="image-corporate-owned small-
hide"></figure>
    <figure class="image-corporate-owned-small small-
show"></figure>
    <div class="row row-columns">
        <div class="column large-4 medium-5 small-12
small-offset-0 three-column-padding">
            <h4 class="typography-callout">Simplify
with automated enrolment.</h4>
            <p>IT can automatically provision
devices into MDM during setup — straight out of the box. IT can also customise
the onboarding experience to streamline the process for employees.</p>
        </div>

```

`<div class="column large-4 medium-5 medium-
offset-1 small-12 small-offset-0 three-column-padding">
<h4 class="typography-callout">Get a
higher level of control.</h4>`

`<p>By using supervision, IT can access
controls unavailable for other deployment models. That includes additional
security configurations, non-removable MDM and software update
management.</p>`

`</div>
<div class="column large-4 medium-5 small-12
small-offset-0 three-column-padding">
<h4 class="typography-callout">Choose
from flexible models.</h4>`

`<p>IT can provide devices to employees
for their daily use, share devices among employees for common tasks or
configure devices for a specific purpose locked into a single app.</p>`

`</div>
</div>
<div class="section-content section-columns">
<div class="row">
<h3 class="typography-callout large-6 medium-
9 small-12">IT has more control when Apple devices are supervised.</h3>`

`</div>
<div role="list" class="row row-checklist">
<div class="column large-4 medium-6 small-12
checklist-column">`

`<div class="list-check">
<span role="listitem"
class="visuallyhidden">IT can
<p role="listitem">
<span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"> <span class="list-
copy">Configure accounts`

`</p>
<p role="listitem">
<span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"> <span class="list-
copy">Configure global proxies`

`</p>
<p role="listitem">
<span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"> <span class="list-
copy">Install, configure and remove apps`

`</p>
<p role="listitem">
<span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"> <span class="list-
copy">Require a complex passcode`

`</p>
<p role="listitem">
<span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"> <span class="list-
copy">Enforce all restrictions`

```

        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Access inventory of all apps</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Remotely erase the entire device</span>
        </p>
    </div>
</div>
<div class="column large-4 medium-6 small-12
checklist-column">
    <div class="list-check">
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Manage software updates</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Remove system apps</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Modify the wallpaper</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Lock into a single&nbsp;app</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Bypass Activation Lock</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Force Wi-Fi&nbsp;on</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span> <span class="list-
copy">Place device in Lost Mode</span>
        </p>
        <p role="listitem">
            <span aria-hidden="true"
class="list-icon icon-before icon-checkcircle"></span>

```

```

<span class="list-copy">Prevent app removal</span>
</p>
</div>
</div>
</div>
<div class="section-content section-columns section-shared-ipad">
  <div class="row">
    <div class="column large-12 small-order-2 column-headline">
      <h3 class="typography-headline-reduced-line-height large-8 medium-9 small-12 headline-shared-ipad">Create personalised experiences with Shared iPad.</h3>
    </div>
    <div class="column large-6 small-12 small-order-3 column-copy">
      <div class="row-block">
        <h4 class="typography-callout">Sign in to any device.</h4>
        <p>Shared iPad allows multiple users to share devices without sharing information. When employees sign in with a company-provided Managed Apple ID, iPad loads their data, apps and settings. So employees can pick up any device and get started.</p>
      </div>
      <div class="row-block">
        <h4 class="typography-callout">Get personalised access.</h4>
        <p>Users have access to their own files and folders through the Files app and Mail account configured with MDM, along with app settings and data.</p>
      </div>
      <div class="row-block">
        <h4 class="typography-callout">Use a Temporary Session.</h4>
        <p>Temporary Session enables any user to access iPad and automatically removes all data when the user signs out. The SSO extension can be used with Temporary Session to provide easy access to apps and websites. And IT can set a logout time to ensure data is removed.</p>
      </div>
    </div>
  </div>
  <div class="column large-6 small-12 small-order-1">
    <figure class="image-shared-ipad small-hide"></figure>
    <figure class="image-shared-ipad-small-small-show"></figure>
  </div>
</div>
<div class="section-content section-resources image-lockup-and-box">

```

```

<div class="row">
  <h3 class="typography-headline-reduced-line-
height headline-resources">Deployment and Provisioning Resources</h3>
</div>
<div class="row">
  <div class="column large-5 small-12 small-
offset-0 resources-links">
    <div>
      <p>
        <a
href="/uk/business/docs/site/iOS_and_iPadOS_Deployment_Overview.pdf" data-
analytics-title="view the ios and ipados deployment overview" class="icon-
wrapper"><span class="icon-copy">View the iOS and iPadOS Deployment
Overview (PDF)</span></a> </p>
      <p>
        <a
href="/uk/business/docs/site/Mac_Deployment_Overview.pdf" data-analytics-
title="view the mac deployment overview" class="icon-wrapper"><span
class="icon-copy">View the Mac Deployment
Overview (PDF)</span></a> </p>
    </div>
  </div>
  <div class="column large-5 large-offset-1 small-
12 small-offset-0 resources-links">
    <div>
      <p>
        <a
href="https://support.apple.com/en-gb/guide/deployment" data-analytics-
title="read apple platform deployment" data-analytics-exit-link="" class="icon-
wrapper" rel="nofollow"><span class="icon-copy">Read Apple Platform
Deployment</span><span class="icon icon-after icon-external"></span></a>
</p>
    </div>
  </div>
</div>
</div>
</section>
<section class="section section-manage" data-analytics-section-
engagement="name:manage">
  <div class="section-hero-poster theme-dark">
    <div class="section-content">
      <div class="row">
        <div class="column large-8 medium-6
small-12 hero-poster-headline">
          <h2 class="typography-headline-
elevated-small">Manage every device with ease.</h2>
        </div>
        <div class="column large-4 medium-5
medium-offset-1 small-12 small-offset-0 typography-intro-consistent hero-intro-
copy">
          <p>Apple devices have a built-in,
secure management framework enabling IT to configure settings, manage
devices and set up security features remotely over the air. IT can easily create
profiles to ensure that employees have everything they need to be secure and

```

productive. Apple devices enable IT to manage with a light touch, without having to lock down features or disable functionality, and still keep company data protected.</p>

</div>
</div>
<figure class="image-hero-poster small-hide"></figure>
<figure class="image-hero-poster-small small-show"></figure>
</div>
</div>
<div class="section-content section-columns">
 <div class="row">
 <div class="column large-6 small-12 column-padding">
 <h4 class="typography-callout">Leverage solutions in one framework.</h4>
 <p>With the secure management framework in iOS, iPadOS, macOS and tvOS, IT can configure and update settings, deploy applications, monitor compliance, query devices and remotely wipe corporate data. The framework supports organisation-owned and employee-owned devices.</p>
 </div>
 <div class="column large-6 small-12 column-padding">
 <h4 class="typography-callout">Choose from a variety of MDM solutions.</h4>
 <p>Whether your business uses a cloud-based or on-premises server, MDM solutions are available from a wide range of vendors with a variety of features and pricing for ultimate flexibility. And each solution utilises the Apple management framework in iOS, iPadOS, macOS and tvOS to manage features and settings for each platform.</p>
 </div>
 </div>
 <div class="row row-spacer">
 <div class="column large-6 small-12 column-padding">
 <h4 class="typography-callout">Easily configure and control every device.</h4>
 <p>MDM supports configuration for apps, accounts and data on each device. This includes integrated features such as password and policy enforcement. Controls remain transparent to employees while ensuring that their personal information stays private. And IT maintains necessary oversight without disrupting the productivity employees need to succeed.</p>
 </div>
 <div class="column large-6 small-12 column-padding">
 <h4 class="typography-callout">Test and deploy updates when it suits you.</h4>
 <p>IT can delay over-the-air updates for supervised iOS, iPadOS, macOS and tvOS devices. This gives IT time and flexibility to complete a thorough certification. Once IT certifies a version of each release, they can decide what version users should download and install. Then IT

can directly push the update to all employees to ensure that they have the latest security features on all of their devices.</p>

</div>
</div>
</div>
<div class="grid-container section-privacy">
 <div class="grid-item span-12-col theme-dark">
 <div class="row">
 <div class="column large-6 small-12
small-order-2 align-self-center">
 <div class="copy-content">
 <figure class="image-icon-
private"></figure>
 <h3 class="typography-
headline tile-headline">Keep personal information private.</h3>
 <p>Every Apple product is
designed with privacy in mind. On-device processing is used whenever possible,
the collection and use of data is limited, and everything is designed to provide
users with transparency and controls for their data.</p>
 <p>The MDM protocol allows
IT to interact with an Apple device but limits the exposure of certain information
and settings. Regardless of deployment model, the MDM framework can never
access personal information including email, messages, browser history and
device location.</p>
 </div>
 </div>
 <div class="column large-6 small-12
small-order-1">
 <figure class="image-privacy
background-cover small-hide"></figure>
 <figure class="image-privacy-small
small-show"></figure>
 </div>
 </div>
 </div>
</div>
<div class="section-content section-resources below-card">
 <div class="row">
 <h3 class="typography-headline-reduced-line-
height headline-resources">Configuration Management Resources</h3>
 </div>
 <div class="row">
 <div class="column large-5 small-12 small-
offset-0 resources-links">
 <div>
 <p>
 <a
href="https://support.apple.com/en-gb/guide/deployment/depc0aadd3fe" data-
analytics-title="learn more about mobile device management (mdm) in apple
platform deployment" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow">Learn more about mobile device
management (MDM) in Apple Platform Deployment<span class="icon
icon-after icon-external"> </p>
 <p>

```

<a
href="/uk/business/docs/resources/Apple_Lifecycle_Management.pdf" data-
analytics-title="view apple lifecycle management" class="icon-wrapper"><span
class="icon-copy">View Apple Life Cycle Management&nbsp;(PDF)</span></a>
</p>
</div>
</div>
<div class="column large-5 large-offset-1 small-
12 small-offset-0 resources-links">
<div>
<p>
<a
href="/uk/business/docs/resources/Managing_Devices_and_Corporate_Data_on_i
OS.pdf" data-analytics-title="view managing devices and corporate data on ios"
class="icon-wrapper"><span class="icon-copy">View Managing Devices and
Corporate Data on iOS&nbsp;(PDF)</span></a> </p>
</div>
</div>
</div>
</div>
</section>
<section class="section section-corporate" id="corporate" data-
analytics-section-engagement="name:corporate">
<div class="section-hero-poster theme-dark">
<div class="section-content">
<div class="row">
<div class="column large-8 medium-6
small-12 hero-poster-headline">
<h2 class="typography-headline-
elevated-small">Corporate information is rigorously protected.</h2>
</div>
<div class="column large-4 medium-5
medium-offset-1 small-12 small-offset-0 typography-intro-consistent hero-intro-
copy">
<p>Once devices are set up, IT can
manage and protect corporate data thanks to built-in security features and
additional controls made available through MDM. Common frameworks across
apps enable configuration and ongoing management of settings.</p>
</div>
</div>
</div>
<figure class="image-hero-poster small-
hide"></figure>
<figure class="image-hero-poster-small small-
show"></figure>
</div>
</div>
<div class="section-content section-columns">
<div class="row">
<div class="column large-6 small-12 column-
padding">
<h4 class="typography-callout">Protect
work data.</h4>
<p>IT can enforce and monitor security
policies through MDM. For example, requiring a passcode via MDM on iOS and

```

iPadOS devices automatically enables Data Protection, providing file encryption for the device. An MDM policy can also enable FileVault encryption on a Mac to secure all data at rest. And MDM can be used to configure Wi-Fi and VPN, and deploy certificates for added security.</p>

</div>

padding">

<div class="column large-6 small-12 column-

locate and wipe.</h4>

<h4 class="typography-callout">Lock,

<p>When a device goes missing, your corporate data doesn't have to go with it. For iOS, iPadOS and macOS devices, IT can remotely lock and erase all sensitive data to protect your company's information. For supervised iOS and iPadOS devices, IT can enable Lost Mode to see the device's location. IT also has the tools to manage corporate apps, which can be instantly removed from a device without erasing personal data.</p>

</div>

</div>

<div class="row row-spacer">

padding">

<div class="column large-6 small-12 column-

separate, seamless and secure.</h4>

<h4 class="typography-callout">Make it

<p>MDM solutions allow device management at a granular level without the need for containers, keeping corporate data safe. With Managed Open In, IT can set restrictions to keep attachments, documents or pasteboard from being opened or pasted into unmanaged destinations. And on macOS, built-in security features let IT encrypt data, protect devices from malware and enforce security settings without the need for third-party tools.</p>

</div>

padding">

<div class="column large-6 small-12 column-

apps you can trust.</h4>

<h4 class="typography-callout">Use

<p>Thanks to a common framework and controlled ecosystem, apps on Apple platforms are secure by design. Our developer programmes verify the identity of every developer, and apps are verified by the system before they are launched on the App Store. Apple provides developers with frameworks for features including signing, app extensions, entitlements and sandboxing to provide even greater levels of security.</p>

</div>

</div>

</div>

<div class="section-content section-resources">

<div class="row">

<h3 class="typography-headline-reduced-line-height headline-resources">Security and Compliance Resources</h3>

</div>

<div class="row">

<div class="column large-6 medium-10 small-12 small-offset-0 resources-links">

<div>

<p>

[View the Apple Platform Security Overview](/uk/business/docs/site/AAW_Platform_Security.pdf) (PDF)

[Learn more about Apple Platform Security](https://support.apple.com/en-gb/guide/security/welcome/web)

[Learn more about Security Certifications and Compliance](https://support.apple.com/en-gb/guide/sccc/welcome/web)

section access

section hero poster theme-dark

typography-headline-elevated-small Simplified access to corporate data and services.

column large-4 medium-5

iOS, iPadOS and macOS make it easy for IT to integrate with your organisation's directory service or cloud identity provider. IT can link Apple Business Manager with Microsoft Azure Active Directory and Google Workspace (available in spring 2022), making it seamless for employees with a Managed Apple ID.

image-hero-poster small-

image-hero-poster-small small-

section-content section-columns

```
<div class="column-copy-spacer">
  <h4 class="typography-
callout">Create Managed Apple IDs for employees.</h4>
  <p>Managed Apple IDs are
created, owned and managed by the organisation and are designed for BYOD
and organisation-owned devices. Organisations can use Apple Business Manager
to automatically create Managed Apple IDs for employees. This enables
employees to collaborate with Apple apps and services as well as access
corporate data in managed apps that use iCloud Drive. Managed
Apple IDs can also be used alongside a personal Apple ID on
employee-owned devices when organisations leverage User Enrolment.</p>
</div>
<div class="column-copy-spacer">
  <h4 class="typography-
callout">Simplify login with single sign-on.</h4>
  <p>iOS, iPadOS and macOS have a
systemwide extension framework for single sign-on to make it easy for
employees to sign in to corporate apps and websites. The extension framework
requires support from cloud identity providers and is configurable through MDM.
And for organisations using Kerberos, a first-party extension provides password
management and local password sync for internal applications.</p>
</div>
</div>
<div class="column large-6 small-12 column-
padding">
  <h4 class="typography-callout">Connect
to your identity provider.</h4>
  <p>With federated authentication, IT
teams can connect Apple Business Manager to Microsoft Azure Active Directory
and Google Workspace (available in spring 2022), enabling employees to use
their existing usernames and passwords as Managed Apple IDs.
Employees can access Apple services including iCloud Drive, Notes and
Reminders to collaborate using their existing credentials. And Managed
Apple IDs are automatically created when users first sign in to an Apple
device with their federated username and password.</p>
  <p class="typography-body-
semibold">To prepare for this simplified sign-in experience:</p>
  <div class="list-check">
    <ul role="list">
      <li role="listitem">
        <span aria-
hidden="true" class="list-icon icon-before icon-1circle"></span> <span
class="list-copy">Verify that your business uses Microsoft Azure Active Directory
or Google Workspace</span>
        </li>
      <li role="listitem">
        <span aria-
hidden="true" class="list-icon icon-before icon-2circle"></span> <span
class="list-copy">Determine the business domains you'd like to link to Apple
Business Manager</span>
        </li>
      <li role="listitem">
        <span aria-
hidden="true" class="list-icon icon-before icon-3circle"></span> <span
```

class="list-copy">Set up the connection to Microsoft Azure Active Directory or Google Workspace in Apple Business Manager

</div>

</div>

</div>

</div>

<div class="section-content section-resources">

<div class="row">

<h3 class="typography-headline-reduced-line-height headline-resources">Identity Management Resources</h3>

</div>

<div class="row">

<div class="column large-5 small-12 small-offset-0 resources-links">

<div>

<p>

View the Managed Apple IDs for Business Overview (PDF) </p>

<p>

Learn more about Managed Apple IDs for Business </p>

<p>

Watch developer content for Single Sign-on </p>

</div>

</div>

<div class="column large-5 large-offset-1 small-12 small-offset-0 resources-links">

<div>

<p>

Get started with federated authentication </p>

<p>

<a

href="https://support.apple.com/en-gb/guide/deployment/depe6a1cda64/web"

```

data-analytics-title="view the kerberos single sign-on extension user guide"
data-analytics-exit-link="" class="icon-wrapper" rel="nofollow"><span
class="icon-copy">View the Kerberos Single Sign-on Extension User
Guide</span><span class="icon icon-after icon-external"></span></a> </p>
</div>
</div>
</div>
</section>
<section class="section section-distribution" data-analytics-section-
engagement="name:distribution">
  <div class="section-hero-poster theme-dark">
    <div class="section-content">
      <div class="row">
        <div class="column large-8 medium-6
small-12 hero-poster-headline">
          <h2 class="typography-headline-
elevated-small">Content distribution made incredibly simple.</h2>
        </div>
        <div class="column large-4 medium-5
medium-offset-1 small-12 small-offset-0 typography-intro-consistent hero-intro-
copy">
          <p>Apple Business Manager
makes it easy to find, buy and distribute content in volume to meet your every
business need. Purchase any app available on the App&nbsp;Store or use custom
apps built specifically for your business internally or by third-party developers.
And when apps are distributed through MDM, IT won't need to use redemption
codes or Apple&nbsp;IDs to get content onto each device.</p>
        </div>
      </div>
    </div>
    <figure class="image-hero-poster small-
hide"></figure>
    <figure class="image-hero-poster-small small-
show"></figure>
  </div>
</div>
<div class="section-content section-columns">
  <div class="row">
    <div class="column large-6 small-12 column-
padding">
      <h4 class="typography-callout">Purchase apps and books in bulk.</h4>
      <p>Buying apps in volume for iOS, iPadOS and macOS is even easier with Apple
Business Manager. When app licences are no longer needed, they can be
reassigned to another device or employee. You can also manage custom app
licences made specifically for your business internally or by third-party
developers. And by purchasing Volume Credit, you can use purchase orders to
buy content through your reseller.</p>
    </div>
    <div class="column large-6 small-12 column-
padding">
      <h4 class="typography-
callout">Streamline distribution.</h4>
      <p>Apps purchased through Apple
Business Manager can be distributed easily through MDM to users or devices in

```

any country where the apps are available. With Apple Business Manager, you can privately and securely distribute content to specific partners, clients and franchisees. And you can also distribute proprietary apps to internal employees.</p>

</div>
</div>
</div>
<div class="section-content section-resources">
 <div class="row">
 <h3 class="typography-headline-reduced-line-height headline-resources">Content Distribution Resources</h3>
 </div>
 <div class="row">
 <div class="column large-6 medium-10 small-12 small-offset-0 resources-links">
 <div>
 <p>
 Learn more about apps and books in Apple Business Manager </p>
 <p>
 Learn more about Custom Apps in Apple Business Manager </p>
 </div>
 </div>
 </div>
</div>
</section>
<section class="section section-routers" role="complementary" data-analytics-section-engagement="name:routers">
 <div class="section-content">
 <div class="row router-headline">
 <h3 class="typography-headline-elevated large-10 medium-9 small-12">Support services when you need them.</h3>
 </div>
 <div class="row routers-columns router-with-headline">
 <div class="column large-6 medium-6 small-12 router-block">
 <div class="copy-wrap">
 <h4 class="typography-eyebrow-reduced">AppleSeed for IT</h4>
 <h5 class="typography-headline-reduced">Test beta software, access test plans and provide feedback.</h5>

```

<div class="router-ctas large-8
medium-10 small-10">
    <a
href="/euro/business/docs/b/generic/site/AppleSeed_for_IT_Guide.pdf" data-
analytics-title="view the appleseed for it program planning guide" class="icon-
wrapper"><span class="icon-copy">View the AppleSeed for IT Programme
Planning Guide&nbsp;(PDF)</span></a> </div>
    </div>
<div class="column large-6 medium-6
small-12 router-block">
    <div class="copy-wrap">
        <h4 class="typography-eyebrow-
reduced">AppleCare Professional Support</h4>
        <h5 class="typography-headline-
reduced">Find flexible options for hardware and software support.</h5>
        <div class="router-ctas large-8
medium-10 small-10">
            <a
href="/uk/support/professional/" data-analytics-title="learn more about
applecare professional support" class="icon-wrapper"><span class="icon-
copy">Learn more about AppleCare Professional Support</span><span
class="icon icon-after more"></span></a> </div>
        </div>
    </div>
</div>
</section>
</main>
<!--/main-->
<footer id="ac-globalfooter" class="js" lang="en-GB" dir="ltr" data-
analytics-region="global footer" role="contentinfo" aria-labelledby="ac-gf-
label">
    <div class="ac-gf-content">
        <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
        <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
            <a href="/uk/" class="home ac-gf-breadcrumbs-
home"> <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true"></span> <span class="ac-gf-breadcrumbs-home-
label">Apple</span> <span
class="ac-gf-breadcrumbs-home-chevron"></span> <span class="ac-gf-
breadcrumbs-home-mask"></span> </a>
            <div class="ac-gf-breadcrumbs-path">
                <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
                    <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                        <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
                        <meta property="position"
content="1">
                    </li>

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                                <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                                <span
property="name">IT</span>
                                <meta property="position"
content="2">
                                </li>
                                </ol>
                                </div>
                                </nav>
                                <nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
                                <!--googleoff: all-->
                                <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
                                <div class="ac-gf-directory-column-section">
                                <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                                <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
                                </label>
                                <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                </a>
                                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                </a>
                                <ul class="ac-gf-directory-column-section-list">
                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store"
data-analytics-title="store">Store</a></li>
                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>
                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
            <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
            </ul>
        </div>
    </div>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
    </ul>
</div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
            <h3 class="ac-gf-directory-column-section-
title">Account</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
            </ul>
        </div>

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        </div>
        <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
            <div class="ac-gf-directory-column-section">
                <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
                    <h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>
                        </label>
                        <a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                </a>
                                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                    <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                        </a>
                                        <ul class="ac-gf-directory-column-section-list">
                                            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
                                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
                                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
                                                            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
                                                                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
                                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
                                                                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple&nbsp;Trade&nbsp;In</a></li>
                                                                            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
            <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">

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                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                </a>
                                <ul class="ac-gf-directory-column-section-list">
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
                                </ul>
                                </div>
                                <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
                                <div class="ac-gf-directory-column-section">
                                    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
                                        <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
                                        </label>
                                        <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                                            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                            </a>
                                            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                                </a>
                                                <ul class="ac-gf-directory-column-section-list">
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
                                                </ul>
                                            </div>
                                        </div>
                                <div class="ac-gf-directory-column">
                                    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
                                    <div class="ac-gf-directory-column-section">
                                        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">

```

```
<h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
</label>
<a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
  <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
</a>
<a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
  <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
</a>
<ul class="ac-gf-directory-column-section-list">
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
</ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
<div class="ac-gf-directory-column-section">
  <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
    <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
    </label>
    <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
      <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
    </a>
    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
      <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
      <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/newsroom/"
data-analytics-title="newsroom">Newsroom</a></li>
```

- [Apple Leadership](/uk/leadership/)
- [Career Opportunities](/careers/uk/)
- [Warranty](/legal/warranty/statutoryrights.html)
- [>Investors](https://investor.apple.com/)
- [Ethics & Compliance](/compliance/)
- [Events](/uk/apple-events/)
- [European Job Creation](/uk/job-creation/)
- [Contact Apple](/uk/contact/)

More ways to shop: [find an Apple Store](/uk/retail/) or [>other retailer](https://locate.apple.com/uk/en/) near you. Or call [0800 048 0408](tel:0800 048 0408).

[>United Kingdom](/choose-country-region/ "Choose your country or region")

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```

        <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>
        <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
        <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
        <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
    </div>
</div>
</section>

```

```

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#organization",
    "@type": "Organization",
    "name": "Apple",
    "url": "https://www.apple.com/",
    "logo":
"https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
202204130755",
    "subOrganization": {
        "@type": "Organization",
        "name": "Apple Support",
        "url": "https://support.apple.com",
        "@id": "https://support.apple.com/#organization"
    },
    "contactPoint": [
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-692-7753",
            "contactType": "sales",
            "areaServed": "US"
        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "technical support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        },
        {
            "@type": "ContactPoint",

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```

        "telephone": "+1-800-275-2273",
        "contactType": "customer support",
        "areaServed": "US",
        "availableLanguage": ["EN", "ES"]
    },
    ],
    "sameAs": [
        "http://www.wikidata.org/entity/Q312",
        "https://www.youtube.com/user/Apple",
        "https://www.linkedin.com/company/apple",
        "https://www.facebook.com/Apple",
        "https://www.twitter.com/Apple"
    ]
}
</script>

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script src="/v/business/k/built/scripts/main.built.js"
type="text/javascript" charset="utf-8"></script><span style="visibility: hidden;
position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe style="position:
absolute; top: 0px; left: 0px; width: 100%; height: 100%;"></iframe></span>
<script src="/v/business/k/built/scripts/it.built.js" type="text/javascript"
charset="utf-8"></script><div id="viewport-emitter" data-viewport-emitter-
dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;small&quot;;&quot;orientation&quot;;&quo
t;portrait&quot;;&quot;retina&quot;;true}"></div><span style="visibility:
hidden; position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe
style="position: absolute; top: 0px; left: 0px; width: 100%; height:
100%;"></iframe></span>

</body><div cssdimensionstracker="true" style="position: fixed; top: 0px;
width: 100%; height: 100vh; pointer-events: none; visibility: hidden; z-index: -
1;"></div></html><html class="js touch progressive-image no-ie arSupport
inline-video no-edge no-reduced-motion appstore-link-ios no-appstore-link-osx"
xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB" lang="en-GB"
dir="ltr" prefix="og: http://ogp.me/ns#"><head>

```

<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/partners/">

<link rel="alternate" href="https://www.apple.com/ae/business/partners/"
hreflang="en-AE"><link rel="alternate"
href="https://www.apple.com/am/business/partners/" hreflang="en-AM"><link
rel="alternate" href="https://www.apple.com/at/business/partners/"
hreflang="de-AT"><link rel="alternate"
href="https://www.apple.com/au/business/partners/" hreflang="en-AU"><link
rel="alternate" href="https://www.apple.com/az/business/partners/"
hreflang="en-AZ"><link rel="alternate"
href="https://www.apple.com/befr/business/partners/" hreflang="fr-BE"><link
rel="alternate" href="https://www.apple.com/benl/business/partners/"
hreflang="nl-BE"><link rel="alternate"
href="https://www.apple.com/br/business/partners/" hreflang="pt-BR"><link
rel="alternate" href="https://www.apple.com/business/partners/" hreflang="en-
US"><link rel="alternate" href="https://www.apple.com/by/business/partners/"
hreflang="en-BY"><link rel="alternate"
href="https://www.apple.com/ca/business/partners/" hreflang="en-CA"><link
rel="alternate" href="https://www.apple.com/ca/fr/business/partners/"
hreflang="fr-CA"><link rel="alternate"
href="https://www.apple.com/chde/business/partners/" hreflang="de-CH"><link
rel="alternate" href="https://www.apple.com/chfr/business/partners/"
hreflang="fr-CH"><link rel="alternate"
href="https://www.apple.com/cl/business/partners/" hreflang="es-CL"><link
rel="alternate" href="https://www.apple.com/co/business/partners/"
hreflang="es-CO"><link rel="alternate"
href="https://www.apple.com/cz/business/partners/" hreflang="cs-CZ"><link
rel="alternate" href="https://www.apple.com/de/business/partners/"
hreflang="de-DE"><link rel="alternate"
href="https://www.apple.com/dk/business/partners/" hreflang="da-DK"><link
rel="alternate" href="https://www.apple.com/es/business/partners/"
hreflang="es-ES"><link rel="alternate"
href="https://www.apple.com/fi/business/partners/" hreflang="fi-FI"><link
rel="alternate" href="https://www.apple.com/fr/business/partners/" hreflang="fr-

[illegible]

rel="alternate" href="https://www.apple.com/lae/business/partners/"
hreflang="en-SR"><link rel="alternate"
href="https://www.apple.com/lae/business/partners/" hreflang="en-JM"><link
rel="alternate" href="https://www.apple.com/lae/business/partners/"
hreflang="en-KY"><link rel="alternate"
href="https://www.apple.com/lae/business/partners/" hreflang="en-MS"><link
rel="alternate" href="https://www.apple.com/lae/business/partners/"
hreflang="en-AG"><link rel="alternate"
href="https://www.apple.com/lae/business/partners/" hreflang="en-BZ"><link
rel="alternate" href="https://www.apple.com/lae/business/partners/"
hreflang="en-KN"><link rel="alternate"
href="https://www.apple.com/lae/business/partners/" hreflang="en-GD"><link
rel="alternate" href="https://www.apple.com/lae/business/partners/"
hreflang="en-AI"><link rel="alternate"
href="https://www.apple.com/lae/business/partners/" hreflang="en-DM"><link
rel="alternate" href="https://www.apple.com/lae/business/partners/"
hreflang="en-VG"><link rel="alternate"
href="https://www.apple.com/lu/business/partners/" hreflang="fr-LU"><link
rel="alternate" href="https://www.apple.com/md/business/partners/"
hreflang="en-MD"><link rel="alternate"
href="https://www.apple.com/mo/business/partners/" hreflang="zh-MO"><link
rel="alternate" href="https://www.apple.com/mx/business/partners/"
hreflang="es-MX"><link rel="alternate"
href="https://www.apple.com/my/business/partners/" hreflang="en-MY"><link
rel="alternate" href="https://www.apple.com/nl/business/partners/"
hreflang="nl-NL"><link rel="alternate"
href="https://www.apple.com/no/business/partners/" hreflang="no-NO"><link
rel="alternate" href="https://www.apple.com/nz/business/partners/"
hreflang="en-NZ"><link rel="alternate"
href="https://www.apple.com/ph/business/partners/" hreflang="en-PH"><link
rel="alternate" href="https://www.apple.com/pl/business/partners/"
hreflang="pl-PL"><link rel="alternate"
href="https://www.apple.com/pt/business/partners/" hreflang="pt-PT"><link
rel="alternate" href="https://www.apple.com/ru/business/partners/"
hreflang="ru-RU"><link rel="alternate"
href="https://www.apple.com/se/business/partners/" hreflang="sv-SE"><link
rel="alternate" href="https://www.apple.com/sg/business/partners/"
hreflang="en-SG"><link rel="alternate"
href="https://www.apple.com/th/business/partners/" hreflang="th-TH"><link
rel="alternate" href="https://www.apple.com/tj/business/partners/"
hreflang="en-TJ"><link rel="alternate"
href="https://www.apple.com/tm/business/partners/" hreflang="en-TM"><link
rel="alternate" href="https://www.apple.com/tr/business/partners/" hreflang="tr-
TR"><link rel="alternate" href="https://www.apple.com/tw/business/partners/"
hreflang="zh-TW"><link rel="alternate"
href="https://www.apple.com/ua/business/partners/" hreflang="uk-UA"><link
rel="alternate" href="https://www.apple.com/uk/business/partners/"
hreflang="en-GB"><link rel="alternate"
href="https://www.apple.com/uz/business/partners/" hreflang="en-UZ"><link
rel="alternate" href="https://www.apple.com/vn/business/partners/"
hreflang="en-VN"><link rel="alternate"
href="https://www.apple.com/za/business/partners/" hreflang="en-ZA"><link
rel="alternate" href="https://www.apple.com/cn/business/partners/"
hreflang="zh-CN">

```
<meta name="viewport" content="width=device-width, initial-scale=1,
viewport-fit=cover">
```

```
    <link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
    <link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">
    <link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
    <title>Business - Partners - Apple (UK)</title>
    <meta name="Description" content="Apple makes it easy for IT teams to
deploy devices, manage configurations, distribute apps and content, and secure
corporate data.">
    <meta property="og:image"
content="https://www.apple.com/v/business/j/images/partners/meta/og__c6odv0
p3608y.png?202203250131">
    <meta property="og:title" content="Business - Partners">
    <meta property="og:description" content="Apple makes it easy for IT
teams to deploy devices, manage configurations, distribute apps and content,
and secure corporate data.">
    <meta property="og:url"
content="https://www.apple.com/uk/business/partners/">
    <meta property="og:locale" content="en_GB">
    <meta property="og:site_name" content="Apple (United Kingdom)">
    <meta property="og:type" content="website">
    <meta name="twitter:site" content="@Apple">
    <meta name="twitter:card" content="summary_large_image">
    <meta property="analytics-track" content="business - partners">
    <meta property="analytics-s-channel" content="business">

    <meta property="analytics-s-bucket-0" content="applestoreww">
    <meta property="analytics-s-bucket-1" content="applestoreww">
    <meta property="analytics-s-bucket-2" content="applestoreww">
```

```
    <link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
    <link rel="stylesheet" href="/v/business/j/built/styles/main.built.css"
type="text/css">
    <link rel="stylesheet" href="/v/business/j/built/styles/partners.built.css"
type="text/css">
    <script src="/v/business/j/built/scripts/head.built.js" type="text/javascript"
charset="utf-8"></script>
</head>
```

```
<body class="page-partners page ac-nav-overlap theme-dark" data-anim-scroll-  
group="body">
```

```
<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">  
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"  
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',  
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',  
'other': 'Store Home' } }"></aside>  
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">  
<nav id="ac-globalnav" class="js touch no-windows no-firefox"  
role="navigation" aria-label="Global" data-hires="false" data-analytics-  
region="global nav" lang="en-GB" dir="ltr" data-www-  
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"  
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-  
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-  
api="/search-services/suggestions/defaultlinks/">  
  <div class="ac-gn-content">  
    <ul class="ac-gn-header">  
      <li class="ac-gn-item ac-gn-menuicon">  
        <a href="#ac-gn-menustate" role="button" class="ac-  
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">  
          <span class="ac-gn-menuanchor-label">Global  
Nav Open Menu</span>  
        </a>  
        <a href="#" role="button" class="ac-gn-menuanchor  
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">  
          <span class="ac-gn-menuanchor-label">Global  
Nav Close Menu</span>  
        </a>  
        <label class="ac-gn-menuicon-label" for="ac-gn-  
menustate" aria-hidden="true">  
          <span class="ac-gn-menuicon-bread ac-gn-  
menuicon-bread-top">  
            <span class="ac-gn-menuicon-bread-  
crust ac-gn-menuicon-bread-crust-top"></span>  
          </span>  
          <span class="ac-gn-menuicon-bread ac-gn-  
menuicon-bread-bottom">  
            <span class="ac-gn-menuicon-bread-  
crust ac-gn-menuicon-bread-crust-bottom"></span>  
          </span>  
        </label>  
      </li>  
      <li class="ac-gn-item ac-gn-apple">  
        <a class="ac-gn-link ac-gn-link-apple" href="/uk/"  
data-analytics-title="apple home" id="ac-gn-firstfocus-small">  
          <span class="ac-gn-link-text">Apple</span>  
        </a>  
      </li>  
      <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-  
bag-small">  
        <div class="ac-gn-bag-wrapper">
```

```

                                <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count : "
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
                                <span class="ac-gn-link-text">Shopping
Bag</span>
                                </a>
                                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                                <span class="ac-gn-bag-badge-
separator"></span>
                                <span class="ac-gn-bag-badge-
number"></span>
                                <span class="ac-gn-bag-badge-
unit">+</span>
                                </span>
                                </div>
                                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                                </ul>
                                <div class="ac-gn-search-placeholder-container" role="search">
                                <div class="ac-gn-search ac-gn-search-small">
                                <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
                                <div class="ac-gn-search-placeholder-bar">
                                <div class="ac-gn-search-placeholder-
input">
                                <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
                                <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
                                <span class="ac-gn-search-
placeholder">Search apple.com</span>
                                </div>
                                </div>
                                <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
                                <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
                                </div>
                                </div>
                                </a>
                                </div>
                                </div>
                                <ul class="ac-gn-list">
                                <li class="ac-gn-item ac-gn-apple">
                                <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
                                <span class="ac-gn-link-text">Apple</span>
                                </a>
                                </li>

```

```

        <li class="ac-gn-item ac-gn-item-menu ac-gn-store">
            <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">
                <span class="ac-gn-link-text">Store</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
            <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
                <span class="ac-gn-link-text">Mac</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
            <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
                <span class="ac-gn-link-text">iPad</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
            <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
                <span class="ac-gn-link-text">iPhone</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
            <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
                <span class="ac-gn-link-text">Watch</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
            <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
                <span class="ac-gn-link-text">AirPods</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
            <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
                <span class="ac-gn-link-text">TV &
Home</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
            <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
                <span class="ac-gn-link-text">Only on
Apple</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
            <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">

```

```

                                <span
class="ac-gn-link-text">Accessories</span>
                                </a>
                            </li>
                            <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
                                <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
                                    <span class="ac-gn-link-text">Support</span>
                                </a>
                            </li>
                            <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
                                <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
                                </li>
                                <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
                                    <div class="ac-gn-bag-wrapper">
                                        <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                                            <span class="ac-gn-link-text">Shopping
Bag</span>
                                        </a>
                                        <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                                            <span class="ac-gn-bag-badge-
separator"></span>
                                            <span class="ac-gn-bag-badge-
number"></span>
                                            <span class="ac-gn-bag-badge-
unit">+</span>
                                        </span>
                                    </div>
                                    <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                            </ul>
                            <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
                                <div class="ac-gn-searchview-content">
                                    <div class="ac-gn-searchview-bar">
                                        <div class="ac-gn-searchview-bar-wrapper">
                                            <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                                                <div class="ac-gn-searchform-
wrapper">
                                                    <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"

```

```

aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
        <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
        <button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
        <button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">
        <span class="ac-gn-
searchform-reset-background"></span>
        </button>
    </div>
</form>
<button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
        <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
            Cancel
        </span>
    </button>
</div>
</div>
<aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
    <div class="ac-gn-searchresults-section-wrapper">
        <h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
        <ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
            </li>
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>

```

```

        </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>
            </li>
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
                </li>
                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                    <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
                    </li>
                </ul>
                <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
            </div>
        </section>

</aside>
    </div>
    <button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
        <span class="ac-gn-searchview-close-wrapper">
            <span
class="ac-gn-searchview-close-left"></span>
            <span class="ac-gn-searchview-close-
right"></span>
        </span>
    </button>
</aside>
<aside class="ac-gn-bagview" data-analytics-region="bag">
    <div class="ac-gn-bagview-scrim">
        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
    </div>
    <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">

```

```

        </div>
    </aside>
</div>
</nav>
<div class="ac-gn-blur"></div>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;:&quot;xsmall&quot;,&quot;orientation&quot;:&qu
ot;portrait&quot;,&quot;retina&quot;:true}"></div>

<script src="/metrics/ac-analytics/2.15.1/scripts/ac-analytics.js"
type="text/javascript" charset="utf-8"></script>
<script src="/metrics/ac-analytics/2.15.1/scripts/auto-init.js"
type="text/javascript" charset="utf-8"></script>

    <input type="checkbox" id="ac-ln-menustate" class="ac-ln-menustate">
    <div id="ac-ln-sticky-placeholder" class="css-sticky"></div><nav
id="ac-localnav" class="ac-localnav-noborder ac-localnav-scrim ac-localnav-dark
js touch css-sticky" lang="en-GB" dir="ltr" data-sticky="" data-analytics-
region="local nav" role="navigation" aria-label="Local">
    <div class="ac-ln-wrapper">
        <div class="ac-ln-background"></div>
        <div class="ac-ln-content">
            <div class="ac-ln-title">
                <a href="/uk/business/" data-analytics-
title="product index">Apple at Work</a>
            </div>
            <div class="ac-ln-menu">
                <a href="#ac-ln-menustate" class="ac-ln-
menuucta-anchor ac-ln-menuucta-anchor-open" id="ac-ln-menustate-open"
role="button"> <span class="ac-ln-menuucta-anchor-label">Local Nav Open
Menu</span> </a> <a href="#" class="ac-ln-menuucta-anchor ac-ln-menuucta-
anchor-close" id="ac-ln-menustate-close" role="button"> <span class="ac-ln-
menuucta-anchor-label">Local Nav Close Menu</span> </a>
                <div class="ac-ln-menu-tray">
                    <ul class="ac-ln-menu-items">
                        <li class="ac-ln-menu-item">

                            <a href="/uk/business/"
class="ac-ln-menu-link" data-analytics-title="overview">Overview</a>

                        </li>
                        <li class="ac-ln-menu-item">

                            <a
href="/uk/business/apps/" class="ac-ln-menu-link" data-analytics-
title="apps">Apps</a>

```

```

        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/it/"
class="ac-ln-menu-link" data-analytics-title="it">IT</a>
        </li>
        <li class="ac-ln-menu-item">
            <span class="ac-ln-menu-
link current" role="link" aria-disabled="true" aria-current="page" data-analytics-
title="partners">Partners</span>
        </li>
        <li class="ac-ln-menu-item">
            <a
href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>
        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/how-
to-buy/" class="ac-ln-menu-link" data-analytics-title="how to buy">How
to&nbsp;Buy</a>
        </li>
    </ul>
</div>
<div class="ac-ln-actions">
    <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">
        <label for="ac-ln-menustate"
class="ac-ln-menucta">
            <span class="ac-ln-menucta-chevron"></span>
        </label>
    </div>
</div>
</div>
</div>
</div>
</div>
</nav>
<label id="ac-ln-curtain" for="ac-ln-menustate"></label>
<script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;small&quot;;&quot;orientation&quot;;&quot;
t;portrait&quot;;&quot;retina&quot;;true}"></div>

<main id="main" class="main" role="main" data-page-type="partners">

```

```

        <section class="section section-hero" data-analytics-section-
engagement="name:hero">
            <div class="hero-offset-container js-opacity-fade" data-
component-list="HeroOffsetAnimation">
                <div class="hero-background-fixed">
                    <figure class="image-hero image-full-viewport"
style="transform: matrix(1, 0, 0, 1, 0, 0);"></figure>
                </div>
                <div class="section-content-container">
                    <div class="section-content">
                        <div class="bg-scrim" style="transform:
matrix(1, 0, 0, 1, 0, 0);"></div>
                        <div class="hero-copy-wrap"
style="transform: matrix(1, 0, 0, 1, 0, 0);">
                            <div class=" large-9 large-centered
small-12 small-offset-0 fallback-offset-1">
                                <h1 class="typography-headline-super
hero-offset-headline" tabindex="-2">Great partners bring great<br
class="medium"> possibility.</h1>
                                <div class="typography-eyebrow-hero
hero-copy-eyebrow large-12 fallback-hero-eyebrow">
                                    <p tabindex="-1">Our partners
provide best-in-class mobile strategy consulting, app development, back-end
system integration and corporate networking. So you get the most out of Apple
hardware, software and services.</p>
                                </div>
                                </div>
                                </div>
                                </div>
                            </div>
                        </div>
                    </div>
                </div>
            </section>
            <section class="section section-consulting" data-analytics-section-
engagement="name:consulting">
                <div class="grid-container all-copy">
                    <div class="grid-item span-12-col">
                        <div class="copy-block column large-12
medium-8 small-12">
                            <h2 class="typography-headline-elevated
partner-group-headline">Consulting <br class="small">and <br
class="large"><br class="medium">System Integration</h2>
                        </div>
                        <div class="copy-block column large-7 medium-
8 small-12 typography-intro">
                            <p>See how companies are simplifying
back-end system integration, developing mobile strategies and building game-
changing apps across industries worldwide.</p>
                        </div>
                    </div>
                    <div class="grid-container">
                        <div class="grid-item span-6-col span-12-col-small
partner-tile-accenture theme-light">
                            <div class="partner-tile-content">

```

<figure class="partner-logo partner-logo-
accenture"></figure>

<h3 class="typography-
callout">Accenture creates Apple solutions to transform how businesses
work.</h3>

<p>Accenture is combining its leadership
in industry and digital transformation with the power, simplicity and security of
Apple products to help businesses unlock new revenue streams, improve
customer experience, increase productivity and reduce costs. Accenture has
created dedicated Apple practices within selected Accenture Digital Studios
where development experts are co-located. Working together, the team help
enterprise clients transform how they engage with customers using iPhone and
iPad.</p>

<p class="copy-link cta">
<a
href="https://www.accenture.com/us-en" data-analytics-title="learn more about
accenture" data-analytics-exit-link="" class="icon-wrapper" rel="nofollow" aria-
label="Learn more about Accenture">Learn
more </p>

<figure class="badge">
<div class="badge-
content">98
%of Accenture's top 100 clients
have worked with them for at least 10 years</div>
</figure>

</div>
</div>
<div class="grid-item span-6-col span-12-col-small
partner-tile-deloitte theme-light">

<div class="partner-tile-content">
<figure class="partner-logo partner-logo-
deloitte"></figure>

<h3 class="typography-callout">Deloitte
maximises iPhone and iPad through enterprise expertise.</h3>

<p>EnterpriseNext from Deloitte is a
dedicated Apple practice with over 5,000 consultants. As the leader in digital
transformation strategy, Deloitte helps businesses maximise the power of the
iOS and iPadOS platforms by providing EnterpriseNext two-week solution-focused
workshops and EnterpriseNext Value Maps.</p>

<p class="copy-link cta">
<a
href="https://www2.deloitte.com/apple.html" data-analytics-title="learn more
about deloitte" data-analytics-exit-link="" class="icon-wrapper" rel="nofollow"
aria-label="Learn more about how Deloitte uses iOS"><span class="icon-
copy">Learn more<span class="icon icon-after
icon-external"> </p>

<figure class="badge">
<div class="badge-
content">100<span
class="badge-unit">KDeloitte
has over 100,000 Apple devices internally and has more than 75 custom apps in
multiple industries</div>

</figure>
</div>

```

        </div>
        <div class="grid-item span-6-col span-12-col-small
partner-tile-ibm theme-light">
            <div class="partner-tile-content">
                <figure class="partner-logo partner-logo-
ibm"></figure>
                <h3 class="typography-callout">IBM
Services is transforming global business through custom mobile apps.</h3>
                <p>With more than 100,000 experts and
consultants, IBM is bringing digital transformation to the world's largest
companies. From integrating multiple back-end systems to redefining user
experiences, Apple and IBM teams work together to impact how your business
works. Using the IBM Garage methodology, Apple-dedicated Garages and
Studios, IBM Solutions for Apple and the latest Apple development tools, IBM is
helping companies simplify their biggest challenges.</p>
                <p class="copy-link cta">
                    <a
href="https://www.ibm.com/mobile/apple-partnership/" data-analytics-
title="learn more about ibm" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow" aria-label="Learn more about the IBM and Apple
partnership"><span class="icon-copy">Learn more</span><span class="icon
icon-after icon-external"></span></a></p>
                <figure class="badge">
                    <div class="badge-
content"><span class="badge-value">400<span
class="badge-unit-plus">+</span></span><span class="badge-
caption">custom mobile transformation apps deployed across 65 professions, 16
industries <br class="large"><br class="medium"> and 53
countries</span></div>
                </figure>
            </div>
        </div>
    </div>
</section>
<section class="section section-enterprise" data-analytics-section-
engagement="name:enterprise">
    <div class="grid-container all-copy">
        <div class="grid-item span-12-col">
            <div class="copy-block column large-12
medium-8 small-12">
                <h2 class="typography-headline-elevated
partner-group-headline">Enterprise Business Apps</h2>
            </div>
            <div class="copy-block column large-7 medium-
8 small-12 typography-intro">
                <p>Enable better business processes and
create great customer and employee experiences with off-the-shelf apps — or
build custom apps with iOS SDKs.</p>
            </div>
        </div>
    </div>
    <div class="grid-container">
        <div class="grid-item span-6-col span-12-col-small
partner-tile-salesforce theme-light">

```

```

<div class="partner-tile-content">
  <figure class="partner-logo partner-logo-
salesforce"></figure>
  <h3 class="typography-
callout">Salesforce is modernising its customer experiences on iPhone and
iPad.</h3>
  <p>Apple and Salesforce are partnering
to transform how businesses engage with customers by combining the world's
number one CRM with the world's most advanced mobile operating systems for
business. A redesigned Salesforce app and the Salesforce Mobile SDK offer
millions of Salesforce customers and developers rich native app experiences that
take full advantage of iPhone and iPad.</p>
  <p class="copy-link cta">
    <a
href="https://www.salesforce.com/campaign/apple/" data-analytics-title="learn
more about salesforce" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow" aria-label="Learn more about Salesforce's partnership with
Apple"><span class="icon-copy">Learn more</span><span class="icon icon-
after icon-external"></span></a> </p>
    <figure class="badge">
      <div class="badge-
content"><span class="badge-value">2<span class="badge-
unit">&nbsp;trillion</span></span><span class="badge-caption">annual
transactions on Salesforce</span></div>
    </figure>
  </div>
</div>
<div class="grid-item span-6-col span-12-col-small
partner-tile-sap theme-light">
  <div class="partner-tile-content">
    <figure class="partner-logo partner-logo-
sap"></figure>
    <h3 class="typography-callout">SAP
mobilises core business processes on iOS and iPadOS.</h3>
    <p>SAP supports all major lines of
business, ranging from employee to customer experiences. SAP has created the
<a href="https://developer.apple.com/sap/" data-analytics-exit-link="" data-
analytics-title="sap cloud platform sdk for ios">SAP Cloud Platform SDK
for&nbsp;iOS</a>, the SAP Fiori for iOS design language and the SAP Academy
for iOS to help developers everywhere, including SAP's more than 2.5 million
developers, rapidly build native apps with Swift. These apps can extend your SAP
systems and provide access to core enterprise data and business processes
while taking advantage of iPhone and iPad features that users already love.</p>
    <p class="copy-link cta">
      <a
href="https://discover.sap.com/apple/en-us/index.html" data-analytics-
title="learn more about sap" data-analytics-exit-link="" class="icon-wrapper"
rel="nofollow" aria-label="Learn more about SAP on iOS devices"><span
class="icon-copy">Learn more</span><span class="icon icon-after icon-
external"></span></a> </p>
    <figure class="badge">
      <div class="badge-
content"><span class="badge-value">77<span class="badge-unit-percent">

```

```

%</span></span><span class="badge-caption">of global transactions touch
an SAP system</span></div>
</figure>
</div>
</div>
</div>
</section>
<section class="section section-networking" data-analytics-section-
engagement="name:networking">
<div class="grid-container all-copy">
<div class="grid-item span-12-col">
<div class="copy-block column large-12
medium-8 small-12">
<h2 class="typography-headline-elevated
partner-group-headline">Networking, Security <br>and Collaboration</h2>
</div>
<div class="copy-block column large-7 medium-
8 small-12 typography-intro">
<p>Explore technologies that help
companies seamlessly connect to their networks, collaborate in meaningful ways
and improve how business-critical apps perform.</p>
</div>
</div>
</div>
<div class="grid-container">
<div class="grid-item span-6-col span-12-col-small
partner-tile-cisco theme-light">
<div class="partner-tile-content">
<figure class="partner-logo partner-logo-
cisco"></figure>
<h3 class="typography-callout">Cisco
provides leading networking, security and collaboration solutions for Apple
products.</h3>
<p>Apple and Cisco are creating the best
experience using Apple devices on Cisco networks. With the integration of iOS,
iPadOS, macOS and the latest technology from Cisco, businesses everywhere
can seamlessly connect to enterprise networks, optimise the performance of
business-critical apps and collaborate with voice and video — all with the
security that businesses need.</p>
<p class="copy-link cta">
<a
href="https://www.cisco.com/c/m/en_us/solutions/global-partners/apple.html"
data-analytics-title="learn more about cisco" data-analytics-exit-link=""
class="icon-wrapper" rel="nofollow" aria-label="Learn more about how Cisco
uses iOS"><span class="icon-copy">Learn more</span><span class="icon
icon-after icon-external"></span></a> </p>
<figure class="badge">
<div class="badge-
content"><span class="badge-value">95<span class="badge-unit-percent">
%</span></span><span class="badge-caption">of Fortune 500 companies run
on Cisco networks</span></div>
</figure>
</div>
</div>

```

```

        </div>
    </section>
    <section class="section section-mobility" data-analytics-section-
engagement="name:mobility">
        <div class="grid-container mobility-row">
            <div class="grid-item span-12-col">
                <div class="row">
                    <div class="column large-6 small-12
background-dark row">
                        <figure class="mobility-image
fluid-image align-self-center" role="img" aria-label="An iPad displays the Roambi
Analytics app. An Apple Pencil sits next to it."></figure>
                    </div>
                    <div class="column large-6 small-12">
                        <div class="copy-content">
                            <h2 class="typography-
headline">Mobile apps power companies of all sizes.</h2>
                            <p>Our mobility partners
are driving business and solving problems across industries with iOS and iPadOS.
Essential apps like Box and DocuSign keep teams connected and add value
every&nbsp;day.</p>
                            <p><a
href="https://apps.apple.com/gb/story/id1279063415" data-analytics-
title="explore mobility partner apps" data-analytics-exit-link="" class="icon-
wrapper" rel="nofollow"><span class="icon-copy">Explore mobility partner
apps</span><span class="icon icon-after icon-external"></span></a></p>
                        </div>
                    </div>
                </div>
            </div>
        </div>
    </section>
</main>
<!--/main-->
<footer id="ac-globalfooter" class="ac-globalfooter-dark js" lang="en-GB"
dir="ltr" data-analytics-region="global footer" role="contentinfo" aria-
labelledby="ac-gf-label">
    <div class="ac-gf-content">
        <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
        <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
            <a href="/uk/" class="home ac-gf-breadcrumbs-
home">
                <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true"></span>
                <span class="ac-gf-breadcrumbs-home-
label">Apple</span>
                <span class="ac-gf-breadcrumbs-home-
chevron"></span>
                <span class="ac-gf-breadcrumbs-home-
mask"></span>
            </a>
            <div class="ac-gf-breadcrumbs-path">

```

```

        <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
        <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
        <meta property="position"
content="1">
        </li>
        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
        <span
property="name">Partners</span>
        <meta property="position"
content="2">
        </li>
        </ol>
    </div>
</nav>
    <nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
        <!--googleoff: all-->
        <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
            <div class="ac-gf-directory-column-section">
                <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                    <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
                    </label>
                    <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                    </a>
                    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                    </a>
                    <ul class="ac-gf-directory-column-section-list">
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store"
data-analytics-title="store">Store</a></li>
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>

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```

            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
            <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
            </ul>
        </div>
    </div>

```

```

        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
    </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
<div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
        <h3 class="ac-gf-directory-column-section-
title">Account</h3>
    </label>
    <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
    </a>
    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
            <h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
            </ul>
        </div>
    </div>

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```

        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple Trade In</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
            </ul>
        </div>
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
                <h3 class="ac-gf-directory-column-section-
title">For Education</h3>

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        </label>
        <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
            <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
        </ul>
    </div>

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        </div>
    </div>
    <div class="ac-gf-directory-column">
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
                <h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
            </ul>
        </div>
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
                <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">

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```

        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/newsroom/"
data-analytics-title="newsroom">Newsroom</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/leadership/"
data-analytics-title="apple leadership">Apple Leadership</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/careers/uk/" data-
analytics-title="career opportunities">Career Opportunities</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/legal/warranty/statutoryrights.html" data-analytics-
title="warranty">Warranty</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://investor.apple.com/" data-analytics-title="investors" data-
analytics-exit-link="">Investors</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/compliance/" data-
analytics-title="ethics and compliance">Ethics & Compliance</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-events/"
data-analytics-title="events">Events</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/job-creation/"
data-analytics-title="european job creation">European Job Creation</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/contact/" data-
analytics-title="contact apple">Contact Apple</a></li>
    </ul>
</div>
</div>
<!--googleon: all-->
</nav>

<section class="ac-gf-footer">
    <div class="ac-gf-footer-shop" x-ms-format-detection="none">
        More ways to shop: <a href="/uk/retail/" data-analytics-
title="find an apple store">find an Apple Store</a> or <a
href="https://locate.apple.com/uk/en/" data-analytics-title="other retailers or
resellers" data-analytics-exit-link="">other retailer</a> near you. <span
class="nowrap">Or call <a href="tel:0800 048 0408">0800 048
0408</a>.</span>
    </div>
    <div class="ac-gf-footer-locale">
        <a class="ac-gf-footer-locale-link" href="/choose-country-
region/" title="Choose your country or region" aria-label="United Kingdom.
Choose your country or region" data-analytics-title="choose your
country">United Kingdom</a>
    </div>

```

```

<div class="ac-gf-footer-legal">
  <div class="ac-gf-footer-legal-copyright">Copyright ©
    2022
    Apple Inc. All rights reserved.
  </div>
  <div class="ac-gf-footer-legal-links">
    <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>
    <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>
    <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>
    <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
    <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
    <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
  </div>
</div>
</section>

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
  {
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#organization",
    "@type": "Organization",
    "name": "Apple",
    "url": "https://www.apple.com/",
    "logo":
"https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
202203250131",
    "subOrganization": {
      "@type": "Organization",
      "name": "Apple Support",
      "url": "https://support.apple.com",
      "@id": "https://support.apple.com/#organization"
    },
    "contactPoint": [
      {
        "@type": "ContactPoint",
        "telephone": "+1-800-692-7753",
        "contactType": "sales",
        "areaServed": "US"
      },
      {
        "@type": "ContactPoint",

```

```

        "telephone": "+1-800-275-2273",
        "contactType": "technical support",
        "areaServed": "US",
        "availableLanguage": ["EN", "ES"]
    },
    {
        "@type": "ContactPoint",
        "telephone": "+1-800-275-2273",
        "contactType": "customer support",
        "areaServed": "US",
        "availableLanguage": ["EN", "ES"]
    }
],
"sameAs": [
    "http://www.wikidata.org/entity/Q312",
    "https://www.youtube.com/user/Apple",
    "https://www.linkedin.com/company/apple",
    "https://www.facebook.com/Apple",
    "https://www.twitter.com/Apple"
]
}
</script>

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script src="/v/business/j/built/scripts/main.built.js" type="text/javascript"
charset="utf-8"></script><span style="visibility: hidden; position: absolute;
top: 0px; z-index: -1;">&nbsp;<iframe style="position: absolute; top: 0px; left:
0px; width: 100%; height: 100%;"></iframe></span>
<script src="/v/business/j/built/scripts/hero-offset/heroOffset.built.js"
type="text/javascript" charset="utf-8"></script>

</body><div cssdimensionstracker="true" style="position: fixed; top: 0px;
width: 100%; height: 100vh; pointer-events: none; visibility: hidden; z-index: -
1;"></div></html><html class="js touch progressive-image no-reduced-motion
is-handheld" xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB"
lang="en-GB" dir="ltr" prefix="og: http://ogp.me/ns#"><head>

```

<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/success-stories/manufacturing/">

<link rel="alternate" href="https://www.apple.com/ae/business/success-stories/manufacturing/" hreflang="en-AE"><link rel="alternate" href="https://www.apple.com/am/business/success-stories/manufacturing/" hreflang="en-AM"><link rel="alternate" href="https://www.apple.com/at/business/success-stories/manufacturing/" hreflang="de-AT"><link rel="alternate" href="https://www.apple.com/au/business/success-stories/manufacturing/" hreflang="en-AU"><link rel="alternate" href="https://www.apple.com/az/business/success-stories/manufacturing/" hreflang="en-AZ"><link rel="alternate" href="https://www.apple.com/befr/business/success-stories/manufacturing/" hreflang="fr-BE"><link rel="alternate" href="https://www.apple.com/benl/business/success-stories/manufacturing/" hreflang="nl-BE"><link rel="alternate" href="https://www.apple.com/br/business/success-stories/manufacturing/" hreflang="pt-BR"><link rel="alternate" href="https://www.apple.com/business/success-stories/manufacturing/" hreflang="en-US"><link rel="alternate" href="https://www.apple.com/ca/business/success-stories/manufacturing/" hreflang="en-CA"><link rel="alternate" href="https://www.apple.com/ca/fr/business/success-stories/manufacturing/" hreflang="fr-CA"><link rel="alternate" href="https://www.apple.com/chde/business/success-stories/manufacturing/" hreflang="de-CH"><link rel="alternate" href="https://www.apple.com/chfr/business/success-stories/manufacturing/" hreflang="fr-CH"><link rel="alternate" href="https://www.apple.com/cl/business/success-stories/manufacturing/" hreflang="es-CL"><link rel="alternate" href="https://www.apple.com/co/business/success-stories/manufacturing/" hreflang="es-CO"><link rel="alternate" href="https://www.apple.com/cz/business/success-stories/manufacturing/"

hreflang="cs-CZ"><link rel="alternate"
href="https://www.apple.com/de/business/success-stories/manufacturing/"
hreflang="de-DE"><link rel="alternate"
href="https://www.apple.com/dk/business/success-stories/manufacturing/"
hreflang="da-DK"><link rel="alternate"
href="https://www.apple.com/es/business/success-stories/manufacturing/"
hreflang="es-ES"><link rel="alternate"
href="https://www.apple.com/fi/business/success-stories/manufacturing/"
hreflang="fi-FI"><link rel="alternate"
href="https://www.apple.com/fr/business/success-stories/manufacturing/"
hreflang="fr-FR"><link rel="alternate"
href="https://www.apple.com/ge/business/success-stories/manufacturing/"
hreflang="en-GE"><link rel="alternate"
href="https://www.apple.com/hk/business/success-stories/manufacturing/"
hreflang="zh-HK"><link rel="alternate"
href="https://www.apple.com/hk/en/business/success-stories/manufacturing/"
hreflang="en-HK"><link rel="alternate"
href="https://www.apple.com/hu/business/success-stories/manufacturing/"
hreflang="hu-HU"><link rel="alternate"
href="https://www.apple.com/id/business/success-stories/manufacturing/"
hreflang="en-ID"><link rel="alternate"
href="https://www.apple.com/ie/business/success-stories/manufacturing/"
hreflang="en-IE"><link rel="alternate"
href="https://www.apple.com/in/business/success-stories/manufacturing/"
hreflang="en-IN"><link rel="alternate"
href="https://www.apple.com/it/business/success-stories/manufacturing/"
hreflang="it-IT"><link rel="alternate"
href="https://www.apple.com/jp/business/success-stories/manufacturing/"
hreflang="ja-JP"><link rel="alternate"
href="https://www.apple.com/kg/business/success-stories/manufacturing/"
hreflang="en-KG"><link rel="alternate"
href="https://www.apple.com/kr/business/success-stories/manufacturing/"
hreflang="ko-KR"><link rel="alternate"
href="https://www.apple.com/kz/business/success-stories/manufacturing/"
hreflang="en-KZ"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-BO"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-GT"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-PY"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-DO"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-AR"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-SV"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-VE"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-CR"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-PA"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"

[illegible]

hreflang="en-MD"><link rel="alternate"
href="https://www.apple.com/mo/business/success-stories/manufacturing/"
hreflang="zh-MO"><link rel="alternate"
href="https://www.apple.com/mx/business/success-stories/manufacturing/"
hreflang="es-MX"><link rel="alternate"
href="https://www.apple.com/my/business/success-stories/manufacturing/"
hreflang="en-MY"><link rel="alternate"
href="https://www.apple.com/nl/business/success-stories/manufacturing/"
hreflang="nl-NL"><link rel="alternate"
href="https://www.apple.com/no/business/success-stories/manufacturing/"
hreflang="no-NO"><link rel="alternate"
href="https://www.apple.com/nz/business/success-stories/manufacturing/"
hreflang="en-NZ"><link rel="alternate"
href="https://www.apple.com/ph/business/success-stories/manufacturing/"
hreflang="en-PH"><link rel="alternate"
href="https://www.apple.com/pl/business/success-stories/manufacturing/"
hreflang="pl-PL"><link rel="alternate"
href="https://www.apple.com/pt/business/success-stories/manufacturing/"
hreflang="pt-PT"><link rel="alternate"
href="https://www.apple.com/ru/business/success-stories/manufacturing/"
hreflang="ru-RU"><link rel="alternate"
href="https://www.apple.com/se/business/success-stories/manufacturing/"
hreflang="sv-SE"><link rel="alternate"
href="https://www.apple.com/sg/business/success-stories/manufacturing/"
hreflang="en-SG"><link rel="alternate"
href="https://www.apple.com/th/business/success-stories/manufacturing/"
hreflang="th-TH"><link rel="alternate"
href="https://www.apple.com/tj/business/success-stories/manufacturing/"
hreflang="en-TJ"><link rel="alternate"
href="https://www.apple.com/tm/business/success-stories/manufacturing/"
hreflang="en-TM"><link rel="alternate"
href="https://www.apple.com/tr/business/success-stories/manufacturing/"
hreflang="tr-TR"><link rel="alternate"
href="https://www.apple.com/tw/business/success-stories/manufacturing/"
hreflang="zh-TW"><link rel="alternate"
href="https://www.apple.com/uk/business/success-stories/manufacturing/"
hreflang="en-GB"><link rel="alternate"
href="https://www.apple.com/uz/business/success-stories/manufacturing/"
hreflang="en-UZ"><link rel="alternate"
href="https://www.apple.com/vn/business/success-stories/manufacturing/"
hreflang="en-VN"><link rel="alternate"
href="https://www.apple.com/za/business/success-stories/manufacturing/"
hreflang="en-ZA"><link rel="alternate"
href="https://www.apple.com.cn/business/success-stories/manufacturing/"
hreflang="zh-CN">

<meta name="viewport" content="width=device-width, initial-scale=1,
viewport-fit=cover">

```
<link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
<link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">
<link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
<title>Apple at Work - Success Stories - Manufacturing - Apple
(UK)</title>
<meta name="Description" content="Every aspect of manufacturing,
from inventory tracking to predicting system malfunctions, is being reimagined
with iPad, iPhone and custom iOS apps.">
<meta property="og:image"
content="https://www.apple.com/v/business/success-stories/d/images/meta/
success_stories_manufacturing__dvrw2qyta76u_og.png?202204130755">
<meta property="og:title" content="Apple at Work - Success Stories -
Manufacturing">
<meta property="og:description" content="Every aspect of
manufacturing, from inventory tracking to predicting system malfunctions, is
being reimagined with iPad, iPhone and custom iOS apps.">
<meta property="og:url"
content="https://www.apple.com/uk/business/success-stories/manufacturing/">
<meta property="og:locale" content="en_GB">
<meta property="og:site_name" content="Apple (United Kingdom)">
<meta property="og:type" content="website">
<meta name="twitter:site" content="@Apple">
<meta name="twitter:card" content="summary_large_image">
<meta property="analytics-track" content="business - success stories -
manufacturing">
<meta property="analytics-s-channel" content="business">

<meta property="analytics-s-bucket-0" content="applestoreww">
<meta property="analytics-s-bucket-1" content="applestoreww">
<meta property="analytics-s-bucket-2" content="applestoreww">
```

```
<link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
<link rel="stylesheet"
href="/v/business/success-stories/d/built/styles/main.built.css" type="text/css">
<link rel="stylesheet" href="/uk/business/success-stories/styles/main.css"
type="text/css">
<link rel="stylesheet"
href="/v/business/success-stories/d/built/styles/manufacturing.built.css"
type="text/css">
<script src="/v/business/success-stories/d/built/scripts/head.built.js"
type="text/javascript" charset="utf-8"></script>
</head>
<body class="page-manufacturing theme-dark" data-anim-scroll-
group="body">
```

```

<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
  <div class="ac-gn-content">
    <ul class="ac-gn-header">
      <li class="ac-gn-item ac-gn-menuicon">
        <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
          <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
        </a>
        <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
          <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
        </a>
        <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
          </span>
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-bottom"></span>
          </span>
        </label>
      </li>
      <li class="ac-gn-item ac-gn-apple">
        <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
          <span class="ac-gn-link-text">Apple</span>
        </a>
      </li>
      <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-
bag-small">
        <div class="ac-gn-bag-wrapper">
          <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :"
```

```

role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
                                <span class="ac-gn-link-text">Shopping
Bag</span>
                                </a>
                                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                                <span class="ac-gn-bag-badge-
separator"></span>
                                <span class="ac-gn-bag-badge-
number"></span>
                                <span class="ac-gn-bag-badge-
unit">+</span>
                                </span>
                                </div>
                                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                                </ul>
                                <div class="ac-gn-search-placeholder-container" role="search">
                                <div class="ac-gn-search ac-gn-search-small">
                                <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
                                <div class="ac-gn-search-placeholder-bar">
                                <div class="ac-gn-search-placeholder-
input">
                                <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
                                <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
                                <span class="ac-gn-search-
placeholder">Search apple.com</span>
                                </div>
                                </div>
                                <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
                                <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
                                </div>
                                </div>
                                </a>
                                </div>
                                </div>
                                <ul class="ac-gn-list">
                                <li class="ac-gn-item ac-gn-apple">
                                <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
                                <span class="ac-gn-link-text">Apple</span>
                                </a>
                                </li>
                                <li class="ac-gn-item ac-gn-item-menu ac-gn-store">
                                <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">

```

```

        <span class="ac-gn-link-text">Store</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
    <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
        <span class="ac-gn-link-text">Mac</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
    <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
        <span class="ac-gn-link-text">iPad</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
    <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
        <span class="ac-gn-link-text">iPhone</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
    <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
        <span class="ac-gn-link-text">Watch</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
    <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
        <span class="ac-gn-link-text">AirPods</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
    <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
        <span class="ac-gn-link-text">TV &
Home</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
    <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
        <span class="ac-gn-link-text">Only on
Apple</span>
    </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
    <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
        <span
class="ac-gn-link-text">Accessories</span>
    </a>
</li>

```

```

        <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
            <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
                <span class="ac-gn-link-text">Support</span>
            </a>
        </li>
        <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
            <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
        </li>
        <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
            <div class="ac-gn-bag-wrapper">
                <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-bag="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                    <span class="ac-gn-link-text">Shopping
Bag</span>
                </a>
                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                    <span class="ac-gn-bag-badge-
separator"></span>
                    <span class="ac-gn-bag-badge-
number"></span>
                    <span class="ac-gn-bag-badge-
unit">+</span>
                </span>
            </div>
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
        </li>
    </ul>
    <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
        <div class="ac-gn-searchview-content">
            <div class="ac-gn-searchview-bar">
                <div class="ac-gn-searchview-bar-wrapper">
                    <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                        <div class="ac-gn-searchform-
wrapper">
                            <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"
aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
                                <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">

```

```

<button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
<button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">
<span class="ac-gn-
searchform-reset-background"></span>
</button>
</div>
</form>
<button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
<span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
Cancel
</span>
</button>
</div>
</div>
<aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
<div class="ac-gn-searchresults-section-wrapper">
<h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
<ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">

```

```

        <a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>
        </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
            </li>
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
                </li>
            </ul>
            <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
        </div>
    </section>

</aside>

</div>
    <button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
        <span class="ac-gn-searchview-close-wrapper">
            <span
class="ac-gn-searchview-close-left"></span>
            <span class="ac-gn-searchview-close-
right"></span>
        </span>
    </button>
</aside>
    <aside class="ac-gn-bagview" data-analytics-region="bag">
        <div class="ac-gn-bagview-scrim">
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
        </div>
        <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">
            </div>
        </aside>
    </div>

```



```

        <a
href="/uk/business/partners/" class="ac-ln-menu-link" data-analytics-
title="partners">Partners</a>
    </li>
    <li class="ac-ln-menu-item">
        <a
href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>
    </li>
    <li class="ac-ln-menu-item">
        <a href="/uk/business/how-
to-buy/" class="ac-ln-menu-link" data-analytics-title="how to buy">How
to&nbsp;Buy</a>
    </li>
</ul>
</div>
<div class="ac-ln-actions">
    <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">
        <label for="ac-ln-menustate"
class="ac-ln-menucta">
            <span class="ac-ln-menucta-chevron"></span>
            </label>
        </div>
    </div>
</div>
</div>
</div>
</div>
</nav>
<label id="ac-ln-curtain" for="ac-ln-menustate"></label>
<script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;small&quot;;&quot;orientation&quot;;&quo
t;portrait&quot;;&quot;retina&quot;;true}"></div>

    <main id="main" class="main" role="main" data-page-
type="manufacturing" data-anim-scroll-group="bubble-gum-group">
        <section class="section section-hero-with-nav" data-component-
list="HeroNavBannerComponent" data-analytics-section-
engagement="name:hero">
            <div class="section-content">
                <div class="industry-hero-nav-banner" data-hero-nav-
banner="">
                    <figure class="industry-hero-nav-banner-image
anim-lazy-image-fade-in"
data-anim-lazy-image-download-complete=""></figure>
                    <div class="industry-hero-nav-banner-content-
wrapper">
                        <h1 class="large-11 large-centered
industry-hero-nav-banner-headline typography-headline-super">Success
Stories</h1>

```

```

centered">
        <div class="industry-hero-nav-banner-
            <button class="industry-hero-nav-
            banner-button button typography-headline-super pointer-events-none" aria-
            label="open industry selection modal" data-hero-nav-banner-button="" data-
            analytics-title="open - hero nav" data-analytics-click="prop3:open - hero nav"
            data-analytics-intrapage-link=""> <span class="industry-hero-nav-banner-title
            icon icon-after icon-chevrondown active" data-hero-nav-banner-
            title="">Finance</span> <span class="industry-hero-nav-banner-title icon icon-
            after icon-chevrondown " data-hero-nav-banner-title="">Construction</span>
            <span class="industry-hero-nav-banner-title icon icon-after icon-chevrondown "
            data-hero-nav-banner-title="">Transport</span> <span class="industry-hero-
            nav-banner-title icon icon-after icon-chevrondown " data-hero-nav-banner-
            title="">Insurance</span> <span class="industry-hero-nav-banner-title icon
            icon-after icon-chevrondown " data-hero-nav-banner-title="">Retail</span>
            <span class="industry-hero-nav-banner-title icon icon-after icon-chevrondown "
            data-hero-nav-banner-title="">Manufacturing</span>
                </button>
                    </div>
                </div>
            </div>
        </div>
    </section>
    <section class="section section-intro industry-intro" data-analytics-
    section-engagement="name:industry intro">
        <div class="section-content">
            <div class="row">
                <div class="column large-5 small-12">
                    <h2 class="typography-headline">iPhone
and iPad. An industrial revolution.</h2>
                </div>
                <div class="typography-industry-intro-body
column large-6 large-offset-1 small-12 small-offset-0">
                    <p>The products coming off the
assembly line, the escalators you walk on in the shopping centre and the
appliances you use at home all have one thing in common. They're
manufactured, monitored and serviced with the help of Apple technology.
iPhone, iPad and iOS custom apps can keep workers' schedules up to date, track
inventory, warn of malfunctions before they happen and help identify parts that
are decades old. Every aspect of the manufacturing industry is being reimaged
with Apple.</p>
                </div>
            </div>
        </div>
    </section>
    <section class="section section-apple-in-action industry-apple-in-
    action" data-analytics-section-engagement="name:apple in action">
        <div class="section-content">
            <h2 class="typography-headline">Apple in
action.</h2>
            <div class="row">
                <div class="column large-4 medium-6
medium-offset-0 small-12">

```

```

                <h3 class="typography-industry-apple-in-
action-column-headline">Work Instructions</h3>
                <p>iPhone and iPad help keep standard
operating procedures up to date and easily accessible.</p>
            </div>
            <div class="column large-4 medium-6
medium-offset-0 small-12">
                <h3 class="typography-industry-apple-in-
action-column-headline">Material Handling</h3>
                <p>From raw materials to finished goods,
iPhone and iPad track inventory through every stage and location.</p>
            </div>
            <div class="column large-4 medium-6
medium-offset-0 small-12">
                <h3 class="typography-industry-apple-in-
action-column-headline">Asset Management</h3>
                <p>Mobile apps for iOS and iPadOS give
service technicians a complete picture of assets on the factory floor.</p>
            </div>
        </div>
    </div>
</section>
<section class="section section-story-spotlight industry-story-
spotlight">
    <div class="grid">
        <div class="grid-item large-span-6 small-span-12"
data-analytics-section-engagement="name:want want header">
            <figure class="image-story-spotlight
background-image"></figure>
        </div>
        <div class="grid-item large-span-6 small-span-12"
data-analytics-section-engagement="name:want want spotlight">
            <div class="tile">
                <div class="tile-content">
                    <figure class="image-icon image-
icon-story-spotlight"></figure>
                    <div class="quote-content">
                        <blockquote
class="typography-quote quote-copy">
                            <p>Mac is one of the
best investment decisions we have made. Mac enhanced Want Want's security
infrastructure, lightened IT's workload and gave our employees tools that boost
their productivity.</p>
                        </blockquote>
                    </div>
                    <span
class="typography-body-tight-semibold quote-credit">Zhu Jiwen</span> <span
class="typography-body-tight quote-subcredit">Chief Financial Officer, Want
Want</span>
                </div>
            </div>
        </div>
    </div>
    <div class="row badges">
        <div class="column badge-
column large-4 medium-6 medium-offset-0 small-12">

```

```

</figure>
class="badge">
    <div
class="badge-content"><span class="badge-value">10<span class="badge-
unit">K+</span></span><span class="badge-caption">Mac computers<br
class="large"> deployed</span></div>
    </figure>
</div>
<div class="column badge-
column large-4 medium-6 medium-offset-0 small-12">
    <figure
class="badge">
        <div
class="badge-content"><span class="badge-value"><span class="badge-
unit">¥</span>22<span class="badge-unit">B</span></span><span
class="badge-caption">In revenue</span></div>
        </figure>
    </div>
<div class="column badge-
column large-4 medium-6 medium-offset-0 small-12">
    <figure
class="badge">
        <div
class="badge-content"><span class="badge-value">2.5<span class="badge-
unit">K+</span></span><span class="badge-caption">Food
trademarks</span></div>
        </figure>
    </div>
</div>
<div class="typography-body-tight-
semibold">
    <p><a
href="/uk/business/success-stories/manufacturing/want-want/" data-analytics-
title="view the full want want story" class="icon-wrapper"><span class="icon-
copy">View the full Want Want story</span><span class="icon icon-after
more"></span></a></p>
    </div>
</div>
</div>
</div>
</div>
</section>
<section class="section section-other-industry-stories industry-
other-stories" data-analytics-section-engagement="name:other industry
stories">
    <div class="section-content">
        <h2 class="section-headline large-10 large-centered
small-12 typography-callout">Other manufacturing stories.</h2>
    </div>
    <div class="medium-hide">
        <div id="other-industry-stories" class="gallery grid-or-
gallery with-paddlenav with-paddlenav-onhover" data-component-
list="OtherStoriesGallery" data-analytics-gallery-id="other manufacturing
stories" aria-label="other manufacturing stories">

```

```

<div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
    <ul>
        <li><button aria-label="Previous"
class="paddlenav-arrow paddlenav-arrow-previous"></button></li>
        <li><button aria-label="Next"
class="paddlenav-arrow paddlenav-arrow-next"></button></li>
    </ul>
</div>
<div class="section-content">
    <div class="item-container gallery-item-
container">
        <div id="other-industry-stories-
item-1" class="gallery-item large-three-up" data-analytics-gallery-item-
id="gallery-item-volvo" data-ac-gallery-item="">
            <div class="tile">
                <div class="tile-
content">
                    <figure
class="image-icon image-gallery-item-volvo"></figure>
                    <h3
class="typography-callout">Car service.<br>Now
with<br>Apple&nbsp;Watch.</h3>
                    <div
class="typography-body-tight-semibold">
                        <p><a
href="/uk/business/success-stories/manufacturing/volvo/" data-analytics-
title="view the full volvo story" class="icon-wrapper"><span class="icon-copy"
aria-label="View story about Volvo">View story</span><span class="icon icon-
after more"></span></a></p>
                    </div>
                </div>
            </div>
        </div>
        <div id="other-industry-stories-item-2"
class="gallery-item large-three-up" data-analytics-gallery-item-id="gallery-item-
vestas" data-ac-gallery-item="">
            <div class="tile">
                <div class="tile-content">
                    <figure class="image-
icon image-gallery-item-vestas"></figure>
                    <h3
class="typography-callout">The future of sustainable energy.</h3>
                    <div
class="typography-body-tight-semibold">
                        <p><a
href="/uk/business/success-stories/manufacturing/vestas/" data-analytics-
title="view the full vestas story" class="icon-wrapper" aria-label="View story
about Vestas"><span class="icon-copy">View story</span><span class="icon
icon-after more"></span></a></p>
                    </div>
                </div>
            </div>
        </div>
    </div>
</div>

```

```

        <div id="other-industry-stories-item-3"
class="gallery-item large-three-up" data-analytics-gallery-item-id="gallery-item-
ashcloud" data-ac-gallery-item="">
            <div class="tile">
                <div class="tile-content">
                    <figure class="image-
icon image-gallery-item-ashcloud"></figure>
                    <h3
class="typography-callout">A new factor on the factory floor.</h3>
                    <div
class="typography-body-tight-semibold">
                        <p><a
href="/uk/business/success-stories/manufacturing/ash-cloud/" data-analytics-
title="view the full ash cloud story" class="icon-wrapper" aria-label="View story
about Ash Cloud"><span class="icon-copy">View story</span><span
class="icon icon-after more"></span></a></p>
                        </div>
                    </div>
                </div>
            </div>
            <div id="other-industry-stories-item-4"
class="gallery-item large-three-up" data-analytics-gallery-item-id="gallery-item-
skf" data-ac-gallery-item="">
                <div class="tile">
                    <div class="tile-content">
                        <figure class="image-
icon image-gallery-item-skf"></figure>
                        <h3
class="typography-callout">A production line update.</h3>
                        <div
class="typography-body-tight-semibold">
                            <a
href="/105/media/ww/business/success-stories/2019/c696a0f1_5fc1_4ed1_97c4_
494f91da6013/films/skf/business-skf-tpl-ww-2019_1280x720h.mp4" id="film-skf"
class="icon-wrapper" data-films-modal-link="" role="button" data-analytics-
id="film-skf" aria-label="Watch the film about SKF"><span class="icon-
copy">Watch the film</span><span class="icon icon-after
icon-playcircle"></span></a>
                            </div>
                        </div>
                    </div>
                </div>
            </div>
            <div class="tablist-wrapper">
                <div data-analytics-gallery-interaction-
type="dotnav" class="dotnav">
                    <ul role="tablist" class="dotnav-
items">
                        <li role="presentation">
                            <a href="#other-
industry-stories-item-1" class="dotnav-item" id="other-industry-stories-item-1-
trigger" data-ac-gallery-trigger="other-industry-stories-item-1"> <span
class="visuallyhidden">Item 1</span> </a>
                            </li>

```

```

<li role="presentation">
  <a href="#other-
industry-stories-item-2" class="dotnav-item" id="other-industry-stories-item-2-
trigger" data-ac-gallery-trigger="other-industry-stories-item-2"> <span
class="visuallyhidden">Item 2</span> </a>
</li>
<li role="presentation">
  <a href="#other-
industry-stories-item-3" class="dotnav-item" id="other-industry-stories-item-3-
trigger" data-ac-gallery-trigger="other-industry-stories-item-3"> <span
class="visuallyhidden">Item 3</span> </a>
</li>
<li role="presentation">
  <a href="#other-
industry-stories-item-4" class="dotnav-item" id="other-industry-stories-item-4-
trigger" data-ac-gallery-trigger="other-industry-stories-item-4"> <span
class="visuallyhidden">Item 4</span> </a>
</li>
</ul>
</div>
</div>
</div>
</div>
</div>
</div>
<div class="large-hide medium-show small-hide">
  <div id="other-industry-stories" class="gallery grid-or-
gallery with-paddlenav with-paddlenav-onhover" data-component-
list="OtherStoriesGallery" data-analytics-gallery-id="other manufacturing
stories" aria-label="other manufacturing stories">
    <div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
      <ul>
        <li><button aria-label="Previous"
class="paddlenav-arrow paddlenav-arrow-previous"></button></li>
        <li><button aria-label="Next"
class="paddlenav-arrow paddlenav-arrow-next"></button></li>
      </ul>
    </div>
    <div class="section-content">
      <div class="item-container gallery-item-
container">
        <div id="other-industry-stories-
item-1" class="gallery-item" data-analytics-gallery-item-id="gallery-item-volvo"
data-ac-gallery-item="">
          <div class="tile">
            <div class="tile-
content">
              <figure
class="image-icon image-gallery-item-volvo"></figure>
              <h3
class="typography-callout">Car service.<br>Now
with<br>Apple&nbsp;&nbsp;&nbsp;Watch.</h3>
              <div
class="typography-body-tight-semibold">

```

[View story](/uk/business/success-stories/manufacturing/volvo/)

```

        </div>
      </div>
    </div>
    <div id="other-industry-stories-item-2"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-vestas" data-
ac-gallery-item="">
      <div class="tile">
        <div class="tile-content">
          <figure class="image-
icon image-gallery-item-vestas"></figure>

```

class="typography-callout">The future of sustainable energy.</h3>
class="typography-body-tight-semibold">

[View story</p>](/uk/business/success-stories/manufacturing/vestas/)

```
class="gallery-item" data-analytics-gallery-item-id="gallery-item-ashcloud" data-ac-gallery-item="">
```

```
<div class="tile">
  <div class="tile-content">
    <figure class="image-
icon image-gallery-item-ashcloud"></figure>
    <h3
class="typography-callout">A new factor on the factory floor.</h3>
    <div
class="typography-body-tight-semibold">
```

[View story</p>](/uk/business/success-stories/manufacturing/ash-cloud/)

```
class="gallery-item" data-analytics-gallery-item-id="gallery-item-skf" data-ac-
gallery-item="">
</div>
</div>
</div>
</div>
```

```
<div class="tile">
  <div class="tile-content">
```

```
<figure class="image-
icon image-gallery-item-skf"></figure>
<h3
class="typography-callout">A production line update.</h3>
<div
class="typography-body-tight-semibold">
<a
href="/105/media/ww/business/success-stories/2019/c696a0f1_5fc1_4ed1_97c4_
494f91da6013/films/skf/business-skf-tpl-ww-2019_1280x720h.mp4" id="film-skf"
class="icon-wrapper" data-films-modal-link="" role="button" data-analytics-
id="film-skf" aria-label="Watch the film about SKF"><span class="icon-
copy">Watch the film</span><span class="icon icon-after
icon-playcircle"></span></a>
</div>
</div>
</div>
</div>
<div class="tablist-wrapper">
<div data-analytics-gallery-interaction-
type="dotnav" class="dotnav">
<ul role="tablist" class="dotnav-
items">
<li role="presentation">
<a href="#other-
industry-stories-item-1" class="dotnav-item" id="other-industry-stories-item-1-
trigger" data-ac-gallery-trigger="other-industry-stories-item-1"> <span
class="visuallyhidden">Item 1</span> </a>
</li>
<li role="presentation">
<a href="#other-
industry-stories-item-2" class="dotnav-item" id="other-industry-stories-item-2-
trigger" data-ac-gallery-trigger="other-industry-stories-item-2"> <span
class="visuallyhidden">Item 2</span> </a>
</li>
<li role="presentation">
<a href="#other-
industry-stories-item-3" class="dotnav-item" id="other-industry-stories-item-3-
trigger" data-ac-gallery-trigger="other-industry-stories-item-3"> <span
class="visuallyhidden">Item 3</span> </a>
</li>
<li role="presentation">
<a href="#other-
industry-stories-item-4" class="dotnav-item" id="other-industry-stories-item-4-
trigger" data-ac-gallery-trigger="other-industry-stories-item-4"> <span
class="visuallyhidden">Item 4</span> </a>
</li>
</ul>
</div>
</div>
</div>
<div class="large-hide small-show">
```

```

        <div id="other-industry-stories" class="gallery grid-or-
gallery with-paddlenav with-paddlenav-onhover" data-component-
list="OtherStoriesGallery" data-analytics-gallery-id="other manufacturing
stories" aria-label="other manufacturing stories">
            <div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
                <ul>
                    <li><button aria-label="Previous"
class="paddlenav-arrow paddlenav-arrow-previous"></button></li>
                    <li><button aria-label="Next"
class="paddlenav-arrow paddlenav-arrow-next"></button></li>
                </ul>
            </div>
            <div class="section-content">
                <div class="item-container gallery-item-
container">
                    <div id="other-industry-stories-
item-1" class="gallery-item" data-analytics-gallery-item-id="gallery-item-volvo"
data-ac-gallery-item="">
                        <div class="tile">
                            <div class="tile-
content">
                                <figure
class="image-icon image-gallery-item-volvo"></figure>
                                <h3
class="typography-callout">Car service.<br>Now
with<br>Apple&nbsp;Watch.</h3>
                                <div
class="typography-body-tight-semibold">
                                    <p><a
href="/uk/business/success-stories/manufacturing/volvo/" data-analytics-
title="view the full volvo story" class="icon-wrapper"><span class="icon-copy"
aria-label="View story about Volvo">View story</span><span class="icon icon-
after more"></span></a></p>
                                </div>
                            </div>
                        </div>
                    </div>
                    <div id="other-industry-stories-item-2"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-vestas" data-
ac-gallery-item="">
                        <div class="tile">
                            <div class="tile-content">
                                <figure class="image-
icon image-gallery-item-vestas"></figure>
                                <h3
class="typography-callout">The future of sustainable energy.</h3>
                                <div
class="typography-body-tight-semibold">
                                    <p><a
href="/uk/business/success-stories/manufacturing/vestas/" data-analytics-
title="view the full vestas story" class="icon-wrapper" aria-label="View story
about Vestas"><span class="icon-copy">View story</span><span class="icon
icon-after more"></span></a></p>

```

```

</div>
</div>
</div>
</div>
<div id="other-industry-stories-item-3"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-ashcloud" data-
ac-gallery-item="">
    <div class="tile">
        <div class="tile-content">
            <figure class="image-
icon image-gallery-item-ashcloud"></figure>
            <h3
class="typography-callout">A new factor on the factory floor.</h3>
            <div
class="typography-body-tight-semibold">
                <p><a
href="/uk/business/success-stories/manufacturing/ash-cloud/" data-analytics-
title="view the full ash cloud story" class="icon-wrapper" aria-label="View story
about Ash Cloud"><span class="icon-copy">View story</span><span
class="icon icon-after more"></span></a></p>
            </div>
        </div>
    </div>
</div>
<div id="other-industry-stories-item-4"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-skf" data-ac-
gallery-item="">
    <div class="tile">
        <div class="tile-content">
            <figure class="image-
icon image-gallery-item-skf"></figure>
            <h3
class="typography-callout">A production line update.</h3>
            <div
class="typography-body-tight-semibold">
                <a
href="/105/media/ww/business/success-stories/2019/c696a0f1_5fc1_4ed1_97c4_
494f91da6013/films/skf/business-skf-tpl-ww-2019_1280x720h.mp4" id="film-skf"
class="icon-wrapper" data-films-modal-link="" role="button" data-analytics-
id="film-skf" aria-label="Watch the film about SKF"><span class="icon-
copy">Watch the film</span><span class="icon icon-after
icon-playcircle"></span></a>
            </div>
        </div>
    </div>
</div>
</div>
<div class="tablist-wrapper">
    <div data-analytics-gallery-interaction-
type="dotnav" class="dotnav">
        <ul role="tablist" class="dotnav-
items">
            <li role="presentation">

```

```
<a href="#other-
industry-stories-item-1" class="dotnav-item" id="other-industry-stories-item-1-
trigger" data-ac-gallery-trigger="other-industry-stories-item-1"> <span
class="visuallyhidden">Item 1</span> </a>
</li>
<li role="presentation">
  <a href="#other-
industry-stories-item-2" class="dotnav-item" id="other-industry-stories-item-2-
trigger" data-ac-gallery-trigger="other-industry-stories-item-2"> <span
class="visuallyhidden">Item 2</span> </a>
</li>
<li role="presentation">
  <a href="#other-
industry-stories-item-3" class="dotnav-item" id="other-industry-stories-item-3-
trigger" data-ac-gallery-trigger="other-industry-stories-item-3"> <span
class="visuallyhidden">Item 3</span> </a>
</li>
<li role="presentation">
  <a href="#other-
industry-stories-item-4" class="dotnav-item" id="other-industry-stories-item-4-
trigger" data-ac-gallery-trigger="other-industry-stories-item-4"> <span
class="visuallyhidden">Item 4</span> </a>
</li>
</ul>
</div>
</div>
</div>
</div>
</div>
</section>
<section class="section section-how-to-buy" data-analytics-section-
engagement="name:how to buy">
  <div class="section-content">
    <div class="shared-how-to-buy row">
      <div class="column copy-column large-4 large-offset-1 small-
12 small-offset-0 align-self-center">
        <h3 class="typography-callout">How
to&nbsp;Buy</h3>
        <div class="copy-content typography-body-tight-
semibold">
          <p>We're here to help you find the best, most
cost-effective solution for your business, whether you're a one-person team or
10,000 strong.</p>
          <p><a href="/uk/business/how-to-buy/" data-
analytics-title="get started - how to buy" class="icon-wrapper" aria-label="Get
started with How to Buy"><span class="icon-copy">Get started</span><span
class="icon icon-after more"></span></a></p>
        </div>
      </div>
      <div class="column large-7 small-12 align-self-center">
        <figure class="image-how-to-buy"></figure>
      </div>
    </div>
  </div>
</div>
```

```

</section>

    </main>
    <!--/main-->
    <footer id="ac-globalfooter" class="ac-globalfooter-dark js" lang="en-GB"
dir="ltr" data-analytics-region="global footer" role="contentinfo" aria-
labelledby="ac-gf-label">
        <div class="ac-gf-content">
            <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
            <section class="ac-gf-sosumi" data-nosnippet="" aria-
label="Footnotes">
                <ul>
                    <li>Data provided by the customer. Apple was
not involved in the gathering or analysis of the data reported.</li>
                </ul>
            </section>
            <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
                <a href="/uk/" class="home ac-gf-breadcrumbs-
home">
                    <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true">□</span>
                    <span class="ac-gf-breadcrumbs-home-
label">Apple</span>
                    <span class="ac-gf-breadcrumbs-home-
chevron"></span>
                    <span class="ac-gf-breadcrumbs-home-
mask"></span>
                </a>
                <div class="ac-gf-breadcrumbs-path">
                    <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
                        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                            <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
                            <meta property="position"
content="1">
                        </li>
                        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                            <a class="ac-gf-breadcrumbs-link"
href="/uk/business/success-stories/" property="item" typeof="WebPage"><span
property="name">Success Stories</span></a>
                            <meta property="position"
content="2">
                        </li>
                        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                            <span
property="name">Manufacturing</span>
                            <meta property="position"
content="3">

```

```

        </li>
    </ol>
</div>
</nav>
<nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
    <!--googleoff: all-->
    <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store" data-
analytics-title="store">Store</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
            <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
    </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
<div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
        <h3 class="ac-gf-directory-column-section-
title">Account</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
            </ul>
        </div>
    </div>
    <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
                <h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>

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        </label>
        <a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple Trade In</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
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        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
                <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
            </ul>
        </div>
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
                <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
    </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
<div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
        <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
    </label>
    <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
        <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
    </a>
    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple Watch</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
            <h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>

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        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
        <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
            <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                </a>
                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                    <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                    </a>
                    <ul class="ac-gf-directory-column-section-list">
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/newsroom/"
data-analytics-title="newsroom">Newsroom</a></li>
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/leadership/"
data-analytics-title="apple leadership">Apple Leadership</a></li>
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/careers/uk/" data-
analytics-title="career opportunities">Career Opportunities</a></li>
                        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/legal/warranty/statutoryrights.html" data-analytics-
title="warranty">Warranty</a></li>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://investor.apple.com/" data-analytics-title="investors" data-
analytics-exit-link="">Investors</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/compliance/" data-
analytics-title="ethics and compliance">Ethics & Compliance</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-events/"
data-analytics-title="events">Events</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/job-creation/"
data-analytics-title="european job creation">European Job Creation</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/contact/" data-
analytics-title="contact apple">Contact Apple</a></li>
    </ul>

```

```

    </div>
</div>
<!--googleon: all-->
</nav>

```

```

<section class="ac-gf-footer">
    <div class="ac-gf-footer-shop" x-ms-format-detection="none">
        More ways to shop: <a href="/uk/retail/" data-analytics-
title="find an apple store">find an Apple Store</a> or <a
href="https://locate.apple.com/uk/en/" data-analytics-title="other retailers or
resellers" data-analytics-exit-link="">other retailer</a> near you. <span
class="nowrap">Or call <a href="tel:0800 048 0408">0800 048
0408</a>.</span>
    </div>
    <div class="ac-gf-footer-locale">
        <a class="ac-gf-footer-locale-link" href="/choose-country-
region/" title="Choose your country or region" aria-label="United Kingdom.
Choose your country or region" data-analytics-title="choose your
country">United Kingdom</a>
    </div>
    <div class="ac-gf-footer-legal">
        <div class="ac-gf-footer-legal-copyright">Copyright ©

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                2022
                Apple Inc. All rights reserved.
        </div>

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        <div class="ac-gf-footer-legal-links">
            <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>
            <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>
            <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>

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```

        <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
        <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
        <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
    </div>
</div>
</section>

```

```

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#organization",
    "@type": "Organization",
    "name": "Apple",
    "url": "https://www.apple.com/",
    "logo":
"https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
202204130755",
    "subOrganization": {
        "@type": "Organization",
        "name": "Apple Support",
        "url": "https://support.apple.com",
        "@id": "https://support.apple.com/#organization"
    },
    "contactPoint": [
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-692-7753",
            "contactType": "sales",
            "areaServed": "US"
        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "technical support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "customer support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        }
    ],
    "sameAs": [
        "http://www.wikidata.org/entity/Q312",
        "https://www.youtube.com/user/Apple",

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```

        "https://www.linkedin.com/company/apple",
        "https://www.facebook.com/Apple",
        "https://www.twitter.com/Apple"
    ]
}
</script>

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script src="/v/business/success-stories/d/built/scripts/main.built.js"
type="text/javascript" charset="utf-8"></script><span style="visibility: hidden;
position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe style="position:
absolute; top: 0px; left: 0px; width: 100%; height: 100%;"></iframe></span>

<link rel="stylesheet" href="/ac/ac-films/6.8.0/styles/modal.css">
<script src="/ac/ac-films/6.8.0/scripts/autofilms.built.js"
type="text/javascript"></script><div class="ac-video-player idle-state ac-films-
handheld-player small"><video class="ac-video-media-controller"
crossorigin="anonymous" preload="auto" x-webkit-airplay="" controls="" data-
original-aria-hidden="" aria-hidden="true"></video><div class="ac-video-
poster"></div><div class="mobile ac-video-controls start-state" style="">
<div class="controls-container">
    <div class="controls-social-tray hidden"><div><div class="sharing-state
mobile">
    <div class="container" data-acv-active-area="">
        <div class="social-sharing-container">
            <div class="sharing-button-container">
                <button class="acv-fb-share ac-video-icon icon-share_fb" aria-
label="Share to Facebook, Opens in New Window"></button>
                <button class="acv-tw-share ac-video-icon icon-share_twitter" aria-
label="Share to Twitter, Opens in New Window"></button>
                <button class="acv-line-share ac-video-icon icon-share_line" aria-
label="{lineshare}, Opens in New Window"></button>
                <button class="copy-link ac-video-icon icon-share_link" aria-
label="Copy Link"></button>
                <button class="copy-embed-code ac-video-icon icon-share_embed"
aria-label="Copy Embed Code"></button>
            </div>
        </div>
        <div class="textarea-container">
            <span>
                <input class="copy-area form-textbox form-textbox-text disabled"
type="text" id="copy-link" aria-label="Copy Link">
                <button class="textinput-close-button ac-video-icon icon-share_close"
aria-label="Dismiss Copy"></button>
            </span>
        </div>
    </div>
</div></div></div>

```

```

        <div class="center-button-container controls-play-pause-button-
container">
            <div class="button-wrapper">
                <button type="button" class="ac-video-icon centered-button
controls-play-pause-button controls-button no-autoplay" value="Play" aria-
label="Play" role="button" tabindex="0" data-acv-active-area="" data-acv-
draggable-area="">
                    <div class="loading-indicator-container"><div
class="loading-indicator">
                        <div></div>
                        <div></div>
                        <div></div>
                        <div></div>
                        <div></div>
                        <div></div>
                        <div></div>
                        <div></div>
                    </div></div>
                </button>
                <span id="loading-status" class="acv-visually-hidden" aria-
live="polite"></span>
            </div>
        </div>

        <div class="end-state-wrapper">
            <div class="end-state-container"></div>
        </div>

</div>

<div class="compass-wrapper" data-acv-active-area="">
    <div class="compass-background ac-video-icon"></div>
    <div class="compass-arrows">
        <button class="compass-arrow-top ac-video-icon" aria-label="Move
360 Point of View Up" role="button" tabindex="0"></button>
        <button class="compass-arrow-right ac-video-icon" aria-
label="Move 360 Point of View Right" role="button" tabindex="0"></button>
        <button class="compass-arrow-bottom ac-video-icon" aria-
label="Move 360 Point of View Down" role="button" tabindex="0"></button>
        <button class="compass-arrow-left ac-video-icon" aria-label="Move
360 Point of View Left" role="button" tabindex="0"></button>
    </div>
    <div class="compass-field ac-video-icon"></div>
    <div class="compass-ring ac-video-icon"></div>
    <button class="compass" aria-label="Return 360 Point of View to Origin"
role="button" tabindex="0"></button>
</div>
</div><div class="error-state-wrapper"></div></div>

```

```

<div class="modal modal-standard" aria-hidden="true" role="dialog" aria-
label="Modal" aria-modal="true" tabindex="-1" data-modal-close=""><div
class="content-table"><div class="content-cell" data-modal-close=""><div
class="content-wrapper" data-modal-close=""><div class="content-padding
large-8 medium-10"><div class="modal-content"><div class="industry-hero-
nav-banner-modal-content start-state" data-hero-nav-banner-modal-content="">
    <h2 class="industry-hero-nav-banner-modal-
content-headline typography-eyebrow-elevated">Select your industry</h2>
    <div class="industry-hero-nav-banner-modal-
content-links-wrapper">
        <div class="row typography-headline">
            <div class="column large-6 large-
centered small-12">
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/retail/" data-analytics-title="select
retail">Retail</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/financial-services/" data-analytics-
title="select finance">Finance</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/insurance/" data-analytics-title="select
insurance">Insurance</a></p>
            </div>
            <div class="column large-5 large-
offset-1 large-centered small-12">
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/construction/" data-analytics-
title="select construction">Construction</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/transportation/" data-analytics-
title="select transportation">Transport</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/manufacturing/" data-analytics-
title="select manufacturing">Manufacturing</a></p>
            </div>
        </div>
    </div>
</div></div><button class="modal-close" data-
modal-close=""
aria-label="Close"></button></div></div></div></div></div></body><div
cssdimensionstracker="true" style="position: fixed; top: 0px; width: 100%;
height: 100vh; pointer-events: none; visibility: hidden; z-index:
-1;"></div></html><html class="js touch progressive-image no-reduced-
motion is-handheld" xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB"
lang="en-GB" dir="ltr" prefix="og: http://ogp.me/ns#"><head>

```

<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/success-stories/manufacturing/">

<link rel="alternate" href="https://www.apple.com/ae/business/success-stories/manufacturing/" hreflang="en-AE"><link rel="alternate" href="https://www.apple.com/am/business/success-stories/manufacturing/" hreflang="en-AM"><link rel="alternate" href="https://www.apple.com/at/business/success-stories/manufacturing/" hreflang="de-AT"><link rel="alternate" href="https://www.apple.com/au/business/success-stories/manufacturing/" hreflang="en-AU"><link rel="alternate" href="https://www.apple.com/az/business/success-stories/manufacturing/" hreflang="en-AZ"><link rel="alternate" href="https://www.apple.com/befr/business/success-stories/manufacturing/" hreflang="fr-BE"><link rel="alternate" href="https://www.apple.com/benl/business/success-stories/manufacturing/" hreflang="nl-BE"><link rel="alternate" href="https://www.apple.com/br/business/success-stories/manufacturing/" hreflang="pt-BR"><link rel="alternate" href="https://www.apple.com/business/success-stories/manufacturing/" hreflang="en-US"><link rel="alternate" href="https://www.apple.com/ca/business/success-stories/manufacturing/" hreflang="en-CA"><link rel="alternate" href="https://www.apple.com/ca/fr/business/success-stories/manufacturing/" hreflang="fr-CA"><link rel="alternate" href="https://www.apple.com/chde/business/success-stories/manufacturing/" hreflang="de-CH"><link rel="alternate" href="https://www.apple.com/chfr/business/success-stories/manufacturing/" hreflang="fr-CH"><link rel="alternate" href="https://www.apple.com/cl/business/success-stories/manufacturing/"

hreflang="es-CL"><link rel="alternate"
href="https://www.apple.com/co/business/success-stories/manufacturing/"
hreflang="es-CO"><link rel="alternate"
href="https://www.apple.com/cz/business/success-stories/manufacturing/"
hreflang="cs-CZ"><link rel="alternate"
href="https://www.apple.com/de/business/success-stories/manufacturing/"
hreflang="de-DE"><link rel="alternate"
href="https://www.apple.com/dk/business/success-stories/manufacturing/"
hreflang="da-DK"><link rel="alternate"
href="https://www.apple.com/es/business/success-stories/manufacturing/"
hreflang="es-ES"><link rel="alternate"
href="https://www.apple.com/fi/business/success-stories/manufacturing/"
hreflang="fi-FI"><link rel="alternate"
href="https://www.apple.com/fr/business/success-stories/manufacturing/"
hreflang="fr-FR"><link rel="alternate"
href="https://www.apple.com/ge/business/success-stories/manufacturing/"
hreflang="en-GE"><link rel="alternate"
href="https://www.apple.com/hk/business/success-stories/manufacturing/"
hreflang="zh-HK"><link rel="alternate"
href="https://www.apple.com/hk/en/business/success-stories/manufacturing/"
hreflang="en-HK"><link rel="alternate"
href="https://www.apple.com/hu/business/success-stories/manufacturing/"
hreflang="hu-HU"><link rel="alternate"
href="https://www.apple.com/id/business/success-stories/manufacturing/"
hreflang="en-ID"><link rel="alternate"
href="https://www.apple.com/ie/business/success-stories/manufacturing/"
hreflang="en-IE"><link rel="alternate"
href="https://www.apple.com/in/business/success-stories/manufacturing/"
hreflang="en-IN"><link rel="alternate"
href="https://www.apple.com/it/business/success-stories/manufacturing/"
hreflang="it-IT"><link rel="alternate"
href="https://www.apple.com/jp/business/success-stories/manufacturing/"
hreflang="ja-JP"><link rel="alternate"
href="https://www.apple.com/kg/business/success-stories/manufacturing/"
hreflang="en-KG"><link rel="alternate"
href="https://www.apple.com/kr/business/success-stories/manufacturing/"
hreflang="ko-KR"><link rel="alternate"
href="https://www.apple.com/kz/business/success-stories/manufacturing/"
hreflang="en-KZ"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-BO"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-GT"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-PY"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-DO"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-AR"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-SV"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"
hreflang="es-VE"><link rel="alternate"
href="https://www.apple.com/la/business/success-stories/manufacturing/"

[illegible]

hreflang="en-VC"><link rel="alternate"
href="https://www.apple.com/lu/business/success-stories/manufacturing/"
hreflang="fr-LU"><link rel="alternate"
href="https://www.apple.com/md/business/success-stories/manufacturing/"
hreflang="en-MD"><link rel="alternate"
href="https://www.apple.com/mo/business/success-stories/manufacturing/"
hreflang="zh-MO"><link rel="alternate"
href="https://www.apple.com/mx/business/success-stories/manufacturing/"
hreflang="es-MX"><link rel="alternate"
href="https://www.apple.com/my/business/success-stories/manufacturing/"
hreflang="en-MY"><link rel="alternate"
href="https://www.apple.com/nl/business/success-stories/manufacturing/"
hreflang="nl-NL"><link rel="alternate"
href="https://www.apple.com/no/business/success-stories/manufacturing/"
hreflang="no-NO"><link rel="alternate"
href="https://www.apple.com/nz/business/success-stories/manufacturing/"
hreflang="en-NZ"><link rel="alternate"
href="https://www.apple.com/ph/business/success-stories/manufacturing/"
hreflang="en-PH"><link rel="alternate"
href="https://www.apple.com/pl/business/success-stories/manufacturing/"
hreflang="pl-PL"><link rel="alternate"
href="https://www.apple.com/pt/business/success-stories/manufacturing/"
hreflang="pt-PT"><link rel="alternate"
href="https://www.apple.com/ru/business/success-stories/manufacturing/"
hreflang="ru-RU"><link rel="alternate"
href="https://www.apple.com/se/business/success-stories/manufacturing/"
hreflang="sv-SE"><link rel="alternate"
href="https://www.apple.com/sg/business/success-stories/manufacturing/"
hreflang="en-SG"><link rel="alternate"
href="https://www.apple.com/th/business/success-stories/manufacturing/"
hreflang="th-TH"><link rel="alternate"
href="https://www.apple.com/tj/business/success-stories/manufacturing/"
hreflang="en-TJ"><link rel="alternate"
href="https://www.apple.com/tm/business/success-stories/manufacturing/"
hreflang="en-TM"><link rel="alternate"
href="https://www.apple.com/tr/business/success-stories/manufacturing/"
hreflang="tr-TR"><link rel="alternate"
href="https://www.apple.com/tw/business/success-stories/manufacturing/"
hreflang="zh-TW"><link rel="alternate"
href="https://www.apple.com/uk/business/success-stories/manufacturing/"
hreflang="en-GB"><link rel="alternate"
href="https://www.apple.com/uz/business/success-stories/manufacturing/"
hreflang="en-UZ"><link rel="alternate"
href="https://www.apple.com/vn/business/success-stories/manufacturing/"
hreflang="en-VN"><link rel="alternate"
href="https://www.apple.com/za/business/success-stories/manufacturing/"
hreflang="en-ZA"><link rel="alternate"
href="https://www.apple.com.cn/business/success-stories/manufacturing/"
hreflang="zh-CN">

```
<meta name="viewport" content="width=device-width, initial-scale=1,
viewport-fit=cover">
```

```
    <link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
    <link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">
    <link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
    <title>Apple at Work - Success Stories - Manufacturing - Apple
(UK)</title>
```

```
    <meta name="Description" content="Every aspect of manufacturing,
from inventory tracking to predicting system malfunctions, is being reimaged
with iPad, iPhone and custom iOS apps.">
```

```
    <meta property="og:image"
content="https://www.apple.com/v/business/success-stories/d/images/meta/
success_stories_manufacturing__dvrw2qyta76u_og.png?202204130755">
```

```
    <meta property="og:title" content="Apple at Work - Success Stories -
Manufacturing">
```

```
    <meta property="og:description" content="Every aspect of
manufacturing, from inventory tracking to predicting system malfunctions, is
being reimaged with iPad, iPhone and custom iOS apps.">
```

```
    <meta property="og:url"
content="https://www.apple.com/uk/business/success-stories/manufacturing/">
```

```
    <meta property="og:locale" content="en_GB">
```

```
    <meta property="og:site_name" content="Apple (United Kingdom)">
```

```
    <meta property="og:type" content="website">
```

```
    <meta name="twitter:site" content="@Apple">
```

```
    <meta name="twitter:card" content="summary_large_image">
```

```
    <meta property="analytics-track" content="business - success stories -
manufacturing">
```

```
    <meta property="analytics-s-channel" content="business">
```

```
    <meta property="analytics-s-bucket-0" content="applestoreww">
```

```
    <meta property="analytics-s-bucket-1" content="applestoreww">
```

```
    <meta property="analytics-s-bucket-2" content="applestoreww">
```

```
    <link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
```

```
    <link rel="stylesheet"
href="/v/business/success-stories/d/built/styles/main.built.css" type="text/css">
    <link rel="stylesheet" href="/uk/business/success-stories/styles/main.css"
type="text/css">
```

```
    <link rel="stylesheet"
href="/v/business/success-stories/d/built/styles/manufacturing.built.css"
type="text/css">
```

```
    <script src="/v/business/success-stories/d/built/scripts/head.built.js"
type="text/javascript" charset="utf-8"></script>
```

```

</head>
<body class="page-manufacturing theme-dark" data-anim-scroll-
group="body">

<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
    <div class="ac-gn-content">
        <ul class="ac-gn-header">
            <li class="ac-gn-item ac-gn-menuicon">
                <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
                    <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
                </a>
                <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
                    <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
                </a>
                <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
                    <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
                        <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
                    </span>
                    <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
                        <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-bottom"></span>
                    </span>
                </label>
            </li>
            <li class="ac-gn-item ac-gn-apple">
                <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
                    <span class="ac-gn-link-text">Apple</span>
                </a>
            </li>
            <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-
bag-small">
                <div class="ac-gn-bag-wrapper">

```

```

                                <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count : "
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
                                <span class="ac-gn-link-text">Shopping
Bag</span>
                                </a>
                                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                                <span class="ac-gn-bag-badge-
separator"></span>
                                <span class="ac-gn-bag-badge-
number"></span>
                                <span class="ac-gn-bag-badge-
unit">+</span>
                                </span>
                                </div>
                                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                                </ul>
                                <div class="ac-gn-search-placeholder-container" role="search">
                                <div class="ac-gn-search ac-gn-search-small">
                                <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
                                <div class="ac-gn-search-placeholder-bar">
                                <div class="ac-gn-search-placeholder-
input">
                                <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
                                <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
                                <span class="ac-gn-search-
placeholder">Search apple.com</span>
                                </div>
                                </div>
                                <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
                                <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
                                </div>
                                </div>
                                </a>
                                </div>
                                </div>
                                <ul class="ac-gn-list">
                                <li class="ac-gn-item ac-gn-apple">
                                <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
                                <span class="ac-gn-link-text">Apple</span>
                                </a>
                                </li>

```

```
<li class="ac-gn-item ac-gn-item-menu ac-gn-store">
  <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">
    <span class="ac-gn-link-text">Store</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
  <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
    <span class="ac-gn-link-text">Mac</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
  <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
    <span class="ac-gn-link-text">iPad</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
  <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
    <span class="ac-gn-link-text">iPhone</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
  <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
    <span class="ac-gn-link-text">Watch</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
  <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
    <span class="ac-gn-link-text">AirPods</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
  <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
    <span class="ac-gn-link-text">TV &
Home</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
  <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
    <span class="ac-gn-link-text">Only on
Apple</span>
  </a>
</li>
<li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
  <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
```

```

                                <span
class="ac-gn-link-text">Accessories</span>
                                </a>
                            </li>
                            <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
                                <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
                                    <span class="ac-gn-link-text">Support</span>
                                </a>
                            </li>
                            <li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
                                <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
                                </li>
                                <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
                                    <div class="ac-gn-bag-wrapper">
                                        <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                                            <span class="ac-gn-link-text">Shopping
Bag</span>
                                        </a>
                                        <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                                            <span class="ac-gn-bag-badge-
separator"></span>
                                            <span class="ac-gn-bag-badge-
number"></span>
                                            <span class="ac-gn-bag-badge-
unit">+</span>
                                        </span>
                                    </div>
                                    <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                            </ul>
                            <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
                                <div class="ac-gn-searchview-content">
                                    <div class="ac-gn-searchview-bar">
                                        <div class="ac-gn-searchview-bar-wrapper">
                                            <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                                                <div class="ac-gn-searchform-
wrapper">
                                                    <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"

```

```

aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
        <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
        <button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
        <button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">
        <span class="ac-gn-
searchform-reset-background"></span>
        </button>
    </div>
</form>
<button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
        <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
            Cancel
        </span>
    </button>
</div>
</div>
<aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
    <div class="ac-gn-searchresults-section-wrapper">
        <h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
        <ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
            </li>
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>

```

```

        </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>
            </li>
            <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
                </li>
                <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
                    <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
                    </li>
                </ul>
                <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
            </div>
        </section>

</aside>
    </div>
    <button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
        <span class="ac-gn-searchview-close-wrapper">
            <span
class="ac-gn-searchview-close-left"></span>
            <span class="ac-gn-searchview-close-
right"></span>
        </span>
    </button>
</aside>
<aside class="ac-gn-bagview" data-analytics-region="bag">
    <div class="ac-gn-bagview-scrim">
        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
    </div>
    <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">

```

```

        </div>
    </aside>
</div>
</nav>
<div class="ac-gn-blur"></div>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;:&quot;xsmall&quot;,&quot;orientation&quot;:&qu
ot;portrait&quot;,&quot;retina&quot;:true}"></div>

<script src="/metrics/ac-analytics/2.15.1/scripts/ac-analytics.js"
type="text/javascript" charset="utf-8"></script>
<script src="/metrics/ac-analytics/2.15.1/scripts/auto-init.js"
type="text/javascript" charset="utf-8"></script>

    <input type="checkbox" id="ac-ln-menustate" class="ac-ln-menustate">
    <div id="ac-ln-sticky-placeholder" class="css-sticky"></div><nav
id="ac-localnav" class="ac-localnav-noborder ac-localnav-scrim ac-localnav-dark
js touch css-sticky" lang="en-GB" dir="ltr" data-sticky="" data-analytics-
region="local nav" role="navigation" aria-label="Local">
    <div class="ac-ln-wrapper">
        <div class="ac-ln-background"></div>
        <div class="ac-ln-content">
            <div class="ac-ln-title">
                <a href="/uk/business/" data-analytics-
title="product index">Apple at Work</a>
            </div>
            <div class="ac-ln-menu">
                <a href="#ac-ln-menustate" class="ac-ln-
menucta-anchor ac-ln-menucta-anchor-open" id="ac-ln-menustate-open"
role="button"> <span class="ac-ln-menucta-anchor-label">Local Nav Open
Menu</span> </a> <a href="#" class="ac-ln-menucta-anchor ac-ln-menucta-
anchor-close" id="ac-ln-menustate-close" role="button"> <span class="ac-ln-
menucta-anchor-label">Local Nav Close Menu</span> </a>
                <div class="ac-ln-menu-tray">
                    <ul class="ac-ln-menu-items">
                        <li class="ac-ln-menu-item">
                            <a href="/uk/business/"
class="ac-ln-menu-link" data-analytics-title="overview">Overview</a>
                        </li>
                        <li class="ac-ln-menu-item">
                            <a
href="/uk/business/apps/" class="ac-ln-menu-link" data-analytics-
title="apps">Apps</a>
                        </li>
                        <li class="ac-ln-menu-item">
                            <a href="/uk/business/it/"
class="ac-ln-menu-link" data-analytics-title="it">IT</a>

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        </li>
        <li class="ac-ln-menu-item">
            <a
href="/uk/business/partners/" class="ac-ln-menu-link" data-analytics-
title="partners">Partners</a>
        </li>
        <li class="ac-ln-menu-item">
            <a
href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>
        </li>
        <li class="ac-ln-menu-item">
            <a href="/uk/business/how-
to-buy/" class="ac-ln-menu-link" data-analytics-title="how to buy">How
to&nbsp;Buy</a>
        </li>
    </ul>
</div>
<div class="ac-ln-actions">
    <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">
        <label for="ac-ln-menustate"
class="ac-ln-menucta">
            <span class="ac-ln-menucta-chevron"></span>
        </label>
    </div>
</div>
</div>
</div>
</div>
</div>
</div>
</nav>
<label id="ac-ln-curtain" for="ac-ln-menustate"></label>
<script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;;&quot;small&quot;;&quot;orientation&quot;;&quot;
t;portrait&quot;;&quot;retina&quot;;true}"></div>

    <main id="main" class="main" role="main" data-page-
type="manufacturing" data-anim-scroll-group="bubble-gum-group">
        <section class="section section-hero-with-nav" data-component-
list="HeroNavBannerComponent" data-analytics-section-
engagement="name:hero">
            <div class="section-content">
                <div class="industry-hero-nav-banner" data-hero-nav-
banner="">
                    <figure class="industry-hero-nav-banner-image
anim-lazy-image-fade-in"
data-anim-lazy-image-download-complete=""></figure>
                    <div class="industry-hero-nav-banner-content-
wrapper">

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        <h1 class="large-11 large-centered
industry-hero-nav-banner-headline typography-headline-super">Success
Stories</h1>
        <div class="industry-hero-nav-banner-
centered">
            <button class="industry-hero-nav-
banner-button button typography-headline-super pointer-events-none" aria-
label="open industry selection modal" data-hero-nav-banner-button="" data-
analytics-title="open - hero nav" data-analytics-click="prop3:open - hero nav"
data-analytics-intrapage-link=""> <span class="industry-hero-nav-banner-title
icon icon-after icon-chevrondown active" data-hero-nav-banner-
title="">Finance</span> <span class="industry-hero-nav-banner-title icon icon-
after icon-chevrondown " data-hero-nav-banner-title="">Construction</span>
<span class="industry-hero-nav-banner-title icon icon-after icon-chevrondown "
data-hero-nav-banner-title="">Transport</span> <span class="industry-hero-
nav-banner-title icon icon-after icon-chevrondown " data-hero-nav-banner-
title="">Insurance</span> <span class="industry-hero-nav-banner-title icon
icon-after icon-chevrondown " data-hero-nav-banner-title="">Retail</span>
<span class="industry-hero-nav-banner-title icon icon-after icon-chevrondown "
data-hero-nav-banner-title="">Manufacturing</span>
            </button>
        </div>
    </div>
</div>
</div>
</section>
<section class="section section-intro industry-intro" data-analytics-
section-engagement="name:industry intro">
    <div class="section-content">
        <div class="row">
            <div class="column large-5 small-12">
                <h2 class="typography-headline">iPhone
and iPad. An industrial revolution.</h2>
            </div>
            <div class="typography-industry-intro-body
column large-6 large-offset-1 small-12 small-offset-0">
                <p>The products coming off the
assembly line, the escalators you walk on in the shopping centre and the
appliances you use at home all have one thing in common. They're
manufactured, monitored and serviced with the help of Apple technology.
iPhone, iPad and iOS custom apps can keep workers' schedules up to date, track
inventory, warn of malfunctions before they happen and help identify parts that
are decades old. Every aspect of the manufacturing industry is being reimaged
with Apple.</p>
            </div>
        </div>
    </div>
</section>
<section class="section section-apple-in-action industry-apple-in-
action" data-analytics-section-engagement="name:apple in action">
    <div class="section-content">
        <h2 class="typography-headline">Apple in
action.</h2>

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```

<div class="row">
  <div class="column large-4 medium-6
medium-offset-0 small-12">
    <h3 class="typography-industry-apple-in-
action-column-headline">Work Instructions</h3>
    <p>iPhone and iPad help keep standard
operating procedures up to date and easily accessible.</p>
  </div>
  <div class="column large-4 medium-6
medium-offset-0 small-12">
    <h3 class="typography-industry-apple-in-
action-column-headline">Material Handling</h3>
    <p>From raw materials to finished goods,
iPhone and iPad track inventory through every stage and location.</p>
  </div>
  <div class="column large-4 medium-6
medium-offset-0 small-12">
    <h3 class="typography-industry-apple-in-
action-column-headline">Asset Management</h3>
    <p>Mobile apps for iOS and iPadOS give
service technicians a complete picture of assets on the factory floor.</p>
  </div>
</div>
</section>
<section class="section section-story-spotlight industry-story-
spotlight">
  <div class="grid">
    <div class="grid-item large-span-6 small-span-12"
data-analytics-section-engagement="name:want want header">
      <figure class="image-story-spotlight
background-image"></figure>
    </div>
    <div class="grid-item large-span-6 small-span-12"
data-analytics-section-engagement="name:want want spotlight">
      <div class="tile">
        <div class="tile-content">
          <figure class="image-icon image-
icon-story-spotlight"></figure>
          <div class="quote-content">
            <blockquote>
              <p>Mac is one of the
best investment decisions we have made. Mac enhanced Want Want's security
infrastructure, lightened IT's workload and gave our employees tools that boost
their productivity.</p>
            </blockquote>
            <figcaption>
              <span>
class="typography-body-tight-semibold quote-credit">Zhu Jiwen</span> <span>
class="typography-body-tight quote-subcredit">Chief Financial Officer, Want
Want</span>
            </figcaption>
          </div>
        </div>
      </div>
    </div>
  </div>

```

```


class="badge-content"><span class="badge-value">10<span class="badge-
unit">K+</span></span><span class="badge-caption">Mac computers<br
class="large"> deployed</span></div>
</figure>
</div>


class="badge-content"><span class="badge-value"><span class="badge-
unit">¥</span>22<span class="badge-unit">B</span></span><span
class="badge-caption">In revenue</span></div>
</figure>
</div>


class="badge-content"><span class="badge-value">2.5<span class="badge-
unit">K+</span></span><span class="badge-caption">Food
trademarks</span></div>
</figure>
</div>
</div>
<div class="typography-body-tight-
semibold">
<p><a
href="/uk/business/success-stories/manufacturing/want-want/" data-analytics-
title="view the full want want story" class="icon-wrapper"><span class="icon-
copy">View the full Want Want story</span><span class="icon icon-after
more"></span></a></p>
</div>
</div>
</div>
</div>
</div>
</section>
<section class="section section-other-industry-stories industry-
other-stories" data-analytics-section-engagement="name:other industry
stories">


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        <div id="other-industry-stories" class="gallery grid-or-
gallery with-paddlenav with-paddlenav-onhover" data-component-
list="OtherStoriesGallery" data-analytics-gallery-id="other manufacturing
stories" aria-label="other manufacturing stories">
            <div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
                <ul>
                    <li><button aria-label="Previous"
class="paddlenav-arrow paddlenav-arrow-previous"></button></li>
                    <li><button aria-label="Next"
class="paddlenav-arrow paddlenav-arrow-next"></button></li>
                </ul>
            </div>
            <div class="section-content">
                <div class="item-container gallery-item-
container">
                    <div id="other-industry-stories-
item-1" class="gallery-item large-three-up" data-analytics-gallery-item-
id="gallery-item-volvo" data-ac-gallery-item="">
                        <div class="tile">
                            <div class="tile-
content">
                                <figure
class="image-icon image-gallery-item-volvo"></figure>
                                <h3
class="typography-callout">Car service.<br>Now
with<br>Apple&nbsp;Watch.</h3>
                                <div
class="typography-body-tight-semibold">
                                    <p><a
href="/uk/business/success-stories/manufacturing/volvo/" data-analytics-
title="view the full volvo story" class="icon-wrapper"><span class="icon-copy"
aria-label="View story about Volvo">View story</span><span class="icon icon-
after more"></span></a></p>
                                </div>
                            </div>
                        </div>
                    </div>
                    <div id="other-industry-stories-item-2"
class="gallery-item large-three-up" data-analytics-gallery-item-id="gallery-item-
vestas" data-ac-gallery-item="">
                        <div class="tile">
                            <div class="tile-content">
                                <figure class="image-
icon image-gallery-item-vestas"></figure>
                                <h3
class="typography-callout">The future of sustainable energy.</h3>
                                <div
class="typography-body-tight-semibold">
                                    <p><a
href="/uk/business/success-stories/manufacturing/vestas/" data-analytics-
title="view the full vestas story" class="icon-wrapper" aria-label="View story
about Vestas"><span class="icon-copy">View story</span><span class="icon
icon-after more"></span></a></p>

```

```

</div>
</div>
</div>
</div>
<div id="other-industry-stories-item-3"
class="gallery-item large-three-up" data-analytics-gallery-item-id="gallery-item-
ashcloud" data-ac-gallery-item="">
    <div class="tile">
        <div class="tile-content">
            <figure class="image-
icon image-gallery-item-ashcloud"></figure>
            <h3
class="typography-callout">A new factor on the factory floor.</h3>
            <div
class="typography-body-tight-semibold">
                <p><a
href="/uk/business/success-stories/manufacturing/ash-cloud/" data-analytics-
title="view the full ash cloud story" class="icon-wrapper" aria-label="View story
about Ash Cloud"><span class="icon-copy">View story</span><span
class="icon icon-after more"></span></a></p>
            </div>
        </div>
    </div>
</div>
<div id="other-industry-stories-item-4"
class="gallery-item large-three-up" data-analytics-gallery-item-id="gallery-item-
skf" data-ac-gallery-item="">
    <div class="tile">
        <div class="tile-content">
            <figure class="image-
icon image-gallery-item-skf"></figure>
            <h3
class="typography-callout">A production line update.</h3>
            <div
class="typography-body-tight-semibold">
                <a
href="/105/media/ww/business/success-stories/2019/c696a0f1_5fc1_4ed1_97c4_
494f91da6013/films/skf/business-skf-tpl-ww-2019_1280x720h.mp4" id="film-skf"
class="icon-wrapper" data-films-modal-link="" role="button" data-analytics-
id="film-skf" aria-label="Watch the film about SKF"><span class="icon-
copy">Watch the film</span><span class="icon icon-after
icon-playcircle"></span></a>
            </div>
        </div>
    </div>
</div>
</div>
<div class="tablist-wrapper">
    <div data-analytics-gallery-interaction-
type="dotnav" class="dotnav">
        <ul role="tablist" class="dotnav-
items">
            <li role="presentation">

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                                <a href="#other-
industry-stories-item-1" class="dotnav-item" id="other-industry-stories-item-1-
trigger" data-ac-gallery-trigger="other-industry-stories-item-1"> <span
class="visuallyhidden">Item 1</span> </a>
                                </li>
                                <li role="presentation">
                                    <a href="#other-
industry-stories-item-2" class="dotnav-item" id="other-industry-stories-item-2-
trigger" data-ac-gallery-trigger="other-industry-stories-item-2"> <span
class="visuallyhidden">Item 2</span> </a>
                                </li>
                                <li role="presentation">
                                    <a href="#other-
industry-stories-item-3" class="dotnav-item" id="other-industry-stories-item-3-
trigger" data-ac-gallery-trigger="other-industry-stories-item-3"> <span
class="visuallyhidden">Item 3</span> </a>
                                </li>
                                <li role="presentation">
                                    <a href="#other-
industry-stories-item-4" class="dotnav-item" id="other-industry-stories-item-4-
trigger" data-ac-gallery-trigger="other-industry-stories-item-4"> <span
class="visuallyhidden">Item 4</span> </a>
                                </li>
                            </ul>
                        </div>
                    </div>
                </div>
            </div>
            </div>
            <div class="large-hide medium-show small-hide">
                <div id="other-industry-stories" class="gallery grid-or-
gallery with-paddlenav with-paddlenav-onhover" data-component-
list="OtherStoriesGallery" data-analytics-gallery-id="other manufacturing
stories" aria-label="other manufacturing stories">
                    <div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
                        <ul>
                            <li><button aria-label="Previous"
class="paddlenav-arrow paddlenav-arrow-previous"></button></li>
                            <li><button aria-label="Next"
class="paddlenav-arrow paddlenav-arrow-next"></button></li>
                        </ul>
                    </div>
                    <div class="section-content">
                        <div class="item-container gallery-item-
container">
                            <div id="other-industry-stories-
item-1" class="gallery-item" data-analytics-gallery-item-id="gallery-item-volvo"
data-ac-gallery-item="">
                                <div class="tile">
                                    <div class="tile-
content">
                                        <figure
class="image-icon image-gallery-item-volvo"></figure>

```

```

class="typography-callout">Car service.<br>Now
with<br>Apple&nbsp;Watch.</h3>

<div>

class="typography-body-tight-semibold">

<p><a
href="/uk/business/success-stories/manufacturing/volvo/" data-analytics-
title="view the full volvo story" class="icon-wrapper"><span class="icon-copy"
aria-label="View story about Volvo">View story</span><span class="icon icon-
after more"></span></a></p>

</div>

</div>

</div>

<div id="other-industry-stories-item-2"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-vestas" data-
ac-gallery-item="">

<div class="tile">
<div class="tile-content">
<figure class="image-
icon image-gallery-item-vestas"></figure>

<h3
class="typography-callout">The future of sustainable energy.</h3>
<div>

class="typography-body-tight-semibold">

<p><a
href="/uk/business/success-stories/manufacturing/vestas/" data-analytics-
title="view the full vestas story" class="icon-wrapper" aria-label="View story
about Vestas"><span class="icon-copy">View story</span><span class="icon
icon-after more"></span></a></p>

</div>

</div>

</div>

<div id="other-industry-stories-item-3"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-ashcloud" data-
ac-gallery-item="">

<div class="tile">
<div class="tile-content">
<figure class="image-
icon image-gallery-item-ashcloud"></figure>

<h3
class="typography-callout">A new factor on the factory floor.</h3>
<div>

class="typography-body-tight-semibold">

<p><a
href="/uk/business/success-stories/manufacturing/ash-cloud/" data-analytics-
title="view the full ash cloud story" class="icon-wrapper" aria-label="View story
about Ash Cloud"><span class="icon-copy">View story</span><span
class="icon icon-after more"></span></a></p>

</div>

</div>

</div>

</div>

```

```

        <div id="other-industry-stories-item-4"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-skf" data-ac-
gallery-item="">
            <div class="tile">
                <div class="tile-content">
                    <figure class="image-
icon image-gallery-item-skf"></figure>
                    <h3
class="typography-callout">A production line update.</h3>
                    <div
class="typography-body-tight-semibold">
                        <a
href="/105/media/ww/business/success-stories/2019/c696a0f1_5fc1_4ed1_97c4_
494f91da6013/films/skf/business-skf-tpl-ww-2019_1280x720h.mp4" id="film-skf"
class="icon-wrapper" data-films-modal-link="" role="button" data-analytics-
id="film-skf" aria-label="Watch the film about SKF"><span class="icon-
copy">Watch the film</span><span class="icon icon-after
icon-playcircle"></span></a>
                    </div>
                </div>
            </div>
        </div>
    </div>
    <div class="tablist-wrapper">
        <div data-analytics-gallery-interaction-
type="dotnav" class="dotnav">
            <ul role="tablist" class="dotnav-
items">
                <li role="presentation">
                    <a href="#other-
industry-stories-item-1" class="dotnav-item" id="other-industry-stories-item-1-
trigger" data-ac-gallery-trigger="other-industry-stories-item-1"> <span
class="visuallyhidden">Item 1</span> </a>
                </li>
                <li role="presentation">
                    <a href="#other-
industry-stories-item-2" class="dotnav-item" id="other-industry-stories-item-2-
trigger" data-ac-gallery-trigger="other-industry-stories-item-2"> <span
class="visuallyhidden">Item 2</span> </a>
                </li>
                <li role="presentation">
                    <a href="#other-
industry-stories-item-3" class="dotnav-item" id="other-industry-stories-item-3-
trigger" data-ac-gallery-trigger="other-industry-stories-item-3"> <span
class="visuallyhidden">Item 3</span> </a>
                </li>
                <li role="presentation">
                    <a href="#other-
industry-stories-item-4" class="dotnav-item" id="other-industry-stories-item-4-
trigger" data-ac-gallery-trigger="other-industry-stories-item-4"> <span
class="visuallyhidden">Item 4</span> </a>
                </li>
            </ul>
        </div>
    </div>

```

```

        </div>
    </div>
</div>
</div>
<div class="large-hide small-show">
    <div id="other-industry-stories" class="gallery grid-or-
gallery with-paddlenav with-paddlenav-onhover" data-component-
list="OtherStoriesGallery" data-analytics-gallery-id="other manufacturing
stories" aria-label="other manufacturing stories">
        <div data-analytics-gallery-interaction-
type="paddlenav" class="paddlenav paddlenav-compact paddlenav-framed">
            <ul>
                <li><button aria-label="Previous"
class="paddlenav-arrow paddlenav-arrow-previous"></button></li>
                <li><button aria-label="Next"
class="paddlenav-arrow paddlenav-arrow-next"></button></li>
            </ul>
        </div>
        <div class="section-content">
            <div class="item-container gallery-item-
container">
                <div id="other-industry-stories-
item-1" class="gallery-item" data-analytics-gallery-item-id="gallery-item-volvo"
data-ac-gallery-item="">
                    <div class="tile">
                        <div class="tile-
content">
                            <figure
class="image-icon image-gallery-item-volvo"></figure>
                            <h3
class="typography-callout">Car service.<br>Now
with<br>Apple&nbsp;Watch.</h3>
                            <div
class="typography-body-tight-semibold">
                                <p><a
href="/uk/business/success-stories/manufacturing/volvo/" data-analytics-
title="view the full volvo story" class="icon-wrapper"><span class="icon-copy"
aria-label="View story about Volvo">View story</span><span class="icon icon-
after more"></span></a></p>
                                </div>
                            </div>
                        </div>
                    </div>
                    <div id="other-industry-stories-item-2"
class="gallery-item" data-analytics-gallery-item-id="gallery-item-vestas" data-
ac-gallery-item="">
                        <div class="tile">
                            <div class="tile-content">
                                <figure class="image-
icon image-gallery-item-vestas"></figure>
                                <h3
class="typography-callout">The future of sustainable energy.</h3>
                                <div
class="typography-body-tight-semibold">

```

[View story</p>](/uk/business/success-stories/manufacturing/vestas/)

</div>
</div>
</div>
<div id="other-industry-stories-item-3" class="gallery-item" data-analytics-gallery-item-id="gallery-item-ashcloud" data-ac-gallery-item="">

<div class="tile">
<div class="tile-content">
<figure class="image-
icon image-gallery-item-ashcloud"></figure>

<h3
class="typography-callout">A new factor on the factory floor.</h3>
<div

class="typography-body-tight-semibold">

<p><a
href="/uk/business/success-stories/manufacturing/ash-cloud/" data-analytics-
title="view the full ash cloud story" class="icon-wrapper" aria-label="View story
about Ash Cloud">View story<span
class="icon icon-after more"></p>

</div>
</div>
</div>
<div id="other-industry-stories-item-4" class="gallery-item" data-analytics-gallery-item-id="gallery-item-skf" data-ac-gallery-item="">

<div class="tile">
<div class="tile-content">
<figure class="image-
icon image-gallery-item-skf"></figure>

<h3
class="typography-callout">A production line update.</h3>
<div

class="typography-body-tight-semibold">

<a
href="/105/media/ww/business/success-stories/2019/c696a0f1_5fc1_4ed1_97c4_494f91da6013/films/skf/business-skf-tpl-ww-2019_1280x720h.mp4" id="film-skf"
class="icon-wrapper" data-films-modal-link="" role="button" data-analytics-
id="film-skf" aria-label="Watch the film about SKF"><span class="icon-
copy">Watch the film<span class="icon icon-after
icon-playcircle">

</div>
</div>
</div>
</div>
<div class="tablist-wrapper">

```

type="dotnav" class="dotnav">
    <ul role="tablist" class="dotnav-
items">
        <li role="presentation">
            <a href="#other-
industry-stories-item-1" class="dotnav-item" id="other-industry-stories-item-1-
trigger" data-ac-gallery-trigger="other-industry-stories-item-1"> <span
class="visuallyhidden">Item 1</span> </a>
        </li>
        <li role="presentation">
            <a href="#other-
industry-stories-item-2" class="dotnav-item" id="other-industry-stories-item-2-
trigger" data-ac-gallery-trigger="other-industry-stories-item-2"> <span
class="visuallyhidden">Item 2</span> </a>
        </li>
        <li role="presentation">
            <a href="#other-
industry-stories-item-3" class="dotnav-item" id="other-industry-stories-item-3-
trigger" data-ac-gallery-trigger="other-industry-stories-item-3"> <span
class="visuallyhidden">Item 3</span> </a>
        </li>
        <li role="presentation">
            <a href="#other-
industry-stories-item-4" class="dotnav-item" id="other-industry-stories-item-4-
trigger" data-ac-gallery-trigger="other-industry-stories-item-4"> <span
class="visuallyhidden">Item 4</span> </a>
        </li>
    </ul>
</div>
</div>
</div>
</div>
</div>
</div>
</section>
<section class="section section-how-to-buy" data-analytics-section-
engagement="name:how to buy">
    <div class="section-content">
        <div class="shared-how-to-buy row">
            <div class="column copy-column large-4 large-offset-1 small-
12 small-offset-0 align-self-center">
                <h3 class="typography-callout">How
to&nbsp;Buy</h3>
                <div class="copy-content typography-body-tight-
semibold">
                    <p>We're here to help you find the best, most
cost-effective solution for your business, whether you're a one-person team or
10,000 strong.</p>
                    <p><a href="/uk/business/how-to-buy/" data-
analytics-title="get started - how to buy" class="icon-wrapper" aria-label="Get
started with How to Buy"><span class="icon-copy">Get started</span><span
class="icon icon-after more"></span></a></p>
                </div>
            </div>
        </div>
    </div>
</section>

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                <div class="column large-7 small-12 align-self-center">
                    <figure class="image-how-to-buy"></figure>
                </div>
            </div>
        </div>
    </section>

    </main>
    <!--/main-->
    <footer id="ac-globalfooter" class="ac-globalfooter-dark js" lang="en-GB"
dir="ltr" data-analytics-region="global footer" role="contentinfo" aria-
labelledby="ac-gf-label">
        <div class="ac-gf-content">
            <h2 class="ac-gf-label" id="ac-gf-label">Apple Footer</h2>
            <section class="ac-gf-sosumi" data-nosnippet="" aria-
label="Footnotes">
                <ul>
                    <li>Data provided by the customer. Apple was
not involved in the gathering or analysis of the data reported.</li>
                </ul>
            </section>
            <nav class="ac-gf-breadcrumbs" aria-label="Breadcrumbs"
role="navigation">
                <a href="/uk/" class="home ac-gf-breadcrumbs-
home">
                    <span class="ac-gf-breadcrumbs-home-icon"
aria-hidden="true">□</span>
                    <span class="ac-gf-breadcrumbs-home-
label">Apple</span>
                    <span class="ac-gf-breadcrumbs-home-
chevron"></span>
                    <span class="ac-gf-breadcrumbs-home-
mask"></span>
                </a>
                <div class="ac-gf-breadcrumbs-path">
                    <ol class="ac-gf-breadcrumbs-list"
vocab="http://schema.org/" typeof="BreadcrumbList">
                        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                            <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
                            <meta property="position"
content="1">
                                </li>
                                <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
                                    <a class="ac-gf-breadcrumbs-link"
href="/uk/business/success-stories/" property="item" typeof="WebPage"><span
property="name">Success Stories</span></a>
                                    <meta property="position"
content="2">
                                        </li>

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        <li class="ac-gf-breadcrumbs-item"
property="itemListElement" typeof="ListItem">
            <span
property="name">Manufacturing</span>
            <meta property="position"
content="3">
        </li>
    </ol>
</div>
</nav>
<nav class="ac-gf-directory with-5-columns" aria-
label="Apple Directory" role="navigation">
    <!--googleoff: all-->
    <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store"
data-analytics-title="store">Store</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>

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                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
            </ul>
        </div>
    </div>
    <div class="ac-gf-directory-column">
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
                <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
            </ul>
        </div>
    </div>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple One</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple Pay</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple Books</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App Store</a></li>
    </ul>
</div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
            <h3 class="ac-gf-directory-column-section-
title">Account</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple ID</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
            </ul>
        </div>

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        </div>
        <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
                <h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>
                </label>
                <a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                    <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                </a>
                <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                    <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                </a>
                <ul class="ac-gf-directory-column-section-list">
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple&nbsp;Trade&nbsp;In</a></li>
                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
            <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">

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                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                </a>
                                <ul class="ac-gf-directory-column-section-list">
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
                                </ul>
                                </div>
                                <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
                                <div class="ac-gf-directory-column-section">
                                    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
                                        <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
                                        </label>
                                        <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
                                            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
                                            </a>
                                            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                                                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                                                </a>
                                                <ul class="ac-gf-directory-column-section-list">
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
                                                    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
                                                </ul>
                                            </div>
                                        </div>
                                <div class="ac-gf-directory-column">
                                    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
                                    <div class="ac-gf-directory-column-section">
                                        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">

```

```

<h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
</label>
<a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
  <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
</a>
<a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
  <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
</a>
<ul class="ac-gf-directory-column-section-list">
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
  <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
</ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
<div class="ac-gf-directory-column-section">
  <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
    <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
    </label>
    <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
      <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
    </a>
    <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
      <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
    </a>
    <ul class="ac-gf-directory-column-section-list">
      <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/newsroom/"
data-analytics-title="newsroom">Newsroom</a></li>

```

- [Apple Leadership](/uk/leadership/)
- [Career Opportunities](/careers/uk/)
- [Warranty](/legal/warranty/statutoryrights.html)
- [>Investors](https://investor.apple.com/)
- [Ethics & Compliance](/compliance/)
- [Events](/uk/apple-events/)
- [European Job Creation](/uk/job-creation/)
- [Contact Apple](/uk/contact/)

[find an Apple Store](/uk/retail/) or [>other retailer](https://locate.apple.com/uk/en/) near you. Or call [0800 048 0408](tel:0800 048 0408).

[>United Kingdom](/choose-country-region/ "Choose your country or region")

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[United Kingdom](#)

```

        <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>
        <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
        <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
        <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
    </div>
</div>
</section>

```

```

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#organization",
    "@type": "Organization",
    "name": "Apple",
    "url": "https://www.apple.com/",
    "logo":
"https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
202204130755",
    "subOrganization": {
        "@type": "Organization",
        "name": "Apple Support",
        "url": "https://support.apple.com",
        "@id": "https://support.apple.com/#organization"
    },
    "contactPoint": [
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-692-7753",
            "contactType": "sales",
            "areaServed": "US"
        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "technical support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        },
        {
            "@type": "ContactPoint",

```

```

        "telephone": "+1-800-275-2273",
        "contactType": "customer support",
        "areaServed": "US",
        "availableLanguage": ["EN", "ES"]
    },
    ],
    "sameAs": [
        "http://www.wikidata.org/entity/Q312",
        "https://www.youtube.com/user/Apple",
        "https://www.linkedin.com/company/apple",
        "https://www.facebook.com/Apple",
        "https://www.twitter.com/Apple"
    ]
}
</script>

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script src="/v/business/success-stories/d/built/scripts/main.built.js"
type="text/javascript" charset="utf-8"></script><span style="visibility: hidden;
position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe style="position:
absolute; top: 0px; left: 0px; width: 100%; height: 100%;"></iframe></span>

<link rel="stylesheet" href="/ac/ac-films/6.8.0/styles/modal.css">
<script src="/ac/ac-films/6.8.0/scripts/autofilms.built.js"
type="text/javascript"></script><div class="ac-video-player idle-state ac-films-
handheld-player small"><video class="ac-video-media-controller"
crossorigin="anonymous" preload="auto" x-webkit-airplay="" controls="" data-
original-aria-hidden="" aria-hidden="true"></video><div class="ac-video-
poster"></div><div class="mobile ac-video-controls start-state" style="">
<div class="controls-container">
    <div class="controls-social-tray hidden"><div><div class="sharing-state
mobile">
    <div class="container" data-acv-active-area="">
        <div class="social-sharing-container">
            <div class="sharing-button-container">
                <button class="acv-fb-share ac-video-icon icon-share_fb" aria-
label="Share to Facebook, Opens in New Window"></button>
                <button class="acv-tw-share ac-video-icon icon-share_twitter" aria-
label="Share to Twitter, Opens in New Window"></button>
                <button class="acv-line-share ac-video-icon icon-share_line" aria-
label="{lineshare}, Opens in New Window"></button>
                <button class="copy-link ac-video-icon icon-share_link" aria-
label="Copy Link"></button>
                <button class="copy-embed-code ac-video-icon icon-share_embed"
aria-label="Copy Embed Code"></button>
            </div>
        </div>
        <div class="textarea-container">

```

```

        <span>
            <input class="copy-area form-textbox form-textbox-text disabled"
type="text" id="copy-link" aria-label="Copy Link">
            <button class="textinput-close-button ac-video-icon icon-share_close"
aria-label="Dismiss Copy"></button>
        </span>
    </div>
</div>
</div></div></div>

```

```

    <div class="center-button-container controls-play-pause-button-
container">
        <div class="button-wrapper">
            <button type="button" class="ac-video-icon centered-button
controls-play-pause-button controls-button no-autoplay" value="Play" aria-
label="Play" role="button" tabindex="0" data-acv-active-area="" data-acv-
draggable-area="">
                <div class="loading-indicator-container"><div
class="loading-indicator">
                    <div></div>
                    <div></div>
                    <div></div>
                    <div></div>
                    <div></div>
                    <div></div>
                    <div></div>
                    <div></div>
                </div></div>
            </button>
            <span id="loading-status" class="acv-visually-hidden" aria-
live="polite"></span>
        </div>
    </div>

```

```

    <div class="end-state-wrapper">
        <div class="end-state-container"></div>
    </div>

```

```

</div>

```

```

<div class="compass-wrapper" data-acv-active-area="">
    <div class="compass-background ac-video-icon"></div>
    <div class="compass-arrows">
        <button class="compass-arrow-top ac-video-icon" aria-label="Move
360 Point of View Up" role="button" tabindex="0"></button>
        <button class="compass-arrow-right ac-video-icon" aria-
label="Move 360 Point of View Right" role="button" tabindex="0"></button>
        <button class="compass-arrow-bottom ac-video-icon" aria-
label="Move 360 Point of View Down" role="button" tabindex="0"></button>
        <button class="compass-arrow-left ac-video-icon" aria-label="Move
360 Point of View Left" role="button" tabindex="0"></button>
    </div>

```

```
</div>
<div class="compass-field ac-video-icon"></div>
<div class="compass-ring ac-video-icon"></div>
<button class="compass" aria-label="Return 360 Point of View to Origin"
role="button" tabindex="0"></button>
</div>
</div><div class="error-state-wrapper"></div></div>

<div class="modal modal-standard" aria-hidden="true" role="dialog" aria-
label="Modal" aria-modal="true" tabindex="-1" data-modal-close=""><div
class="content-table"><div class="content-cell" data-modal-close=""><div
class="content-wrapper" data-modal-close=""><div class="content-padding
large-8 medium-10"><div class="modal-content"><div class="industry-hero-
nav-banner-modal-content start-state" data-hero-nav-banner-modal-content="">
    <h2 class="industry-hero-nav-banner-modal-
content-headline typography-eyebrow-elevated">Select your industry</h2>
    <div class="industry-hero-nav-banner-modal-
content-links-wrapper">
        <div class="row typography-headline">
            <div class="column large-6 large-
centered small-12">
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/retail/" data-analytics-title="select
retail">Retail</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/financial-services/" data-analytics-
title="select finance">Finance</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/insurance/" data-analytics-title="select
insurance">Insurance</a></p>
            </div>
            <div class="column large-5 large-
offset-1 large-centered small-12">
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/construction/" data-analytics-
title="select construction">Construction</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/transportation/" data-analytics-
title="select transportation">Transport</a></p>
                <p><a class="hero-nav-
link" href="/uk/business/success-stories/manufacturing/" data-analytics-
title="select manufacturing">Manufacturing</a></p>
            </div>
        </div>
    </div></div><button class="modal-close" data-
modal-close=""
aria-label="Close"></button></div></div></div></div></div></body><div
cssdimensionstracker="true" style="position: fixed; top: 0px; width: 100%;
height: 100vh; pointer-events: none; visibility: hidden; z-index:
-1;"></div></html><html class="js touch progressive-image no-ie arSupport
inline-video no-edge no-reduced-motion appstore-link-ios no-appstore-link-osx"
```

xmlns="http://www.w3.org/1999/xhtml" xml:lang="en-GB" lang="en-GB"
dir="ltr" prefix="og: http://ogp.me/ns#"><head>

<meta charset="utf-8">
<link rel="canonical" href="https://www.apple.com/uk/business/how-to-buy/">

<link rel="alternate" href="https://www.apple.com/ae/business/how-to-buy/" hreflang="en-AE"><link rel="alternate" href="https://www.apple.com/at/business/how-to-buy/" hreflang="de-AT"><link rel="alternate" href="https://www.apple.com/au/business/how-to-buy/" hreflang="en-AU"><link rel="alternate" href="https://www.apple.com/befr/business/how-to-buy/" hreflang="fr-BE"><link rel="alternate" href="https://www.apple.com/benl/business/how-to-buy/" hreflang="nl-BE"><link rel="alternate" href="https://www.apple.com/br/business/how-to-buy/" hreflang="pt-BR"><link rel="alternate" href="https://www.apple.com/business/how-to-buy/" hreflang="en-US"><link rel="alternate" href="https://www.apple.com/ca/business/how-to-buy/" hreflang="en-CA"><link rel="alternate" href="https://www.apple.com/ca/fr/business/how-to-buy/" hreflang="fr-CA"><link rel="alternate" href="https://www.apple.com/chde/business/how-to-buy/" hreflang="de-CH"><link rel="alternate" href="https://www.apple.com/chfr/business/how-to-buy/" hreflang="fr-CH"><link rel="alternate"

[illegible]

href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-JM"><link
rel="alternate" href="https://www.apple.com/lae/business/how-to-buy/"
hreflang="en-BS"><link rel="alternate"
href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-VC"><link
rel="alternate" href="https://www.apple.com/lae/business/how-to-buy/"
hreflang="en-LC"><link rel="alternate"
href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-GY"><link
rel="alternate" href="https://www.apple.com/lae/business/how-to-buy/"
hreflang="en-BM"><link rel="alternate"
href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-BB"><link
rel="alternate" href="https://www.apple.com/lae/business/how-to-buy/"
hreflang="en-VG"><link rel="alternate"
href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-AI"><link
rel="alternate" href="https://www.apple.com/lae/business/how-to-buy/"
hreflang="en-SR"><link rel="alternate"
href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-KN"><link
rel="alternate" href="https://www.apple.com/lae/business/how-to-buy/"
hreflang="en-BZ"><link rel="alternate"
href="https://www.apple.com/lae/business/how-to-buy/" hreflang="en-
DM"><link rel="alternate" href="https://www.apple.com/mo/business/how-to-
buy/" hreflang="zh-MO"><link rel="alternate"
href="https://www.apple.com/mx/business/how-to-buy/" hreflang="es-MX"><link
rel="alternate" href="https://www.apple.com/nl/business/how-to-buy/"
hreflang="nl-NL"><link rel="alternate"
href="https://www.apple.com/no/business/how-to-buy/" hreflang="no-NO"><link
rel="alternate" href="https://www.apple.com/nz/business/how-to-buy/"
hreflang="en-NZ"><link rel="alternate"
href="https://www.apple.com/pl/business/how-to-buy/" hreflang="pl-PL"><link
rel="alternate" href="https://www.apple.com/ru/business/how-to-buy/"
hreflang="ru-RU"><link rel="alternate"
href="https://www.apple.com/se/business/how-to-buy/" hreflang="sv-SE"><link
rel="alternate" href="https://www.apple.com/sg/business/how-to-buy/"
hreflang="en-SG"><link rel="alternate"
href="https://www.apple.com/tr/business/how-to-buy/" hreflang="tr-TR"><link
rel="alternate" href="https://www.apple.com/tw/business/how-to-buy/"
hreflang="zh-TW"><link rel="alternate"
href="https://www.apple.com/uk/business/how-to-buy/" hreflang="en-GB"><link
rel="alternate" href="https://www.apple.com/cn/business/how-to-buy/"
hreflang="zh-CN">

<meta name="viewport" content="width=device-width, initial-scale=1,
viewport-fit=cover">

<link rel="stylesheet" type="text/css"
href="/ac/globalnav/7/en_GB/styles/ac-globalnav.built.css">
<link rel="stylesheet" type="text/css" href="/ac/localnav/6/styles/ac-
localnav.built.css">

```
<link rel="stylesheet" type="text/css"
href="/ac/globalfooter/7/en_GB/styles/ac-globalfooter.built.css">
```

```
<title>Business - How to Buy - Apple (UK)</title>
<meta name="Description" content="Find out how to contact us,
as well as get information, support and services to help you purchase Apple
products for your business.">
<meta property="og:image"
content="https://www.apple.com/v/business/k/images/how-to-buy/meta/
og__c6odv0p3608y.png?202203250131">
<meta property="og:title" content="Business - How to Buy">
<meta property="og:description" content="Find out how to contact
us, as well as get information, support and services to help you purchase Apple
products for your business.">
<meta property="og:url"
content="https://www.apple.com/uk/business/how-to-buy/">
<meta property="og:locale" content="en_GB">
<meta property="og:site_name" content="Apple (United
Kingdom)">
<meta property="og:type" content="website">
<meta name="twitter:site" content="@Apple">
<meta name="twitter:card"
content="summary_large_image">
<meta property="analytics-track" content="business - how
to buy">
<meta property="analytics-s-channel" content="business">

<meta property="analytics-s-bucket-0" content="applestoreww">
<meta property="analytics-s-bucket-1" content="applestoreww">
<meta property="analytics-s-bucket-2" content="applestoreww">
```

```
<link rel="stylesheet" href="/wss/fonts?families=SF+Pro,v3|
SF+Pro+Icons,v3">
<link rel="stylesheet"
href="/v/business/k/built/styles/main.built.css" type="text/css">
<link rel="stylesheet" href="/v/business/k/built/styles/how-
to-buy.built.css" type="text/css">
<script src="/v/business/k/built/scripts/head.built.js"
type="text/javascript" charset="utf-8"></script>
</head>
<body class="page-how-to-buy page ac-nav-overlap theme-dark" data-anim-
scroll-group="body">
```

```
<meta name="ac-gn-store-key" content="SFX9YPYY9PPXCU9KH">
<aside id="ac-gn-segmentbar" class="ac-gn-segmentbar" lang="en-GB"
dir="ltr" data-strings="{ 'exit': 'Exit', 'view': '{%STOREFRONT%} Store Home',
'segments': { 'smb': 'Business Store Home', 'eduInd': 'Education Store Home',
'other': 'Store Home' } }"></aside>
<input type="checkbox" id="ac-gn-menustate" class="ac-gn-menustate">
```

```

<nav id="ac-globalnav" class="js touch no-windows no-firefox"
role="navigation" aria-label="Global" data-hires="false" data-analytics-
region="global nav" lang="en-GB" dir="ltr" data-www-
domain="www.apple.com" data-store-locale="uk" data-store-root-path="/uk"
data-store-api="/[storefront]/shop/bag/status" data-search-locale="en_GB" data-
search-suggestions-api="/search-services/suggestions/" data-search-defaultlinks-
api="/search-services/suggestions/defaultlinks/">
  <div class="ac-gn-content">
    <ul class="ac-gn-header">
      <li class="ac-gn-item ac-gn-menuicon">
        <a href="#ac-gn-menustate" role="button" class="ac-
gn-menuanchor ac-gn-menuanchor-open" id="ac-gn-menuanchor-open">
          <span class="ac-gn-menuanchor-label">Global
Nav Open Menu</span>
        </a>
        <a href="#" role="button" class="ac-gn-menuanchor
ac-gn-menuanchor-close" id="ac-gn-menuanchor-close">
          <span class="ac-gn-menuanchor-label">Global
Nav Close Menu</span>
        </a>
        <label class="ac-gn-menuicon-label" for="ac-gn-
menustate" aria-hidden="true">
          <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-top">
            <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-top"></span>
            </span>
            <span class="ac-gn-menuicon-bread ac-gn-
menuicon-bread-bottom">
              <span class="ac-gn-menuicon-bread-
crust ac-gn-menuicon-bread-crust-bottom"></span>
              </span>
            </label>
          </li>
          <li class="ac-gn-item ac-gn-apple">
            <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus-small">
              <span class="ac-gn-link-text">Apple</span>
            </a>
          </li>
          <li class="ac-gn-item ac-gn-bag ac-gn-bag-small" id="ac-gn-
bag-small">
            <div class="ac-gn-bag-wrapper">
              <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count : "
role="button" aria-haspopup="true" aria-expanded="false" aria-controls="ac-
gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
              </a>
              <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">

```

```

separator"></span>
                                <span class="ac-gn-bag-badge-
number"></span>
                                <span class="ac-gn-bag-badge-
unit">+</span>
                                </span>
                                </div>
                                <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
                                </li>
                                </ul>
                                <div class="ac-gn-search-placeholder-container" role="search">
                                    <div class="ac-gn-search ac-gn-search-small">
                                        <a id="ac-gn-link-search-small" class="ac-gn-link"
href="/uk/search" data-analytics-title="search" data-analytics-intrapage-link=""
aria-label="Search apple.com" role="button" aria-haspopup="true">
                                            <div class="ac-gn-search-placeholder-bar">
                                                <div class="ac-gn-search-placeholder-
input">
                                                    <div class="ac-gn-search-
placeholder-input-text" aria-hidden="true">
                                                        <div class="ac-gn-link-
search ac-gn-search-placeholder-input-icon"></div>
                                                        <span class="ac-gn-search-
placeholder">Search apple.com</span>
                                                        </div>
                                                        </div>
                                                        <div class="ac-gn-searchview-close ac-
gn-searchview-close-small ac-gn-search-placeholder-searchview-close">
                                                            <span class="ac-gn-searchview-
close-cancel" aria-hidden="true">Cancel</span>
                                                            </div>
                                                        </div>
                                                    </a>
                                                </div>
                                            </div>
                                        <ul class="ac-gn-list">
                                            <li class="ac-gn-item ac-gn-apple">
                                                <a class="ac-gn-link ac-gn-link-apple" href="/uk/"
data-analytics-title="apple home" id="ac-gn-firstfocus">
                                                    <span class="ac-gn-link-text">Apple</span>
                                                </a>
                                            </li>
                                            <li class="ac-gn-item ac-gn-item-menu ac-gn-store">
                                                <a class="ac-gn-link ac-gn-link-store"
href="/uk/shop/goto/store" data-analytics-title="store">
                                                    <span class="ac-gn-link-text">Store</span>
                                                </a>
                                            </li>
                                            <li class="ac-gn-item ac-gn-item-menu ac-gn-mac">
                                                <a class="ac-gn-link ac-gn-link-mac" href="/uk/mac/"
data-analytics-title="mac">
                                                    <span class="ac-gn-link-text">Mac</span>

```

```

        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-ipad">
        <a class="ac-gn-link ac-gn-link-ipad" href="/uk/ipad/"
data-analytics-title="ipad">
            <span class="ac-gn-link-text">iPad</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-iphone">
        <a class="ac-gn-link ac-gn-link-iphone"
href="/uk/iphone/" data-analytics-title="iphone">
            <span class="ac-gn-link-text">iPhone</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-watch">
        <a class="ac-gn-link ac-gn-link-watch"
href="/uk/watch/" data-analytics-title="watch">
            <span class="ac-gn-link-text">Watch</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-airpods">
        <a class="ac-gn-link ac-gn-link-airpods"
href="/uk/airpods/" data-analytics-title="airpods">
            <span class="ac-gn-link-text">AirPods</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-tvhome">
        <a class="ac-gn-link ac-gn-link-tvhome" href="/uk/tv-
home/" data-analytics-title="tv and home">
            <span class="ac-gn-link-text">TV &
Home</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-onlyonapple">
        <a class="ac-gn-link ac-gn-link-onlyonapple"
href="/uk/services/" data-analytics-title="only on apple">
            <span class="ac-gn-link-text">Only on
Apple</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-accessories">
        <a class="ac-gn-link ac-gn-link-accessories"
href="/uk/shop/goto/buy_accessories" data-analytics-title="accessories">
            <span
class="ac-gn-link-text">Accessories</span>
        </a>
    </li>
    <li class="ac-gn-item ac-gn-item-menu ac-gn-support">
        <a class="ac-gn-link ac-gn-link-support"
href="https://support.apple.com/en-gb" data-analytics-title="support">
            <span class="ac-gn-link-text">Support</span>
        </a>
    </li>

```

```

<li class="ac-gn-item ac-gn-item-menu ac-gn-search"
role="search">
    <a id="ac-gn-link-search" class="ac-gn-link ac-gn-link-
search" href="/uk/search" data-analytics-title="search" data-analytics-intrapage-
link="" aria-label="Search apple.com" role="button"
aria-haspopup="true"></a>
    </li>
    <li class="ac-gn-item ac-gn-bag" id="ac-gn-bag">
        <div class="ac-gn-bag-wrapper">
            <a class="ac-gn-link ac-gn-link-bag"
href="/uk/shop/goto/bag" data-analytics-title="bag" data-analytics-click="bag"
aria-label="Shopping Bag" data-string-badge="Shopping Bag with item count :
{%BAGITEMCOUNT%}" role="button" aria-haspopup="true" aria-
expanded="false" aria-controls="ac-gn-bagview-content">
                <span class="ac-gn-link-text">Shopping
Bag</span>
                </a>
                <span class="ac-gn-bag-badge" aria-
hidden="true" data-analytics-title="bag" data-analytics-click="bag">
                    <span class="ac-gn-bag-badge-
separator"></span>
                    <span class="ac-gn-bag-badge-
number"></span>
                    <span class="ac-gn-bag-badge-
unit">+</span>
                </span>
            </div>
            <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-large"></span>
        </li>
    </ul>
    <aside id="ac-gn-searchview" class="ac-gn-searchview"
role="search" data-analytics-region="search">
        <div class="ac-gn-searchview-content">
            <div class="ac-gn-searchview-bar">
                <div class="ac-gn-searchview-bar-wrapper">
                    <form id="ac-gn-searchform" class="ac-
gn-searchform" action="/uk/search" method="get">
                        <div class="ac-gn-searchform-
wrapper">
                            <input id="ac-gn-
searchform-input" class="ac-gn-searchform-input" type="text" aria-
label="Search apple.com" placeholder="Search apple.com" autocorrect="off"
autocapitalize="off" autocomplete="off" spellcheck="false" role="combobox"
aria-autocomplete="list" aria-expanded="true" aria-owns="quicklinks
suggestions">
                                <input id="ac-gn-
searchform-src" type="hidden" name="src" value="globalnav">
                                <button id="ac-gn-
searchform-submit" class="ac-gn-searchform-submit" type="submit"
disabled="" aria-label="Submit Search"> </button>
                                <button id="ac-gn-
searchform-reset" class="ac-gn-searchform-reset" type="reset" disabled=""
aria-label="Clear Search">

```

```

searchform-reset-background"></span>
</button>
</div>
</form>
<button id="ac-gn-searchview-close-
small" class="ac-gn-searchview-close ac-gn-searchview-close-small" aria-
label="Cancel Search">
<span class="ac-gn-searchview-
close-cancel" aria-hidden="true">
Cancel
</span>
</button>
</div>
</div>
<aside id="ac-gn-searchresults" class="ac-gn-
searchresults" data-string-quicklinks="Quick Links" data-string-
suggestions="Suggested Searches" data-string-noresults=""> <section
class="ac-gn-searchresults-section ac-gn-searchresults-section-defaultlinks"
data-analytics-region="defaultlinks search">
<div class="ac-gn-searchresults-section-wrapper">
<h3 class="ac-gn-searchresults-header ac-gn-searchresults-
animated">Quick Links</h3>
<ul class="ac-gn-searchresults-list" id="defaultlinks"
role="listbox">
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/temporary_closures" role="option"
class="ac-gn-searchresults-link ac-gn-searchresults-link-defaultlinks" data-
query="no keyword" data-section="defaultlinks" data-items="5" data-index="0"
data-label="Visiting an Apple Store FAQ" data-analytics-click="eVar23: {data-
query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">Visiting an Apple Store FAQ</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/shop" role="option" class="ac-gn-
searchresults-link ac-gn-searchresults-link-defaultlinks" data-query="no
keyword" data-section="defaultlinks" data-items="5" data-index="1" data-
label="Shop Apple Store Online" data-analytics-click="eVar23: {data-query} |
{data-section} | {data-items} | {data-label} | {data-index},
events:event50">Shop Apple Store Online</a>
</li>
<li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
<a
href="https://www.apple.com/uk/shop/goto/accessories/apple_accessories"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="2" data-label="Accessories" data-analytics-
click="eVar23: {data-query} | {data-section} | {data-items} | {data-label} |
{data-index}, events:event50">Accessories</a>

```

```

        </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a href="https://www.apple.com/uk/airpods/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="3" data-label="AirPods" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirPods</a>
            </li>
        <li class="ac-gn-searchresults-item ac-gn-
searchresults-animated" role="presentation">
            <a href="https://www.apple.com/uk/airtag/"
role="option" class="ac-gn-searchresults-link ac-gn-searchresults-link-
defaultlinks" data-query="no keyword" data-section="defaultlinks" data-
items="5" data-index="4" data-label="AirTag" data-analytics-click="eVar23:
{data-query} | {data-section} | {data-items} | {data-label} | {data-index},
events:event50">AirTag</a>
            </li>
    </ul>
    <span role="status" class="ac-gn-searchresults-count" aria-
live="polite">5 Quick Links</span>
</div>
</section>

</aside>

</div>
<button id="ac-gn-searchview-close" class="ac-gn-
searchview-close" aria-label="Cancel Search">
    <span class="ac-gn-searchview-close-wrapper">
        <span
class="ac-gn-searchview-close-left"></span>
        <span class="ac-gn-searchview-close-
right"></span>
    </span>
</button>
</aside>
<aside class="ac-gn-bagview" data-analytics-region="bag">
    <div class="ac-gn-bagview-scrim">
        <span class="ac-gn-bagview-caret ac-gn-bagview-
caret-small"></span>
    </div>
    <div class="ac-gn-bagview-content" id="ac-gn-bagview-
content">
    </div>
</aside>
</div>
</nav>
<div class="ac-gn-blur"></div>
<div id="ac-gn-curtain" class="ac-gn-curtain"></div>
<div id="ac-gn-placeholder" class="ac-nav-placeholder"></div>

<script type="text/javascript" src="/ac/globalnav/7/en_GB/scripts/ac-
globalnav.built.js"></script><div id="ac-gn-viewport-emitter" data-viewport-

```



```

                                <a
href="/uk/business/partners/" class="ac-ln-menu-link" data-analytics-
title="partners">Partners</a>

                                </li>
                                <li class="ac-ln-menu-item">

                                <a
href="/uk/business/success-stories/" class="ac-ln-menu-link" data-analytics-
title="success stories">Success Stories</a>

                                </li>
                                <li class="ac-ln-menu-item">

                                <span class="ac-ln-menu-
link current" role="link" aria-disabled="true" aria-current="page" data-analytics-
title="how to buy">How to&nbsp;Buy</span>

                                </li>
                                </ul>
                                </div>
                                <div class="ac-ln-actions">
                                <div class="ac-ln-action ac-ln-action-
menucta" aria-hidden="true">
                                <label for="ac-ln-menustate"
class="ac-ln-menucta">

                                <span class="ac-ln-menucta-chevron"></span>

                                </label>

                                </div>
                                </div>
                                </div>
                                </div>
                                </div>
                                </div>
                                </div>
                                </div>
                                </div>
                                <div id="ac-ln-curtain" for="ac-ln-menustate"></div>
                                <script type="text/javascript" src="/ac/localnav/6/scripts/ac-
localnav.built.js"></script><div id="ac-ln-viewport-emitter" data-viewport-
emitter-dispatch="" data-viewport-emitter-
state="{&quot;viewport&quot;:&quot;small&quot;,&quot;orientation&quot;:&quot;
t;portrait&quot;,&quot;retina&quot;:true}"></div>

                                <main id="main" class="main" role="main" data-page-type="how-
to-buy">
                                <section class="section section-hero" data-analytics-section-
engagement="name:hero">
                                <div class="hero-offset-container js-opacity-fade" data-
component-list="HeroOffsetAnimation">
                                <div class="hero-background-fixed">
                                <figure class="image-hero image-full-viewport"
style="transform: matrix(1, 0, 0, 1, 0, 0);"></figure>
                                </div>
                                <div class="section-content-container">

```

```

<div class="section-content">
  <div class="bg-scrim" style="transform:
matrix(1, 0, 0, 1, 0, 0);"></div>
  <div class="hero-copy-wrap"
style="transform: matrix(1, 0, 0, 1, 0, 0);">
    <div class=" large-9 large-centered
small-12 small-offset-0 fallback-offset-1">
      <h1 class="typography-
headline-super hero-offset-headline" tabindex="-2">Get started
today.</h1><div class="typography-eyebrow-hero hero-copy-eyebrow large-12
fallback-hero-eyebrow">
        <p tabindex="-1">Whether you're part of a global
enterprise or have a small company, we can connect you with the right reseller
or business expert to help you integrate Apple technology into your
company.</p>
      </div>
    </div>
  </div>
</div>
</div>
</div>
</div>
</div>
</section>
<section class="section section-topics" data-analytics-section-
engagement="name:topics">
  <div class="grid-container">
    <div class="grid-item span-6-col span-12-col-small
theme-light">
      <div class="copy-block">
        <h2 class="typography-eyebrow-
super">Apple Authorised Enterprise Reseller</h2>
        <p class="topic-copy">Our
network of Apple Authorised Enterprise Resellers provides a range of services
including procurement, deployment, app development and support.</p>
        <p class="topic-copy">Dedicated teams are ready to help
you successfully implement Apple products within your company.</p>
        <p class="phone-info">
          </p><h3>CDW</h3>
          <a
href="https://uk.cdw.com">uk.cdw.com</a><p></p>
          <p class="phone-info">
            </p><h3>Computacenter</h3>
            <a
href="https://www.computacenter.com/uk/">www.computacenter.com</a><p>
</p>
            <p class="phone-info">
              </p><h3>Jigsaw24</h3>
              <a
href="https://www.jigsaw24.com">www.jigsaw24.com</a><p></p>
            </div>
          </div>
        <div class="grid-item span-6-col span-12-col-small theme-light">
          <div class="copy-block">
            <h2 class="typography-eyebrow-super">Apple Retail</h2>

```

<p class="topic-copy">Our Apple Retail Store Business teams are available to help with choosing the right Apple products, services, apps or accessories. The team can also work with you to create a custom plan to support your business, and to help you get the most out of your technology.</p>

<p class="copy-link cta">Get in touch</p>

<p class="copy-link cta">Learn how Apple Retail can help your business</p>

</div><div class="grid-item span-6-col span-12-col-small theme-light"><div class="copy-block"><h2 class="typography-eyebrow-super">Apple Financing</h2><p class="topic-copy">Whether you need assistance with leasing, payment options or upgrade strategy, Apple Financial Services has a programme to fit your technology life cycle.</p><p>Learn about Apple Financial Services</p></div><div class="grid-item span-6-col span-12-col-small theme-light"><div class="copy-block"><h2 class="typography-eyebrow-super">Service and Support</h2><p class="topic-copy">With AppleCare programmes, we can help protect Apple devices, deliver advanced support for IT and enable companies to service devices onsite.</p><p class="copy-link cta">Learn about AppleCare Professional Support</p></div></div></div></section><section class="section section-routers" role="complementary" data-analytics-section-engagement="name:routers"><div class="grid-container"><div class="grid-item span-12-col theme-light"><div class="row">

```

        <div class="column router-copy-block small-12 align-
self-center">
            <h2 class="typography-eyebrow">Employee
Choice</h2>
            <h3 class="typography-headline">Give
employees a choice. They'll deliver their best work.</h3>
            <div class="typography-intro">
                <p><a href="/uk/business/choice/" data-
analytics-title="learn about employee choice" class="icon-wrapper" aria-
label="Learn more about employee choice"><span class="icon-copy">Learn
more</span><span class="icon icon-after more"></span></a></p>
                </div>
            </div>
            <div class="column router-image-block
small-12 align-self-center">
                <figure class="image-tile-router
small-hide"></figure>
                <figure class="image-tile-router-
small small-show"></figure>
            </div>
        </div>
    </div>
</section>
</main><!--/main-->
        <footer id="ac-globalfooter"
class="ac-globalfooter-dark js" lang="en-GB" dir="ltr" data-analytics-
region="global footer" role="contentinfo" aria-labelledby="ac-gf-label">
            <div class="ac-gf-content">
                <h2 class="ac-gf-
label" id="ac-gf-label">Apple Footer</h2>
                <nav class="ac-
gf-breadcrumbs" aria-label="Breadcrumbs" role="navigation"> <a href="/uk/"
class="home ac-gf-breadcrumbs-home"> <span class="ac-gf-breadcrumbs-
home-icon" aria-hidden="true"></span> <span class="ac-gf-breadcrumbs-
home-label">Apple</span> <span class="ac-gf-breadcrumbs-home-
chevron"></span> <span class="ac-gf-breadcrumbs-home-mask"></span>
</a>
                <div
class="ac-gf-breadcrumbs-path">
                    <ol
class="ac-gf-breadcrumbs-list" vocab="http://schema.org/"
typeof="BreadcrumbList">
                        <li class="ac-gf-breadcrumbs-item" property="itemListElement"
typeof="ListItem">
                            <a class="ac-gf-breadcrumbs-link"
href="/uk/business/" property="item" typeof="WebPage"><span
property="name">Business</span></a>
                            <meta property="position" content="1">
                        </li>

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        <li class="ac-gf-breadcrumbs-item" property="itemListElement"
typeof="ListItem">

            <span property="name">How to&nbsp;Buy</span>

            <meta property="position" content="2">

        </li>

    </ol>

</div>
</nav>
<nav
class="ac-gf-directory with-5-columns" aria-label="Apple Directory"
role="navigation">
    <!--googleoff: all-->
    <div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-products">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-products">
                <h3 class="ac-gf-directory-column-section-
title">Shop and Learn</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
products" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/store"
data-analytics-title="store">Store</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/mac/" data-
analytics-title="mac">Mac</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/ipad/" data-
analytics-title="ipad">iPad</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/iphone/" data-
analytics-title="iphone">iPhone</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/watch/" data-
analytics-title="watch">Watch</a></li>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airpods/" data-
analytics-title="airpods">AirPods</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/tv-home/" data-
analytics-title="tv and home">TV & Home</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/airtag/" data-
analytics-title="airtag">AirTag</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/buy_accessories" data-analytics-
title="accessories">Accessories</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/giftcards" data-analytics-title="gift cards">Gift
Cards</a></li>
    </ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-services">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-services">
            <h3 class="ac-gf-directory-column-section-
title">Services</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
services" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-music/"
data-analytics-title="apple music">Apple&nbsp;Music</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-tv-plus/"
data-analytics-title="apple tv plus">Apple&nbsp;TV+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-fitness-
plus/" data-analytics-title="apple fitness plus">Apple&nbsp;Fitness+</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-news/"
data-analytics-title="apple news plus">Apple&nbsp;News+</a></li>

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        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-arcade/"
data-analytics-title="apple arcade">Apple&nbsp;Arcade</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/icloud/" data-
analytics-title="icloud">iCloud</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-one/"
data-analytics-title="apple one">Apple&nbsp;One</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-pay/"
data-analytics-title="apple pay">Apple&nbsp;Pay</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-books/"
data-analytics-title="apple books">Apple&nbsp;Books</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/apple-podcasts/"
data-analytics-title="apple podcasts">Apple Podcasts</a></li>
        <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/app-store/"
data-analytics-title="app store">App&nbsp;Store</a></li>
    </ul>
</div>
<input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-accounts">
<div class="ac-gf-directory-column-section">
    <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-accounts">
        <h3 class="ac-gf-directory-column-section-
title">Account</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
accounts" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
                </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://appleid.apple.com/uk/" data-analytics-title="manage your apple id"
data-analytics-exit-link="">Manage Your Apple&nbsp;ID</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/account" data-analytics-title="apple store account">Apple
Store Account</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="https://www.icloud.com" data-analytics-title="icloud.com" data-analytics-
exit-link="">iCloud.com</a></li>
</ul>
</div>
</div>
<div class="ac-gf-directory-column"><input class="ac-gf-directory-
column-section-state" type="checkbox" id="ac-gf-directory-column-section-
state-storeservices">
<div class="ac-gf-directory-column-section">
<label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-storeservices">
<h3 class="ac-gf-directory-column-section-
title">Apple Store</h3>
</label>
<a href="#ac-gf-directory-column-section-state-
storeservices" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
<span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
</a>
<a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
<span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
</a>
<ul class="ac-gf-directory-column-section-list">
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/" data-
analytics-title="find a store">Find a Store</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/retail/geniusbar/" data-analytics-title="genius bar">Genius
Bar</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/" data-
analytics-title="today at apple">Today at Apple</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/today/camp/"
data-analytics-title="apple camp">Apple Summer Camp</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="https://apps.apple.com/gb/app/apple-store/id375380948" data-analytics-
title="apple store app" data-analytics-exit-link="">Apple Store App</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/special_deals" data-analytics-title="refurbished and
clearance">Refurbished and Clearance</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/ww/financing" data-analytics-
title="financing">Financing</a></li>
<li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"

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href="/uk/shop/goto/trade_in" data-analytics-title="apple trade
in">Apple&nbsp;Trade&nbsp;In</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/order/list" data-analytics-title="order status">Order
Status</a></li>
    <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/shop/goto/help"
data-analytics-title="shopping help">Shopping Help</a></li>
</ul>
</div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-business">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-business">
            <h3 class="ac-gf-directory-column-section-
title">For Business</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
business" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/business/" data-
analytics-title="apple and business">Apple and Business</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/business/"
data-analytics-title="shop for business">Shop for Business</a></li>
            </ul>
        </div>
        <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-education">
        <div class="ac-gf-directory-column-section">
            <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-education">
                <h3 class="ac-gf-directory-column-section-
title">For Education</h3>
            </label>
            <a href="#ac-gf-directory-column-section-state-
education" class="ac-gf-directory-column-section-anchor ac-gf-directory-column-
section-anchor-open">
                <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
            </a>
            <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
                <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
            </a>
            <ul class="ac-gf-directory-column-section-list">
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/" data-
analytics-title="apple and education">Apple and Education</a></li>
                <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/retail/education/"
data-analytics-title="shop for education">Shop for Education</a></li>
            </ul>
        </div>
    </div>
</div>

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        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/education/"
data-analytics-title="apple and education">Apple and Education</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/shop/goto/educationrouting" data-analytics-title="shop for
university">Shop for University</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-healthcare">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-healthcare">
            <h3 class="ac-gf-directory-column-section-
title">For Healthcare</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
healthcare" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/healthcare/"
data-analytics-title="apple in healthcare">Apple in Healthcare</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/apple-watch/" data-analytics-title="health on apple
watch">Health on Apple&nbsp;Watch</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link"
href="/uk/healthcare/health-records/" data-analytics-title="health records on
iphone">Health Records on iPhone</a></li>
        </ul>
    </div>
</div>
<div class="ac-gf-directory-column">
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-responsibility">
    <div class="ac-gf-directory-column-section">

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        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-responsibility">
            <h3 class="ac-gf-directory-column-section-
title">Apple Values</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-
responsibility" class="ac-gf-directory-column-section-anchor ac-gf-directory-
column-section-anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/accessibility/"
data-analytics-title="accessibility">Accessibility</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/environment/"
data-analytics-title="environment">Environment</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/privacy/" data-
analytics-title="privacy">Privacy</a></li>
            <li class="ac-gf-directory-column-section-
item"><a class="ac-gf-directory-column-section-link" href="/uk/supplier-
responsibility/" data-analytics-title="supplier responsibility">Supplier
Responsibility</a></li>
        </ul>
    </div>
    <input class="ac-gf-directory-column-section-state"
type="checkbox" id="ac-gf-directory-column-section-state-about">
    <div class="ac-gf-directory-column-section">
        <label class="ac-gf-directory-column-section-label"
for="ac-gf-directory-column-section-state-about">
            <h3 class="ac-gf-directory-column-section-
title">About Apple</h3>
        </label>
        <a href="#ac-gf-directory-column-section-state-about"
class="ac-gf-directory-column-section-anchor ac-gf-directory-column-section-
anchor-open">
            <span class="ac-gf-directory-column-section-
anchor-label">Open Menu</span>
        </a>
        <a href="#" class="ac-gf-directory-column-section-
anchor ac-gf-directory-column-section-anchor-close">
            <span class="ac-gf-directory-column-section-
anchor-label">Close Menu</span>
        </a>
        <ul class="ac-gf-directory-column-section-list">

```

[Newsroom](/uk/newsroom/)

[Apple Leadership](/uk/leadership/)

[Career Opportunities](/careers/uk/)

[Warranty](/legal/warranty/statutoryrights.html)

[Investors](https://investor.apple.com/)

[Ethics & Compliance](/compliance/)

[Events](/uk/apple-events/)

[European Job Creation](/uk/job-creation/)

[Contact Apple](/uk/contact/)

</div>
</div>
<!--googleon: all-->
</nav>

<section class="ac-gf-footer">
 <div class="ac-gf-footer-shop" x-ms-format-detection="none">
 More ways to shop: [find an Apple Store](/uk/retail/) or [other retailer](https://locate.apple.com/uk/en/) near you. Or call [0800 048 0408](tel:0800 048 0408).</div>
 <div class="ac-gf-footer-locale">
 [United Kingdom](/choose-country-region/ "Choose your country or region")</div>
 <div class="ac-gf-footer-legal">
 <div class="ac-gf-footer-legal-copyright">Copyright ©

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        Apple Inc. All rights reserved.
    </div>
    <div class="ac-gf-footer-legal-links">
        <a class="ac-gf-footer-legal-link"
href="/uk/legal/privacy/" data-analytics-title="privacy policy">Privacy
Policy</a>
        <a class="ac-gf-footer-legal-link"
href="/legal/privacy/en-ww/cookies/" data-analytics-title="use of cookies">Use
of Cookies</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/legal/terms/site.html" data-analytics-title="terms of use">Terms of
Use</a>
        <a class="ac-gf-footer-legal-link"
href="/uk/shop/goto/help/sales_refunds" data-analytics-title="sales and
refunds">Sales and Refunds</a>
        <a class="ac-gf-footer-legal-link" href="/uk/legal/"
data-analytics-title="legal">Legal</a>
        <a class="ac-gf-footer-legal-link" href="/uk/sitemap/"
data-analytics-title="site map">Site Map</a>
    </div>
</div>
</section>

```

```

<script type="text/javascript" src="/ac/globalfooter/7/en_GB/scripts/ac-
globalfooter.built.js"></script>
<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@id": "https://www.apple.com/#organization",
    "@type": "Organization",
    "name": "Apple",
    "url": "https://www.apple.com/",
    "logo":
"https://www.apple.com/ac/structured-data/images/knowledge_graph_logo.png?
202203250131",
    "subOrganization": {
        "@type": "Organization",
        "name": "Apple Support",
        "url": "https://support.apple.com",
        "@id": "https://support.apple.com/#organization"
    },
    "contactPoint": [
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-692-7753",
            "contactType": "sales",
            "areaServed": "US"
        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "technical support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        }
    ]
}

```

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        },
        {
            "@type": "ContactPoint",
            "telephone": "+1-800-275-2273",
            "contactType": "customer support",
            "areaServed": "US",
            "availableLanguage": ["EN", "ES"]
        }
    ],
    "sameAs": [
        "http://www.wikidata.org/entity/Q312",
        "https://www.youtube.com/user/Apple",
        "https://www.linkedin.com/company/apple",
        "https://www.facebook.com/Apple",
        "https://www.twitter.com/Apple"
    ]
}
</script>

<script type="text/javascript"
src="/ac/localeswitcher/4/en_GB/scripts/localeswitcher.built.js"></script>

</div>
</footer>
<script src="/v/business/k/built/scripts/main.built.js"
type="text/javascript" charset="utf-8"></script><span style="visibility: hidden;
position: absolute; top: 0px; z-index: -1;">&nbsp;<iframe style="position:
absolute; top: 0px; left: 0px; width: 100%; height: 100%;"></iframe></span>
<script src="/v/business/k/built/scripts/hero-offset/heroOffset.built.js"
type="text/javascript" charset="utf-8"></script>

</body><div cssdimensionstracker="true" style="position: fixed; top: 0px;
width: 100%; height: 100vh; pointer-events: none; visibility: hidden; z-index: -
1;"></div></html>

```